

OFFICERS EMPLOYMENT

Hundred Too With First Con- to England. REORGANIZED Those Idle to ner's New Army ing Formed.

son, one of the front's with the Canada Force. Fine Oct. 28.—There 00 Canadian officers they are looking for the reorganization into platoons, accord- ing system, they have blues—nothing to do quarters every morn- ing. Life to them in ous. These officers jors, several captains ny lieutenants. The nders of course, re- Canadian force, but not come up to the opped. on now is "What is it these officers?" put forward, but the most emphasis is y will be taken into of 100,000 men. On- and there is a possi- nadians will be given what they can do. at Aldershot. some talk of establish- school for the Cana- shot. Major-General approached with re- it is understood that orably disposed. Most he have been left out id like nothing better course so that they up themselves. ver eighteen batta- hole, brigades and half war strength of each increased to 224 of- now divided into com- ditions, each comman- or lieutenant, with a ver each entire com- to the change about it is said—have been ch battalion, or 218 in of fact there was a officers in Valenci- ver to England unat- for the aspects of them would be

Largely increased dividends

Will be paid in January, 1915, to holders of Canada Life policies eligible to share in them at that date.

The Canada Life can do this

because its earnings of surplus in the past five years have established new records in the history of Canadian Life Insurance.

Herbert C. Cox
President and General Manager

N.B.—The Company will gladly forward on request an interesting illustration of dividends already paid its policy-holders. Address Canada Life Assurance Co., Toronto.

SELECT PEONY AS BEST FLOWER

Horticulturists Suggest Representative Emblem for Ontario.

TOWN PLANNING TALK

Session Concludes With Address by W. S. Dinnick of Toronto.

An interchange of expert opinions, critical appreciations of the work of the organization from outside and within, and the utterance of sane practical suggestions on the beautifying of home and country brought the Provincial Horticultural Association to the close of its convention yesterday. Several American delegates were present to bring their ideas and the discussions brought forth much that will be turned to future account in floral decoration and garden planting. It was suggested, altho not formally adopted, that the peony be chosen as Ontario's representative flower. The exposition of the principle of town planning and the care of city backyards by W. S. Dinnick, Toronto, was enthusiastically welcomed. One of the suggestions of the speaker was that in selecting the needs in beautifying a city or town the services of artists should be requisitioned. What a change it would make if they only could design posters. These men had made a study of color and proportion and in Paris were always to be found on commissions of that character. The backyard movement was only an offshoot of the garden city idea, and yet its importance was now being realized by all cities of size and enterprise. He quoted the history of the intellect of these agitations in the United States which had seen large vacant areas turned to the good account of the citizenhood. The idea back of all was the intolerance of ugliness which had a retrogressive effect on the intellect. A garden meant harmless distraction from business worries, added health and cheerfulness. The Department of the Interior had worked wonders and would be continued every year. The executive officers, including President J. H. Bennett of Harris, were re-elected, and the following names added to the directorate: R. Whorley of Hamilton; W. J. McFarlane of Belleville; R. B. Whyte, Ottawa; W. Hartley, Searsville; J. T. McCarthy, Sand- wich.

Quitting Business Sale

Semi-ready Suits, Overcoats, Furnishings

Whole stock of \$100,000 to be made a clean sweep; going out of retail business. Absolutely no reserve. Prices cut away below cost to effect a quick clearance of the store at 143 Yonge Street.

Look the list over. Bear in mind that these are high-class goods, not job lots or bargain-made clothes, but the very finest models of super-fine manufacture.



