

You may forget the tenderness of the steak—the crispness of the toast—but you will ne'er forget the satisfying deliciousness of your breakfast cup of Chase & Sanborn's SEAL BRAND COFFEE.

WOODS' FAIR

\$1.25 Underskirts, 89c

Ladies' Black Satin Underskirts, extra fine quality, full-gored, deep flared flounce, trimmed with three small frills or pleating, sizes 38 to 42. Regular, \$1.25. Special, 89c.

Ladies' Wrappers, \$1.00 and \$1.25

First shipment of Ladies' Wrapperette Wrappers, in navy, cardinal and light blue, fitted waist lining, flounce on bottom, rolling collar, cuffs and collar trimmed with finishing braid. Sale price \$1.00 and \$1.25.

Ice Wool Scarfs, 75c

Ladies' Ice Wool Scarfs, two yards long, 1/4 inch wide, in cream with pink and blue border. Price, 75c.

Ladies' Fall Vests, 25c

Ladies' Fall Vests, in white and gray, long sleeves, button front, shaped waist, drawers to match. Sale price, each, 25c.

Ladies' Extra O. S. Vests, 50c

Ladies' extra large size Vests, in pure white or gray, long sleeves, button front, drawers to match. Sale price, each, 50c.

Ladies' Hose, 25c

Ladies' Fast Black Cotton Hose, with natural wool or balbriggan feet, high spliced, extra elastic top. Sale price, per pair, 25c.

Ladies' Cashmere Hose, 3 pairs for \$1.00

Ladies' Fine Wool Cashmere Hose, seamless feet, full-fashioned, high spliced heel and toe, special value. Price, 3 pairs for \$1.00.

Long Gloves, 35c

Ladies' Long Lisle Gloves, extra fine quality, in black and white, special price, per pair, 35c.

15c Muslins, 10c yard

Fine Swiss Muslin, 29 to 36 inches wide, regular 15c. Special price, per yard, 10c.

Fine Victoria Lawn, 36 to 40 inches wide. Special price, yard, 10c.

NEW TOILET SETS

New shipment of Toilet Sets, white and gold patterns, 10-piece sets, at \$4.25 and \$4.50.

Printed Toilet Sets, assorted patterns, gold traced, 10-piece sets, at \$3.95, \$4.25, \$4.50 and \$4.75.

Majolica Jardinieres, from 10c up to \$1.00.

Big showing of Austrian China, beautiful designs, each, 25c.

J. M. THOMSON.

Privacy

All classes of people feel the desire for privacy in connection with their bank account. If it is kept in another city one's friends or relatives learn nothing about it. They have no means of knowing unless the depositor so desires.

By depositing your money with this Company, or by taking a

debuture, you save more satisfactorily and successfully.

There is no more sound financial institution in Canada in which to place your money. Interest on deposits is compounded quarterly and debentures are issued at 4 per cent. per annum half yearly.

Write to this Company for particulars respecting banking by mail.

Huron & Erie

Loan & Savings Co., London, Ont.

Higher than Government Standard.

St. George's Baking Powder

"Talk about your Pure-Food Laws! They're not needed when you buy articles like St. George's Baking Powder!"

"St. George's is made of materials purer than the law requires."

"The Cream of Tartar used in it is 99.90% pure! The law allows Cream of Tartar, containing from 10% to 15% of lime, to be sold as 'pure'!"

"If you want white, light, wholesome, and delicious biscuits, cakes and pies, St. George's is the Baking Powder to get."

Good recipes, and new ones, will be sent you in a dainty booklet, FREE, on request. Write to-day—as the edition will soon be exhausted. National Drug & Chemical Co. of Canada, Limited, Montreal.

IS THERE ANYTHING more satisfying than having your corn steeped upon? Is there anything more delightful than getting rid of it? Holloway's Corn Ointment is it. Try it and be convinced.

"A neutral state can defend its neutrality by force without this constituting an act of hostility."

The average daily wage of Norwegian printers is 93 cents.

Another Big Day at Western Fair; Thousands See the Great Exhibition

Excellent Programme Carried Out Before the Stands—Some Meritorious Exhibits.

Although the weather yesterday morning was not at all favorable for the Western Fair, toward the afternoon the sun came out and people, who had been thronging the city streets in thousands all morning flocked to the grounds. By about 3 o'clock in the afternoon the crowd had become immense and was not far behind the usual Thursday afternoon number.

Many visitors from the surrounding country and from neighboring towns and cities came here, and on account of the weather did not go to the Fair Grounds, but spent their visit among friends and relatives in the city, while others took advantage of the reduced rates on the railroads to come to the city and do their purchasing.

