

# THE ROBERT SIMPSON COMPANY, LIMITED



## A Gorgeous Welcome

Amid Music and Flowers the Simpson Store welcomes you to its great Fall Openings.

The new Furs, the latest Cloaks and Suits, Beautiful Paris Models, Paris Millinery and exquisite Laces are only a few of the marvellous group of displays that make Simpson's the most fascinating store in Canada.

Spend what time you can spare from the Exposition with us to-morrow.

Every provision is made in the Store for the comfort and well-being of visitors. Those from out-of-town can leave bundles and wraps at the parcel check room, rest themselves in the parlors, get meals or refreshments in lunch or tea room—in fact get every comfort of daytime hotel accommodation freely. Make Simpson's your downtown headquarters.

Orchestra on main floor morning and afternoon

### Men's Fall Suits \$9.95

Thursday morning we will put on sale 200 Men's High-class Suits, that sell in the regular way for \$15.00, \$16.50, \$18.00 and \$20.00, all high-grade suits, made from fine English worsteds and tweeds, in browns, grey, blue, greys and fancy mixed patterns. The style is single-breasted, three-button coat, single-breasted five-button vest and medium width fashionable trousers, fine mohair linings and the best workmanship. These brand new fall suits are perfect-fitting and perfect in every detail. Sale price ..... 9.95

Smart brown tweed, made in neat double-breasted style, with bloomer pants, mohair linings and first-class making. A very popular suit for school wear. Thursday:—Sizes 25 to 30, \$4.75; sizes 31 to 34, \$5.50.

Made from Red Blanket Cloth, with black velvet collar and brass buttons, splendidly made and trimmed with heavy flannel lining. Thursday, sizes 20 to 24 ..... 6.00

### French Imported Aigrettes, Sun Paradise and Plumes

Of interest to our American friends. The great difference in the duty between Canada and Paris and United States enables us to sell these goods at about half of New York prices. For American Day at the big Fair we make special display and price for the visitors. 200 beautiful French Aigrettes, in white and black only; fine quality of fibre. Special for Thursday at ..... 7.50

### Thursday's Handkerchief Day

Women's Sheer All-linen, with a pretty floral design and hand-embroidered initial, regularly \$1.00, Thursday, 2 for ..... 2.50

### Scotch Blankets, Pair \$5.95

White All-wool Blankets, made in Scotland, thoroughly scoured and shrunk, finished, whipped singly, 7 lbs. weight, size 68 x 86. Annual Sale Thursday, pair ..... 5.95

### White Saxony Flannelette

1,000 yards Heavy White Flannelette Sheeting, with nice soft nap, 70 in. wide. Regularly 50c. Thursday yard ..... 35c

### White Unshrinkable Canadian Wool Blankets

7 lbs., size 64 x 84; will wash and wear well. Regularly \$4. Annual Sale Thursday, pair ..... 2.98

### White Saxony Flannelette

Cardinal Blankets, all pure wool, 12 lbs. weight, large size, 72 x 92, beautiful, soft, warm blankets. Regularly \$8.50. Annual Sale Thursday, pair ..... 6.95

### 2,000 pairs Women's Boots and Oxfords Specially Priced

High-grade samples, floor and regular stock, in all popular leathers and combination of leathers, patent calf, gunmetal, tan Russia calf, velour calf, suede and vic kid, button and Blucher styles; Goodyear welt; hand turned and flexible McKay sewn soles; high New York, Cuban, military and low college girl heels; every pair perfect, and made on the newest fall lasts; sizes 2 1/2 to 7. The regular selling prices were \$3.00, \$3.50 and \$4. Thursday's price 1.85

### New Fall Stocks of Rugs and Carpets

are here in abundance. They are well assorted in price, size, design and color; we feel confident that we can meet your every requirement. The point that we emphasize most strongly is that which you can prove by comparison, that there are no better values obtainable. The newest conception of the European manufacturers is the BEAUTIFUL SEAMLESS WILTON RUG.

made exclusively for the Robert Simpson Co., in exquisite colors, being mostly reproductions of the choicest specimens of eastern Art Craft. There are also self color effects and perfectly plain centres with hand borders, in tan, rose, greens, etc. Sizes 5 feet 7 inches x 8 feet to 10 feet x 13 feet 2 inches. Special prices \$17.50 to \$75. Serviceable and Artistic English and Domestic Brussels Squares, Orientals, large variety of prices and colors. These are splendidly marked moderately and all new choice fall goods. Sizes 6 feet 9 inches x 9 feet to 11 feet 3 inches x 12 feet. Prices \$9.35 to \$31.75.

