

Simpsons Mid-Winter Sale

Great Sale of Men's Clothing

This sale of men's clothing at the prices quoted will indicate the great advantage to be obtained by making purchases at once. In all these cases the texture and workmanship are reliable and the styles popularly approved.

100 only. Heavy weight coatings in this season's most fashionable shades, made up in the Trencher, Ulster, Waist-Seam and Ulsterette models. Sizes 35 to 42. Regularly \$30.00, \$35.00 and \$40.00. While they last, Midwinter Sale **22.45**

Blue Suits for Young Men

Specially designed and tailored for the young man donning long trousers. Made from a dark navy blue mill-finished serge.

In the single-breasted, 2-button, waist-seam sacque model, with peak lapels and slash pockets, medium height vest, trousers finished with 5 pockets, belt loops and cuff bottoms. Sizes 33 to 36 **35.00**

Men's Navy Blue Suits

Dark navy blue mill-finished serge, in single-breasted, 3-button, soft roll, semi-fitted sacque model, medium height vest, trousers finished with 5 pockets, belt loops, cuff or plain bottoms. Sizes 36 to 42 **38.25**

Simpsons—Main Floor.



2nd DAY

Midwinter Sale, 8:30 a.m.

Toiletry Specials

- 6-piece Ivory Manicure Set. Regularly \$3.75. Special... 1.88
 - 3-piece Fancy Set. Regularly \$3.00. Special... 1.50
 - Ivory Crumb Tray Set. Regularly \$1.25. Special... .75
 - Ivory-Finished Hair Brush. Regularly \$1.50. Special... .99
 - Ivory Hair Brush (whalebone bristle). Regularly \$3.50. Special... 2.45
 - 7-piece Ivory Manicure Set. Regularly \$4.50. Special... 2.95
 - 8-piece Ebony Manicure Set (mounted). Regularly \$2.50. Special... 1.95
- Simpsons—Main Floor.

Midwinter Sale of Women's Furs

At Prices That Should Meet With a Quick Response Today

And such furs! New high-class designs created from peltries as beautiful as they are fashionable. Ordinarily you could not possibly obtain them at these extremely moderate sale prices. The quantity is limited—shop early.

These Rare Values

- 7 only—Russian Sable Blended Fitch Sets. Round (melon) muffs and animal neckpieces. Regularly \$65.00. Midwinter Sale, today, **\$32.50** set.
 - 10 only—Scotch Mole Muffs, made from selected skins, in melon shape. Regularly \$36.00. Midwinter Sale, today **22.50**
 - 12 Large Opossum Shawl Stoles with pockets in ends. \$50.00 to \$75.00 values. Midwinter Sale, today **32.50**
 - 12 Taupe Dyed Manchurian Wolf (Dog) Muffs, round shape. Finished with head and tail. Regularly \$18.00. Midwinter Sale, today **12.50**
- Simpsons—Second Floor

Boys' Suits and Overcoats Reduced

These garments are well cut in smart, popular better models, built of durable fabrics and thoroughly reliable as to workmanship. Boys may be outfitted economically during this sale.

An Overcoat Offer—\$13.95

Coats that will make an instantaneous hit with boys. Styles are correct, and materials, workmanship and fit are the same as in men's garments. Shoulders fit perfectly and collar hugs the neck closely.

Gray, blue and black overcheck patterns, in wool and cotton mixed tweeds. Better models with convertible collar, lined throughout with durable twill linings. Sizes 25 to 30, for 7 to 12 years. Regularly \$17.00 to \$21.50. Midwinter Sale, today **13.95**

High-Grade Overcoats, \$21.45

65 only in this lot of handsome, high-class overcoats for big boys and youths. Unusual value.

All-wool and wool and cotton mixtures, in closely-woven materials. Brown and black and fawn and black checks, brown novelty stripes and gray mixtures, better model with convertible collar. Sizes 31 to 36. Regularly \$26.00, \$28.50, \$30.00 and \$32.50. Midwinter Sale, today **21.45**

Boys' Stout Suits, \$10.35

75 durable, dependable wool and cotton mixed tweeds for the school boy. Suits that will stand up well under strain.

