

### The Robert Simpson Company have a very large department devoted to carpet and curtains and housefurnishings generally. On the floor above a whole flat is given up to furniture.

Now January, the middle month of the winter, is generally a "slack" month in the stores, although we never notice it in this store. We provide attractions and inducements t keep business lively.

PRO

A BOA

nave so ening opublic view wo tering t the en-cuired "Seco-cials s ated. nearly receive Mr. H: \$500,000 annum about \$1000 p for the hold u have n ed. "Thin age sy ine an right d

"It is purcha control Doutre tion of be mad the re-enquir-ascerta proper "Acc ing of be effe depart there there aboar there villog the be dea "Woi a boar assiste ruling chasin The oi Very to leav only to has be

In t St. Jc contra sels s lenien dently person in ver stance with dealin numer trans

Lat

One of these attractions is, as you know, The White Goods Sale, which takes in so departments of the store. many

Another one is the Housefurnishing Club, which keeps up enthusiasm in the Fu niture and the Carpet and Curtain Departments. We have found this Club to be of re service to its members and a great boon to the business of the store, and we unhesitating declare it to be the most liberal offer we ever made on so large a scale.

The Club service is this :--

We extend to members the free run of the Carpet and Curtain Department and Furniture Department. They may choose anything they like AT THE CASH prices CHARGE it to their Club account. Payments may then be arranged at mutua! conveni spread over the next six months. No interest will be charged or any extra exp entailed in any way whatsoever. The Club is limited to 500 members, and goods must be chosen during this mo

There is only one condition.

### You Must Own Your House

The Housefurnishing Club Office is on the First Floor, James Street, in the n store. If you will talk it over with the Secretary in person you will be able to apply liberal offer to your own case and see just what it enables you to do.

Chances like this grow interesting now that thoughtful people are planning ther.

12 1-2c. for Se.

for ladies' and children's wear. Worth 15c. 10 yards for \$1.00. A big lot of Fine French Printed Organdies, Lawns, Swiss Muslins,

Silk Mulls, etc., nearly all waist lengths. Regular 29c to 65c yard, for 19e.



Fancy Seeded Raisins, 1-1b package, Carnations, regular 40c per dozen, for 25c. Choice Red Salmon, Silver Moon Brand, per tin, 15c. Tulips and Narcissus; per dozen, 35c Preserved Ginger, in fancy Dutch jar. Daffodils, regular 60c per dozen, for

Tulip and Fern Pans, each, 35c. 500 lbs. Fresh Assorted Nut Taffy, per Phone direct to department. All or-ders carefully attended to.



and the second Fine Nainsook, soft and pure, nice

200 pieces Special India Linen, 42 inches wide, fine even weave. Regular 25c, for 12 1-2c. 36-inch White Victoria Lawn. Worth

ahead to save tedious work in the hot wea-

### More Trimmed Hats at \$2.85

Our last sale, of Trimmed Hats at this price cleared our stock of many of the short lengths and odd lines of our expensive trimmings. We wish to clear out the balance in the same way on Saturday by making them up into some of ne nattlest styles of the season. The window will give an idea of the great

lue, Saturday, \$2.85.

We are clearing our Children's Headwear as follows: \$1.00 for 35c, \$2.00 for 85c, \$2.75 for \$1.45.

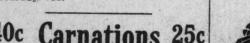
100

per jar. 25c

1b., 10e.

Fancy Mixed Biscuit, 2 lbs., 25e.





# 40c Carnations 25c

### Walter Baker's Cocoa, 1-2 lb. tin, 22c.

## Redpath's Loaf Sugar, 4 lbs. 25c.

and white. Special value, **50e** yard. Satin Liberty, high satin finish, soft draping quality, a full range of street and evening shades, also black, cream, ivory and white. Special value, **75e** Yard. Colored Gros Grain Taffeta Silk, in faction. Extra special value, **55e** yard.

Satin Mousseline Duchesse, Satin Messaline, superb dress qualities, rich satin lustre, skein-dyed, perfect in weave and finish, in navys, browns, reseda, myrtle, rose, maize, tan, taupe, pearl, pink, sky, etc., also cream, ivory and white. Special value, **S5**c yard.