- Silk Cravats**
2,000 Silk Cravats, rich and rare patterns in silks of beautiful texture; the very latest shapes.
All 50c Cravats, 25c or 4 for \$1.00.
All 75c Neckwear, 50c or 3 for \$1.00.
All \$1.00 Ties, 60c or 3 for \$2.00.
Dress Ties in fine white cambric and blue, regularly sold at 25c; hand-tied and made up ties, 2 for 25c.
- 800 Winter Overcoats and Ulsters**
All our new and smart Fall and Winter Overcoats, regular and exclusive models in Chesterfields, English Raglan, Balmacaans, Ulsters; with storm and Russian shawl collars.
\$15 Overcoats and Ulsters, \$10.75.
\$18 Overcoats and Ulsters, \$12.75.
\$20 Overcoats and Ulsters, \$14.25.
\$25 Overcoats and Ulsters, \$17.75.
\$30 Overcoats and Ulsters, \$21.50.
\$40 Overcoats, heavy satin lining, \$29.50.
\$50 Overcoats, best silk-satin lining, \$36.00.
- Coat Sweaters**
English Coat Sweaters, of fine wool, shot-weave effect, worth \$4.00, for \$2.47.
"Visor" Sweaters, in grey and tan, worth \$4.00, for \$2.75.
"Visor" Coat Sweaters, in finer wool, grey and tan, all sizes, worth \$5.00, for \$3.25.
Coat Sweaters, worth \$7.00, for \$4.75.
- Raincoats Half Price**
English Raincoats, in motor, Raglan and Balmacaan shapes, with or without split sleeve; many silk yokes; many half price to clear; others one-third off.
\$10.00 Raincoats for \$5.00.
\$12.00 Raincoats for \$6.00.
\$15.00 Raincoats for \$7.50.
Other Raincoats, this season's direct importation, very fine weaves; made in Great Britain.
New \$10.00 Raincoats for \$5.50.
New \$15.00 Raincoats for \$8.75.
New \$20 and \$25 Raincoats for \$11.50.

- 250 Dress Suits and Frocks**
New Dress Suits, the "creams of good dress" as good as you would pay your tailor \$40 for, will be sold at \$20. Dress Suits, which we have been selling at \$25, latest models, silk-faced lapels, will be reduced below cost to \$20.00.
60 Dress Suits, with \$30 label; some all silk-lined, for \$24.00.
60 Dress Suits, worth \$35, for \$28.00.
10 Dress Suits, worth \$40, for \$32.00.
12 Frocks, Coats, with vests, 95 Tuxedo Dinner Jackets, at one-fifth of the "label price in the pocket."
These are up the stairway, where you may feel sure of quiet, prompt attention—away from the rush.
Dress Gloves, worth \$1.25, for 95c.
- \$1.25 Shirts at 87c**
600 R. J. Tooke Shirts, which we have been selling at \$1.25, will be put on sale on the opening day at 87c each; or 3 shirts for \$2.50.
Very finely woven, Dominion Textile cambric, half hundred new patterns; all sizes, 14 to 18.
\$50 Dress Shirts, full size bosom, regularly \$1.50; for \$1.00 each.

- Fall Weight Underwear**
For men who like freedom the year round, medium-weight underwear, short sleeves—
Suits, worth \$1.25 to \$1.50, in both two-piece and combination, for 95c.
Merino Combination Underwear, from \$1.50 to \$2.00, for 95c.
Merino Combination Underwear, from \$2.00 to \$2.50, for \$1.10 per suit.
- Expensive Shirts**
Fine Silk and Silk and Wool Shirts, to go out quick:
Shirts, worth \$5.00, \$5.50, and \$6.00, all sizes, half sizes and quarter sizes; \$1.50 each.
Silk Shirts, shown at Exhibition as the best and finest "made-in-Canada" product, cost from \$8.00 to \$10.00. Any shirt in the lot for \$5.75. Less than cost of material in them.
Fine Pleated Shirts, made to sell at \$2.50, will clear at \$1.25 each.

