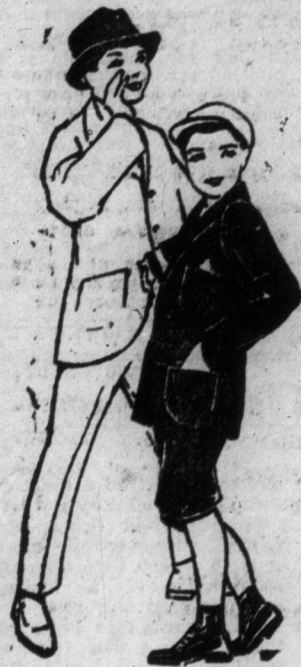


STORE HOURS DURING MAY--INCLUDING SATURDAYS---8.30 A.M. to 5.30 P.M.

THE SIMPSON STORE

Buy for your boy or let him buy for himself--so long as it's in the boys' department here full value is assured.

200 Boys' Tailored Suits at \$2.98



Strong English tweeds, in grays and browns, solid weaves; cut in single-breasted yoke styles, with full cut bloomers; twill body linings; sizes 26 to 32. Friday bargain. . . . 2.98

Boots for 8.30 a.m. Customers MEN'S EVERYDAY BOOTS AT WHOLESALE PRICE.

575 pairs, Blucher cut, made of strong box kip leather, heavy standard screw soles, wide fitting, good-looking boot. Regular \$3.00. Sizes 6 to 11. Friday bargain at 2.19

EXCEPTIONAL BARGAIN FOR BOYS. 427 pairs only, Boys' Box Kip Boots, Blucher cut, neat full fitting last, with solid standard screw soles; medium height heels. Sizes 1 to 5. Regular \$2.50. Friday bargain 1.99

SPECIAL PURCHASE OF 532 PAIRS GIRLS' BOOTS.

Made of dongola kid and box kip leather, with patent and kid toe caps; button or Blucher styles; made on neat school girls' last; McKay sewn or standard screw soles; medium and flat heels. Sizes 5 to 7 1/2. Friday 1.19

1,000 PAIRS WOMEN'S LOW SHOES. Some Are Samples, Some Slightly Soiled, All Worth Double Friday's Price.

Samples and high-priced shoes, carried over from last season. Several styles, including pumps, colonials, strap and Oxfords, in four kinds of leather, medium and narrow toes; Cuban and low heels; all sizes in the lot. Values to \$5.00. Friday 1.99

Women's Boots at \$1.59 Are Less Than a Third of the Regular Price.

1,279 PAIRS OF \$5.00 BOOTS. Made with Goodyear welt soles, in gummetal and patent cow leathers; button or lace styles, with light and dark gray tops; plain vamps; Cuban and Spanish heels; widths B, C and D. Sizes 2 1/2 to 6. Regular \$5.00. Be here at 8.30 a.m. Friday bargain. 1.59

In the Men's Store Today Men's \$7.50 Raincoats at \$5.50

Made from double texture paramatta cloth, greenish fawn, single-breasted, long and loose; seams sewn and taped. Sizes 34 to 44. Friday 5.50

250 PAIRS TWEED TROUSERS AT \$1.49. Good assortment of colors and patterns. Sizes 32 to 44 1.49

TWEED SUITS AT \$7.95. English tweeds in browns and grays, cut single-breasted, in youths' and men's sizes, 33 to 44. Regular \$10.50. Friday 7.95

Men's Wear Bargains

50c and 65c Negligee Shirts-at 39c-Coat style, laundered cuffs. Sizes 13 1/2 to 16 1/2. Regular 50c and 65c. Friday 39c

A Reminder



If tomorrow afternoon is sunny and warm--you'll begrudge any time spent in shopping for a straw hat. So drop in and get one today and be ready to enjoy the Saturday afternoon without delay.

Coats for Sport or General Wear

\$8.95, REGULAR \$15.00 \$14.75, REGULAR \$22.50

Garments are taken from regular stock lines, some of the smartest designs this season; black, navy, sand, Copen, checks, stripes and novelty weaves, in assorted fabrics.

100 Coats. Regular \$15.00, at 8.95

125 Coats. Regular \$22.50, at 14.75

WOMEN'S SUITS. \$18.75, Regular \$30.00 and \$32.50. \$22.50, Regular \$35.00 and \$40.00.

Clearing our regular best selling lines of serges, gabardines, velour checks or poplins; 200 to choose from, including black, navy, brown, Copen, greens and fancy checks.

WOMEN'S DRESS SKIRTS, \$2.50. An assortment, not many alike, but a wonderful choice. Were \$4.00, \$4.25, \$4.50 and \$5.00. Friday. 2.50

\$1.50 WASH SKIRTS at 96c. English rep or cordelline.

COOL DRESSES \$6.95, REGULAR \$10.00.

Smart Summer Dresses, in a variety of styles; velvets, lawns, novelty stripes, combinations, etc.