### Bath Fixtures

Brass Crafters' Bath Fixtures, made from best high brass, heavily nickel-plated; nickel-plated brass with each piece.

Tumbler Holders, wall style. Thursday's special price ..... 40c

Toilet Paper Holder, ebonized nickel. Thursday's special price ..... 30c

Towel Bars, 30 inches long. Thursday's special price ..... 38c

Brush Holder, to hold six brushes; each space numbered. Thursday's special price ..... 30c

Combination Glass and Soap Holder, including Glass. Thursday's special price ..... 38c

Double Combination Glass and Soap Holder, including Glass and Soap. Thursday's special price ..... 1.98

ALUMINUM KITCHEN WARE. 500 pieces; straight covered and lipped Saucepans; standard sizes for house use; light to handle, quick-cooking, durable and thoroughly sanitary. Thursday's special price 30c (Basement)

### Sweater Coats \$4.69, were \$6.00

Men's extra heavy, all pure wool Sweater Coats, in grey and cardinal only. Fancy knit front, extra high double-knitted storm collar, and double cuffs; good quality pearl buttons. This coat weighs over three pounds and is splendid value at \$6. A few left over from last season enables us to sell them Thursday for ..... 4.69

Heavy English Flannel Pyjamas at \$1.98 a Suit

175 Suits only, Men's Extra Heavy All-Wool Flannel Pyjamas, in a neat range of stripes; beautifully finished, and all seams strongly double sewn; finished with washable frogs and strong pearl buttons. All sizes. Regularly \$3.00. Thursday ..... 1.98

500 Garments of Men's Natural Wool Underwear, Shirts and Drawers, light and dark shades, saten and beige facings. A soft garment which will not irritate the skin. All sizes, 24 to 44. Regularly \$1.00 and \$1.25. Thursday ..... .69

### Mesh Bags, Vanity and Coin Purses

We have just received a new and varied consignment, comprising the very latest novelties, and have marked them at special prices for Exhibition week:

2-inch Plain Mesh, German silver mesh, in silver and gunmetal long chain, used as coin purse ..... .50

3-inch Fancy Oxidized Frame, German silver mesh, silver only, long chain ..... .75

5-inch Fancy Oxidized Frame, German silver mesh, silver only, short chain ..... 1.25

### Electric Fixtures

Handsome 4-light Electrolite, in brushed brass, square design, with heavy cast brass enrichments, furnished complete with new pattern brass-mounted amber shades. Regular value \$32. Thursday 21.50

Dining-room Dome, 16 in. square, heavy brass-mounted frame and amber or green glass, gas or electric. Regular value \$12.50. Thursday ..... 9.50

Elegant Parlor Electrolite, in black and brass finish, ceilings and lower pan, three long chain drops, complete with etched shades. Regularly \$9.50. Thursday ..... 6.89

Square Hall Lantern, in artistic leaded glass of choice colorings; long brass chain drop and mounting. Regular value \$12.50. Thursday ..... 8.80

### The Sale of Open Sets in the China Section

We cannot too earnestly call your attention to this big clearing event. We do not want to disappoint any who have been filling out sets of these ten patterns—but this is positively your last chance to buy them.