- 200 Suits at Half Price**
200 Tweed Suits, imported English cloth, beautifully tailored in the latest English models—the label in the pocket" showing their real value.
\$18.00 Tweed Suits for \$7.50.
\$20.00 Tweed Suits for \$10.00.
\$25.00 Tweed Suits for \$12.50.
- 200 Serge Suits 1-3 Off**
100 Fine-English Serge Suits, fine twill, blues and blacks, all sizes from 34 to 44.
\$15.00 Serge Suits for \$10.00.
\$20.00 Serge Suits for \$13.50.
\$25.00 Serge Suits for \$16.75.
You can always do with a dressy Serge Suit—and these are the best value on the market at the regular "label in the pocket."
Wolsey Underwear \$1.45 a Garment
All our Underwear will be marked down below wholesale. We have carried only the best grade of pure wool Underwear, unshrinkable and guaranteed.
We have Wolsey, Penman, Zimmerman, and the English Seal Brand Underwear.
Wolsey Underwear: two-piece suits of medium winter weight, regularly sold in the shops at \$2.50; our price has been \$2.50; will sell now at \$1.45 per garment or \$2.90 a suit; all sizes from 34 to 46 in. shirts; and up to 44 waist in drawers.
Zimmerman Combination Underwear, medium winter weight, merino; regular \$1.25 per suit, for 95c.
Ceeete Combination and Two-piece Underwear, fine wool quality, worth \$4.50 per suit; will clear at \$3.75.
Pure Silk and Wool Underwear, shown in other windows at \$10 a suit, will clear at \$7.25.
Sizes below 36 at \$6.75.

- Linen Collars, 5c**
100 dozen White Linen Collars; some of them slightly soiled; all in good condition, at 5 cents each, or 50c for 12. All sizes, from 14 to 17 1/2.
300 dozen New Shape Collars, R. J. Tooke make, in upright wing collars, full-dress collars, and modern turn-down shapes, all sizes, at 75c per dozen, or 9c each.
300 dozen Linen Collars on the shelves, new and up-to-date styles; all sizes, half sizes and quarter sizes; at 8c each, or \$1 per box of 12.
500 White Lawn Ties for full dress and evening wear; at 5c each, or 12 for 50c.
- Silk and Wool Mufflers**
Angora Wool Motor Scarfs, worth up to \$1.00, for 49c.
Silk Accordian-knit Mufflers, worth \$1.50, for 89c.
More expensive Silk Mufflers at very liberal discounts.

- Store To Rent**
Store and Building at 143 Yonge St. for rent from any day in 1915. Building 4 storeys high, good basement, 22 feet wide and 140 deep, freight elevator.

AUSTRIANS LOSE SIX BATTALIONS

Servians Annihilated Force Which Effected Crossing of the Danube.

Canadian Press Despatch. NISH, Servia, Nov. 12.—The six battalions of Austrian infantry, with quick-firing guns, which crossed the Danube near Szidrevo under cover of artillery fire on Nov. 8th have been annihilated by a Servian counter-attack, according to official information given out in Nish today.
"All the men not killed, wounded or drowned in the Danube fell into our hands," the Servian announcement continued. "We made 2000 prisoners and captured two quick-firing guns."
TORONTO MAN HELD.
M. Finberg of Toronto was arrested in Brampton yesterday by the chief of police on a charge of stealing electric fixtures from a Yonge street store. He will be brought to the city today by Detective Cronin.

SOUTH AFRICAN VETERAN IS IN HARNESS AGAIN

Sergeant John Mulholland is at Salisbury Plain With First Division.

Sergeant John Mulholland, 404 Symington ave., West Toronto, gone to the front with the first contingent, belongs to the 7th Nova Scotia Highlanders. He was born in Cork, Ireland, and was for 18 years sergeant in the Northumberland Fusiliers, and is a veteran of the South African and Indian wars. Canada, he became a parishioner of St. Cecilia's Church. Sergeant Mulholland comes of a fighting stock. His father was a sergeant in the Middlesex Foot Regiment and served thru the Crimean war, being present at Inkerman and Balaclava, returning to his home in Ireland, where he died. Sergeant John leaves his wife, formerly Miss Power of Waterford, and eight children in their home on Symington avenue.

FALL IS THE TIME FOR TREE PLANTING

Expert Before Ontario Fruit Growers Gives Result of Experiments.