WHITE MIDDY DRESSES \$1.95, REGULAR \$3.50. 79 only, in fancy vesting material; taupe white.

Misses' Poplin Suits \$15.00. Silk poplin, ripple back, novelty collar and cuffs; navy, green and tan. Sizes 14 to 20 years. Regular \$27.50.

Ribbons

REMNANTS, HALF PRICE. Short lengths that have been left during the holiday business; lengths up to 4 1/2 yards, including plain taffetas, satins and fancy ribbons. Friday, half price or less.

Wide Black Satin Ribbon, 1 1/2"-A wide, pure silk quality that makes excellent drapes for Panama hats, bows or sashes. Regular, yard, 25c. Friday. 19

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Untrimmed Hats Today

\$2.25 to \$3.50 HATS FOR \$1.25. Fine milan tagel, lisertes and hemp, in large and small shapes, including many sailors.

\$2.00 WHITE TAGEL SAILORS, \$1.50. Large sailors with double edges.

\$2.00 BLACK MATRON TURBANS, \$1.00. New, well-made hats.

\$1.00 BLACK CHIP TURBANS, 50c. Turbans, small or medium sailors and turbans.

200 BOXES OF FLOWERS AT 25c. White or natural lilacs, moss rosebuds, many kinds of roses and others. Regular 50c, 60c to 60c. Friday 25

25 TABLES OF FANCY FEATHERS, 25c. Wings and fancy feathers, in white, black or colors, including big variety of black imitation onprey mounts. Regular 50c to 75c each. Friday 25

Hand Bags

WOMEN'S LEATHER HAND BAGS. Seal and crepe grain leathers, leather and Dresden silk lining, metal frames, inside purse and mirror. Special. Friday 98

WOMEN'S LEATHER BAGS. All new styles and shapes as made in high-priced bags, nicely lined and fitted with purse and mirror. Special. Friday 98

WOMEN'S BELTS. In white kid patent leather and suede combinations, all sizes. Regular 25c, 35c and 50c. Friday 15

Art and the War

Two New Books Just Out The Royal Academy Pictures, the new 1914 edition, giving the full list of reproductions as exhibited in the Royal Academy gallery this spring.

Linens and Staples Friday. Factory Cotton, 20 yards 96c. Light weight, for handkerchiefs, etc.; 24 inches wide; limited quantity. Cannot accept phone or mail orders. Friday, 20 yards for 36

\$2.50 Petticoats at \$1.49. Light weight poplin, black, navy, emerald, Copenhagen, purple, brown and mahogany; deep flounces of novelty pleating; lengths 36 to 42. No phone or mail orders. Regular price \$2.50. Friday selling 1.49

Things for the Home

Art Drapery Fabrics. Bordered Serims, 160. Borders in mauve, rose, blue and yellow; 36 inches wide. Yard 16

China Ware. Cups only 5c. English semi-porcelain, clear white semi-porcelain. Friday bargain, each at 5

ODD TOILET WARE. 50c Large Basins, each 49

Household Hardware. Step Ladders, strong and well made, with pull rest; 5 foot size. Friday, 89c; 6 foot size, Friday, 79c.

Household Hardware. Household Scales, weighs from 1/2 oz. to 10 lbs., warranted accurate; Government stamped. Friday. 2.99

Household Hardware. Bath Seats, adjustable steel ends. Friday. 39

Household Hardware. Window Screens, adjustable sizes. Height, Closed, Opens to Price

Household Hardware. Deluge Sprayers, for spraying plants, bushes, flowers, etc. Friday. 39

Household Hardware. Garden Rakes, 12 tooth size. Friday. 25

Household Hardware. D Handled Shovels, round or square points. Friday. 49

Household Hardware. Waste Paper Baskets, Friday. 15

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Today's Market List

Telephone Tonight, Adelaide 6100, for Orders to Go by First Delivery Saturday Morning

Table with columns for MEATS, SMOKED MEATS, LARD AND SHORTENING, GROCERIES, FRUIT AND VEGETABLES, and FLOWERS. Lists various items and their prices.

Vertical text on the right edge of the page, including 'LONDON, tonight issue', 'The public', 'The same so', 'WIRE TAP', 'W. J. Bur', 'volving', 'NEW YO', 'inquiry into', 'that Detecti', 'to the name of', 'Boy-Ed in', 'undiscovered a', 'of Seymour', 'titled that', 'the same so', 'ammunit', 'TH', 'W', 'on', 'hand, and', 'short. It', 'region, the', 'reserves of', 'worth as n', 'constray', 'France, un', 'maining to', 'the courag', 'Some', 'may becom', 'some men', 'achievements', 'for the de', 'still find t', 'if the Fre', 'situation b', 'common s', 'has repea', 'The plan', 'attack aga', 'The', 'resting th', 'scouring u', 'experts is', 'for one m', 'concentra', 'of the wa', 'Class 191