In olive, brown and gray tweeds, fancy checks and stripes, better models with vertical pockets; bloomer pants, with belt loops and governor fasteners. Sizes 7 to 11 years. Regularly \$13.50 to \$15.00. Midwinter Sale, today **10.35**

Boys' High-Grade Suits, \$15.65

Clearance of broken lines and odd sizes in high-grade suits left over from season's selling. All-wool and wool and cotton mixtures from among our popular sellers.

Double and single-breasted waistlines and better models, in brown checks and stripes, gray and olive mixtures, in stripes and checks; full-fashioned bloomers, with belt loops and governor fasteners. Sizes 13 to 17 years. Regularly \$18.50 to \$22.50. Midwinter Sale, today **15.65**

Simpsons—Second Floor

Adjustable Table Lamp \$3.45

This lamp has heavy cast base with adjustable arm and metal reflecting shade, finished in antique bronze, suitable for the piano, table, desk, office, the children's study table, especially useful for doctors and dentists. Regularly \$4.35. Midwinter sale, today **3.45**

Simpsons—Sixth Floor.

Men's Shirts and Sweaters

\$12.00 to \$15.00 Sweaters, \$8.95

Big purchase of men's sweater coats, manufacturers' samples and broken lines. In English, sported yarns, high storm collar, two pockets, fancy knit stitch, close-fitting cuffs. Colors are maroon, fawn, black and white with colored, striped patterns. Sizes 34 to 42. Regularly \$12.00 to \$15.00. Midwinter sale, today **8.95**

Men's Negligee Shirts, \$1.50

Good quality shirting materials, coat style, soft double French cuffs, neat hairline and cluster stripes, also fancy colored, striped patterns. Sizes 14 to 17. Special, Midwinter sale, today 1.50

Men's Work Shirts

In blue chambray shirtings, with collar attached, pockets, large sized bodies, strongly yoked. Full yoke. Sizes 14 to 18. Special, Midwinter sale, today 1.50

Simpsons—Main Floor.

Silks and Velvets at a Saving

\$2.89 Jap Wash Satin, \$2.29 Yard

Range of colors, including flesh and ivory. Guaranteed to wear well and launder perfectly. 36 inches wide. Regularly \$2.89. Midwinter Sale, today. **2.29**

\$1.50 Velvet Cord, 98c Yard

Fine and heavy rib weaves. Over a score of wanted colors, including ivory and black. Guaranteed fast pile. 27 inches wide. Regularly \$1.50. Midwinter Sale, today, yard **98c**

Black French Satin Paillettes, \$2.69 Yard

Heavy grade. Pure skein-dyed silk yarns. Deep raven black. Regularly \$3.44. Midwinter Sale, today, yard **2.69**

Crepe de Chine, Shot and Plain Taffetas

Newest evening colors in every weave. The Swiss, French and Jap Crepe de Chine. Heavy taffetas in soft Swiss chiffon-finished. Regularly \$3.50. Midwinter Sale, today, yard **2.95**

Natural Shantung, \$1.33 Yard

Today's Value, \$2.00 Yard
Extra heavy. Free from loading. 33 inches wide. Midwinter Sale, today, yard **1.33**

Simpsons—Second Floor.



Midwinter Luggage Sale

Wardrobe Trunks, \$24.50

Limited number only, wardrobe trunks, hard vulcanized fibre, fibre bound, centre bands. 40" steamer size. Very compact. Regular value \$33.50. Today **24.50**

Suit Cases, \$14.95

Sheepskin Suit Cases, double straps, leather bound, good fasts and lock. Sizes 24" and 26" **14.95**

Club Bags, \$4.95

Deep square model fabrakoid Club Bags, double drop handles, fabrakoid lined reinforced corners. Sizes 16" and 18" **4.95**

Simpsons—Sixth Floor.