According to experiments carried on by F. M. Clement, fall planting of fruit trees is much ahead of spring planting. During a discussion on the subject, which he opened at the afternoon session of the Ontario Fruit Growers' Association yesterday afternoon, he stated that in an experiment on peaches he had lost 66 per cent. of the trees planted in the fall, but in the case of cherries, plums and pears, not a tree had been lost. Some had been lost among those planted in the spring. The growth of the Ontario Fruit Growers' Association was given in a paper by Mr. Pearce of Burlington. The association was first organized in Hamilton in 1859, and celebrated its 56th birthday in Toronto in 1908. In 1889 fruit growers around St. Catharines and along the south shore of Lake Ontario first commenced to cooperate in selling and shipping. In 1908 there were about 37 societies affiliated with the parent body, and this year there are about 65. Experiment- ally, the fruit of the association, the first display held by the association was organized in 1904, and was held in Massey Hall, Toronto.

BELGIAN FUND MET BY VERY LIBERAL RESPONSE

Four Thousand Dollars Sent in to Board of Trade Yesterday.

A very enthusiastic meeting of the special committee of the board of trade to look after the collection of a fund for the "Belgian Relief" of the Belgians was held in the council chamber of the board yesterday afternoon when the various departments of the board were allotted to various teams, and a systematic canvass of the members will commence at once. Altho the general notice to the members has only been in their hands since yesterday, the following subscriptions have already been received:
A. W. Austin, \$150; American Watch Case Co., Limited, \$100; Walter J. Barr, \$50; W. D. Beattie, \$50; Hugh Blair, \$50; J. Campbell, \$100; Consumers' Gas Co., \$200; Mrs. M. T. Freehand, \$25; Edward Gearing, \$25; J. E. Gibson, \$50; Goldsmith's Stock Co. of Canada, Limited, \$50; Charles McD. Hay, \$100; A. J. Jackson, \$25; Lyman Bros. & Co., Limited, \$500; the Macmillan Co. of Canada, Limited, \$100; C. Marriott, \$50; Jas. Munro, \$10; W. McFarlane, \$25; McIntosh Granite Co., Limited, \$20; F. J. D. Smith, \$10; Dr. A. S. Vogt, \$25; Thomas West, \$100; Alex. Wheeler, \$25; Frank Wise, \$25. Total, \$4600.

BUCHANAN'S RED SEAL
"YOUR Whisky"
Mellow Scotch—Never Bettered

D. O. ROBLIN, TORONTO
Sole Agent for Canada

—AND THE WORST IS YET TO COME!

W. T. White, total

PRIVY COUNCIL DECISION AFFECTS ONTARIO LAWS

Revenue System Will Be Modified to Meet Court's Ruling.

F. W. Wegman, counsel for the Canadian Manufacturers' Association, has just received the full text of the judgment given by the privy council in the case of the John Deere Plow Company relating to the power of the provinces over companies having only Dominion charters. The complete text fully confirms the interpretation placed on the judgment as carried in brief. The "ill judgment shows that Ontario will be seriously affected in its revenue by the privy council's decision, as the provincial license system need not be manufacturing and commercial companies. Some eminent Toronto legal authorities express the view that the judgment is so far-reaching in its effects on the revenue system of the Province of Ontario that the provincial revenue system will have to be radically changed at the coming session of the legislature.

LIQUIDATOR WILL RUN BIG MONTREAL HOTEL

Canadian Press Despatch. MONTREAL, Nov. 12.—Mr. Justice Charbonneau this morning granted the petition of Rolvan Wilson Company for a winding up order against the St. Regis Hotel. Paul Turgeon was appointed liquidator, and authorized to carry on the business.

This week's Art Section of The Sunday World consists of eight pages and is replete with pictures of current events, including many new war pictures, direct from the front, and a variety of other illustrations. "French Divers Clearing the River-Ouse of the Wreckage of a Dartmouth Bridge." The Sunday World is for sale by news-vendors and newsboys at five cents a copy.

The Semi-ready Store
Quitting Retail Business
Store Open at Nights
143 Yonge Street
Store Open at Nights