The odd pieces and sets of plates are going rapidly, being taken in many cases by people who have no other parts of the sets, because the General Half-price Rule in this sale brings some of the really phenomenal values in these exquisite French Limoges and English Dinner Sets. Complete sets as follows:

"MOSCOW" PATTERN, \$47.70, ON SALE AT \$23.85. 102 pieces. An exquisite, lacy, gold spray pattern, with delicate gold band. A strong white Limoges china; scalloped edges. Half-price 23.85

"LA FRANCE ROSE" \$38.00, ON SALE AT \$19.00. A dainty pink rose and spray design, on pure Austrian china; matt gold edge line and heavy gold handles. A most popular pattern and available ally in the laying of a beautiful table. Complete set of 102 pieces. Half-price 19.00

BLUE BAND SILICIAN, \$29.75, ON SALE AT \$14.88. Cobalt blue band, outlined in gold; a most suitable set for ordinary family use; Booth's well-known ware; 102 pieces ..... 14.88

THE SEVEN BROKEN SETS INCLUDE: White and gold—Limoges. Red and gold—Limoges. Rose spray—Limoges. Green band—Grinwade. Maple leaf. Iron stone. Rose festoon—Field Haviland. The makers are firms such as Madox, Meakins, Booths, etc.

### Our "Special" Eyeglass

or Spectacle, gold filled, fitted with first quality lenses, complete at \$3.50. Suit the requirements of the majority of people. Eyes examined by specialists.

### SILVERWARE

Combination Sugar Bowl and Spoon Holder, silver-plated, in bright and satin finish, each bowl complete with 12 silver-plated tea spoons, fancy pattern. Special set ..... 2.95

CARVING SETS. We have just received a shipment of three-piece Carving Sets, in cases, that we consider exceptional value, including carving knife, fork and steel, Sheffield steel, with silver-plated handles on nickel silver, plain pattern; each set put in a plush-lined case. Special set ..... 2.49

Pearl Handle Butter Knives, Pickle Forks, Cheese Scoops, Cream Ladies and Individual Bread and Butter Spreaders; English silver-plated on nickel silver; fine quality pearl. Each set put in a cardboard box. Regularly 50c and 75c each. Special, each ..... .39

Pearl Handle Individual Bread and Butter Spreaders, Set of six only ..... 2.34

### New Wall Papers

See our new Wall Papers for city, town or large country house. Our expert salesmen will be pleased to show you treatments for any style of room at Simpson's prices. No trouble to show the papers. Enquire at the desk for special salesmen.

### GROCERIES

2,000 Lbs. Dairy Butter, in prints, per lb. ..... 28c

Choice Side Bacon, half or whole, per lb. ..... 19c

Milk, Vita Breakfast Cereal, three packages ..... 25c

Fresh Flaked Wheat, per tin ..... 25c

Pure Cocoa, in bulk, regularly 35c. Edwardsburg or Beshive Table Syrup, 5-lb. pail ..... 25c

Salt, in 5-lb. bags, three bags ..... 14c

English Marrowfat Peas, three packages ..... 14c

Scott & Taylor's Worcester Sauce, per bottle ..... 25c

Maggi Soup, assorted, six tins ..... 25c

Fancy Japan-Rice, three lbs. ..... 25c

Micconochie's Kipper Herring, per tin ..... 15c

Finest Canned Shrimps, per tin ..... 15c

Blue Bell Jelly Powders, assorted, four packages ..... 25c

Heather Brand Lemon and Vanilla Flavouring Extracts, 8 oz. bottle ..... 25c

### A Four-Days' Sale of Fashionable Dress Goods and Suitings

(as Catalogued), Commencing Wednesday

For the benefit of our mail order customers who are attending the annual Exhibition, we have arranged a four-days' sale of Dress Goods and Suitings, and offer the following items as extra strong values:

Black and White Shepherd Check Suiting, worsted finish, in four sizes of check. Regular value 50c per yard. Sale price .34

Rough-and-Ready Serges, splendid wearing cloths, in color and black. 48 in. wide. Per yard ..... .38

English Tweed Suitings, a big variety of new designs and colorings. 42 in. wide. Per yard ..... .49

Heavy Cheviot Suiting, a good, strong cloth for ladies' suits and coats or boys' suits, in black and navy only. 54 inches wide. Per yard ..... .50