Today promises to be a record-breaker for a Friday. All day long crowds have been going to the grounds, and it is believed that when the gate receipts have been counted up the Western Fair Association will have cause to cease worrying about whether the exhibition is to be a financial success or not.

The disagreeable weather has been a boon to the show men and has also driven the people to the grandstands in the evenings, and the stock and horse show buildings have been well patronized and have been crowded ever since the opening of the exhibition.

The dog show has also prospered, notwithstanding the adverse weather conditions.

The grandstand attractions are worthy of mention and the fireworks have been very good.

So far the exhibition has been pulled off without a serious mishap, which, considering the immense crowds of strangers who have been visiting the city and the grounds since the opening day, is remarkable.

The Speed Events.

The speed events proved very interesting, and good time was made considering the very bad conditions of the track. It was improved over Wednesday, but at that was many seconds slow. The free-for-all brought out a quartette of fast horses, such old-timers as Wisdom King, and Darkey being pitted against such fast nags as Lady May and Dumont W.

The race proved a one-horse affair, Lady May being right at home in the bunting and moving away from the bunch whenever she pleased. This mare is fast and handy. She has won two races in two days, and showed her superiority in a pronounced manner.

White Minors—A great improvement in this class. They are coming a great deal nearer to type and color. A. C. Moyer, Waterloo, is a heavy winner.

Games—A large class. Some fine Indian Games. The winners were N. T. Young and Robert Nixon, Brick street.

Sumatras—F. Shane, St. Thomas, exhibited some fine specimens.

Hamburgs—R. Oke "cleaned up" on this fine variety.

Polands—A large class and many birds of exceptional merit. This is where W. McNeil shines, all the prizes going to McNeil, London, and C. and J. Bogue, Strathroy. David Bogue, Lambeth, was a heavy winner in a great many varieties.

Houdans—Charlton, of Ilderton, and C. and J. Bogue, Strathroy, were the principal exhibitors.

In Bantams, The Advertiser could not attempt to describe and comment on the birds, as there were so large an exhibit and of such excellent quality that the only way a person could form any idea of the extent of this class would be to visit the show.

Sheep.

The exhibit in this department is almost double that of last year.

The display of the different breeders exhibited great taste. Each variety was shown by large display cards and signs. T. H. Shore, Westminster, and Elgin F. Park, Burgessville, were the principal winners in Cotswolds.

Hastings Bros., Crosshill, have some fine ones, one aged ram weighing over 400 pounds.

Robert McEwen, Byron, makes a grand showing in Southdowns.

Lloyd-Jones Bros., Burford, in Shropshires, won sweepstakes on yearling ewe and second on ram.

Oak Park Farm, Brantford, has a fine exhibit in Shropshires, winning many prizes.

Dorset Sheep—A fine exhibit.

F. H. Neil, Lucan, makes a fine exhibit in Lincolns.

POULTRY.

Thursday is generally one of the best days of the Fair for the poultry breeder, as a great many intending purchasers come on that day to pick up some of the most promising birds for the small fairs that follow the Western. And a great many birds change hands.

Some good sales were reported. A. George, London, sold a very fine White Orpington cock to a Guelph firm for a handsome figure. The White Orpington is a new breed, brought to this country by Wm. Cook & Sons, of Orpington, Eng. They also breed the Blacks and Buffs.

Mr. Heard, of London, exhibited two pairs of Whites, winning first on a cockerel and pullet; also second cockerel and second pullet.

In Plymouth Rocks there was a large exhibit.

The White variety was about the best exhibit ever seen at the Western. J. A. Carroll, St. James' Park, won first on a fine shaped bird; splendid in color, and good in leg coloring.

J. W. Nixon came second with another fine bird.

H. Hicks, London, took first with a hen, and F. H. Westbury, second.

J. R. Boyce, London, captured first

on cockerel; a splendid bird, good in color, and of great shape.

Fred Andrews, London, won first on pullet, a prize which was very much coveted by the poultry fraternity.

In Buffs, all the prizes went to G. D. McLean, Ridgeway, and J. R. Boyce, London.

Wyandottes—A very large class, and the hottest kind of competition in all varieties.

The Whites are a large entry, and a great improvement over last year.

J. A. Carroll, St. James' Park, won first place with a very fine hen, beautiful in type and color; also first on pullet.

James Rooke & Son, London, won first on cock bird.

A number of birds, old and young, of splendid shape and color failed to get into the ring.

Golden Wyandottes—A great improvement over former years.