Boots for Men and Boys

(No Phone or Mail Orders on Sale Footwear)

\$8.00 and \$9.00 Men's Boots, \$6.95

Patent, Havana brown calfskin, dongola kid and patent colt leathers. Button styles—single and double weight, Goodyear welt leather soles. Wide and narrow toe shapes, military and low heels. Sizes 6 to 11. Midwinter Sale, today **6.95**

Boys' Goodyear Welts, \$4.75

Beaver brown blucher boots on full round toe, heavy, guaranteed, panther, Goodyear welt sole and solid Panther heels. Sizes 1 to 5 1/2. Midwinter sale, today **4.75**

Simpsons—Second Floor

Splendid Linen Offer

\$9.95 Double Bed Sheets, \$7.95 Pair

Sizes 80 x 100 and 90 x 103 inches. Heavy linen finished English sheeting with deep hem-stitched hem on top and plain hem on bottom, plain hems at both ends. Regularly \$9.95. Midwinter sale, today **7.95**

Colored Bedspreads, Special, \$2.95

Chintz. White ground with beautiful colored floral designs in blue, pink, green, yellow and mauve. Size 68 x 84 inches. Midwinter sale, today **2.95**

Irish Linen Towels, \$1.69

Real linen huckaback towels. Hemstitched at both ends. Size 18 x 36 inches. Midwinter sale, today **1.69**

Simpsons—Fourth Floor.

Midwinter Specials in Hardware and Stove Departments

Basket Grates for Fireplaces

High-grade make and superior finish. Several patterns, 18, 20, 22 and 23-inch sizes. Priced for today at **\$6.50, \$7.00, \$7.50 and \$9.75** each.

Nelson Gas Ranges, \$23.95

4-burner and a simmering burner. Large oven, nickel trimmings. Specially priced for today at **\$23.95** each.

Nickel-trimmed, \$8.25 Perfection Oil Heaters, \$6.95

\$8.25 value. Today **6.95**

Auto Tires, Today, \$14.95

Cloverleaf tread, warranted 4,000 miles. Size 30 x 3 1/2 inches. 36 only, to sell today at **14.95**

Simpsons—Basement.

Children's Midwinter Sale

CHILDREN'S CHAMBRAY OR PRINT ROMPERS, pink or blue chambray or strong, striped print. Button back, drop seat style with elastic in knees and pocket in front. Edges bound in white, pink or blue. Sizes 2 to 5 years in the lot, Midwinter Sale, today **.63**

INFANTS' \$1.85 WOOL BONNETS, links stitch. White pure wool. Regularly \$1.85. Midwinter Sale, today **.75**

CHILDREN'S WHITE FLANNELLETTES NIGHTGOWNS, half button front, opening and high neck. Sizes 2, 3 and 4 years. Midwinter Sale, today **.75**

INFANTS' WOOL STOCKINGS, pure Australian cashmere with silk heels and toes. White only. Knit in fine one and one rib. Sizes 4 to 6 1/2. Midwinter Sale, today **.95**

INFANTS' LONG SKIRTS, sheer lawn with attached waist. All-over embroidery on skirt. 27 inches long. Regularly \$2.75. Midwinter Sale, today **1.49**

GIRLS' \$6.75 WASH DRESSES, \$3.65. For girls of 6 to 14 years. Distinctive appearance. Best quality pink or sky repp, trimmed with black and white embroidered dots. Novelty belt at back. Some slightly soiled. Sizes 6 to 14 years in the lot. Regularly \$6.75. Midwinter Sale, today **3.65**

Simpsons—Third Floor

Men's \$18.00 Fur Collars \$12.50

Can be attached to any overcoat in a few minutes by placing a row of buttons under the collar. The fur is of black sealene and is lined with brown satin. Midwinter Sale, today **12.50**

\$20.00 Coonskin Collars, \$14.50

\$15.00 Otterskin Collars, \$11.50

\$6.50 Sealene Caps, \$4.45

Driver shaped fur caps, made from well-matched sealene pelts **4.45**

\$6.50 Marmot Caps (Wedge Shape Only), \$4.45

\$3.50 Dogskin Mitts, \$2.45

Short shape, which fits into the overcoat sleeve. Midwinter Sale, today **2.45**

\$5.00 Dogskin Gauntlets, \$3.95

Large cuff shape, with good leather palms. Midwinter Sale, today **3.95**

Simpsons—Main Floor.

Calendars at Half Price

Good Cheer Calendars, containing 12 sheets with cheery words on each, boxed. Regularly \$1.00. Special, today **.50**

All the other calendars in stock clearing at half price. Stationery Dept. Main Floor

The Robert SIMPSON Company Limited

Store Opens 8:30 a.m. Closes 5:30 p.m.

M 7841. Market Adel. 6100.