All-wool French Cashmeres, pure wool qualities, in rich velvet finish, in a full range of shades and black. 42 inches wide. Per yard ..... .38

West of England Suiting Serges, a splendid wearing serge that tailors perfectly, in a full range of shades, also navy and black, thoroughly shrunk and spot-proof. 52 in. wide ..... .64

Our Special Black Broadcloth, in fine glove finish, thoroughly shrunk and spot-proof. 52 in. wide ..... .86

Simpson's College Serges, in three shades of navy and black. Great value at the price. 54 in. wide ..... 1.10

Colored Broadcloths, the best value we ever had, rich suede finish, and guaranteed thoroughly shrunk and unspottable. 52 in. wide. Per yard ..... 1.00

Diagonal and Whipcord Suitings, undoubtedly the most popular of fall suitings, in a full range of shades and black. 52 in. wide ..... 1.25

Rich Austrian Black Broadcloth, a queenly quality, in rich Sedan finish, for smart tailored suits or one-piece dresses. 54 in. wide. Per yard ..... 2.00

Cloakings, we have a fine assortment of these cloths, in heavy twills, blanket cloths, heather mixture tweeds, chevions, etc., in all the newest colorings. 54 in. wide. Per yard ..... 1.50

### Factory Clearance of Light Curtain and Drapery Materials

15,000 Yards To Be Put On Sale Thursday Morning at 8 o'clock.

We have purchased the season's stock of one of the largest American manufacturers of Printed Serims, Colored Curtain-Muslins, Casements and Etamines at half-price, and place the entire lot on sale on Thursday morning.

### Yet Newer Suits for Fall Wear

for women are now displayed in our attractive Third Floor, in all the newest shades. A fine tailored suit, made of English imported cheviot and serge, has coat lined through-out with lovely grey satin. The notched collar and breast pockets are outlined with narrow silk braid. The skirt is cut on straight lines. Colors are black and navy. Specially marked at ..... 19.50

Good taste is shown everywhere in this large stock of Dresses, suitable for all occasions. They include changeable silk in green, blue and navy shades, made with high collar of pretty net design, outlined with silk puffed shirring. Long sleeves with frill of thread lace. Skirt joined to waist with the pleum effect. A dainty and becoming dress, for ..... 18.50

All-wool Panama, made in a four gored style, high waist line, has tunis effect on front panel, formed by a deep tuck, graduating up left side and falls in a cluster of pleats to bottom. Comes in black only. Special value ..... 4.75

SKIRT OF FINE QUALITY. Made from All-wool Blanket Material, cut in a single-breasted, loose fitting style, with belt, turnover collar and large revers, which can be fastened close to throat. Raglan sleeves, finished with turned back cuffs. Colors navy, grey and tan. Price ..... 9.75

### The Robert SIMPSON Company Limited

DUND... First-cl... double sh... PRO... RETA... DE... Exception... of To... Facts... No Co... Abatto... of Hig... The reta... their annu... yesterday... action, last... window bo... suit music... making the... suit of thi... was made... sets of bot... Exces... attitude of... men who... as regards... making m... guarding a... abattoir w... were not t... the retail... The point... go around... been inspe... chaser kn... that these... conse and... tion the... This matte... next gees... With reg... which a n... others are... fine of the... stand a... exist. An... called in... cision ov... law they... each abatto... separately... from the... causing fa... instead of... and also b... held to be... the high... R. F... TO... Toronto... of Gene... Co... (MINNE... (Special... been appoi... Minneapolis... He will r... week. Mr. Pacl... general m... Light... Just a v... that Mr... position... Light Co... continuous... made at... Mr. Pacl... tion in the... despatch... Mr. Pacl... dian Elect... directorate... organization... national... GR... Sidney Ch... Sidney Ch... 29 years of... vital last... fied man... month ago... local comm... which does... able to dia... to the mor... will be hel... BISHOP... ANTIGO... Press... W... monial of... Rev. Jame...