J. H. Saunders, London, won first. Christian Produce Farm, first on hen.

John Macpherson, South London, first on a fine pullet, showing splendid lacing.

Christian Produce Farm, first on cockerel.

Silvers—First cock, A. Flawn, London, second, James Arthur, London.

Hens—First and second, James Arthur.

Buff and Blacks—A small class, but some good birds. In Blacks, C. and J. Bogue, Strathroy, and J. R. Smith, Strathroy, won everything in sight.

Partridge—Some fine ones in this class. First cock and hen were birds of excellent merit, showing great color and penciling. They are the property of L. Sage, London.

John Macpherson, South London, was another heavy winner.

Rhode Island Reds—A great improvement in this class. J. R. Boyce had first cock and hen—two fine ones.

First cockerel went to J. A. Hughes; first pullet to George E. Potter.

Columbian Wyandottes—A new variety, a small exhibit, and far from being up to the mark in penciling.

Loghorns—A large class, and some excellent birds.

White—First cock, hen, cockerel and pullet, J. L. McCormick, Brantford.

Browns—First and second cock, W. A. Gurney, London.

Pullets—First, second and third went to Jacob Streib, West Lorne. Last year Mr. Streib captured the same prizes on pullets.

Irish—Irish, J. Yelland, London, first hen, and W. Moore second.

Buff—G. Jeffries, Toronto, captured everything, and A. E. Doan, Watford, cleaned up on Blacks.

T. A. Paulds, London, secured all the firsts on Black Minorcas.

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SMALLMAN & INGRAM || 'PHONE 655 || SMALLMAN & INGRAM
The Satisfactory Store || 655 || The Satisfactory Store

The Weather Probs: Fair and Warmer
Store Closes Every Day (Saturdays Included) at 6 p. m.

Filet Laces, Belgium Made

Paris and New York agree that FILET LACES will play an important part in THIS SEASON'S TRIMMINGS. They are very effective, being a combination of Duchess Lace and Filet Net which is a square mesh woven of stout thread. A beautiful assortment of them at our Lace Department, in Galoons, Motifs, Allovers and Laces. Come and see these new trimmings.

New shipments of Black Sequin Allovers	New shipments of Baby Irish Laces, Motifs and Allovers	New shipments of Black and Ivory Silk Valenciennes Laces and Insertions
Nottingham Valenciennes For underwear trimming	Cotton Torchon Laces and Insertions	Cream Wool Yak Laces and Insertions
Dainty new patterns in English and French Valen- ciennes, Laces and Insertions	Narrow and wide widths in Cluny and Maltese effects.	Flannelette Embroideries In white, cream and colors.
Cream Cashmere Embroideries	Cream Silk Embroideries	Cream Flannel Embroideries

Still More New Goods Added to the Flannel Dept.

Cream Hemstitched and silk embroidered Flannels for ladies' and children's undershirts and infants' wear.

CREAM FLANNELS, silk embroidered, scallop edges, two patterns, yard, 75c and 85c.

CREAM FLANNELS, in hemstitched and silk embroidered styles, five patterns, at yard, 75c, 85c, 95c and \$1.00.

FRENCH UNSHRINKABLE CREAM FLANNELS, plain and fine twill, adapted for infants' use; 32 inches wide, at yard, 55c.

Extra fine qualities in above make, at yard, 65c and 85c.

Our popular 50c ALL-WOOL FRENCH FLANNEL is 32 inches wide and unshrinkable.

Now is the time to lay in your supply of Flannels and Flannelettes for winter.

Stop at the Trimming Dept.

EAST MAIN AISLE.

And see the display of new Embroidered Braids, Appliques, Medallions, Ornaments and Fancy Gimps gathered here for this season's fashions.

Have a Look at Our Large Stock of New Furs

You'll find our Fur Department near the Elevator, Main Floor, stocked with a brand new assortment of styles for the winter season, 1907-08. It will pay you to inspect our Furs, which are sold at DRYGOODS PRICES. Like all other goods in this store, quality is our first consideration, and you may depend on receiving the best possible values within our attainment.

SMALLMAN & INGRAM

149 to 153 DUNDAS STREET. | THE SATISFACTORY STORE

A WINDSOR BLAZE. Windsor, Sept. 12.—Fire caused damage to the extent of \$1,000 in the bakeshop of William Stewart, Glen- gary avenue. The greatest damage was sustained in the bake oven, which is almost a total wreck.

LABOR GAINS THREE SEATS. London, Sept. 13.—The London County Council elections have resulted in the election of 55 Ministerialists, 29 Laborites and 6 Independents. The Laborites have gained three seats.

STILL THEY COME

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