Store Opens at 8.30 a.m.

# The Robert Simpson Company, Limited

A Separate Service for Men

The average man is busy; too busy to spend time search-

ing round the floors of a department store when he wants

Recognizing this we have created The Men's Store, a

store within a store. The Richmond-Yonge corner of the building

has always been devoted exclusively to the men. Hats right

at the door, suits and overcoats beside and around them,

furnishings immediately back of them with a side entrance on

Richmond Street, gloves and hosiery on counters close to the

to buy a collar or pick out his new gloves.

furnishings, running toward the centre of the store.

It's convenient for the men and at the same time a splendid place to meet your wife if yon have a suit

to buy or need a new overcoat this fall and desire

For those who feel that custom made clothes are a

necessity we have a perfectly equipped and efficiently

run custom department in connection with our men's

clothing department. Look over its goods and prices

A Find By Our Men's Buyer
One of the big custom tailoring houses of the city turned over to us this

unique lot of Fall Overcoats, which, for one reason or another, were left on

their hands. If you can find your size among them Wednesday morning, you

will get enormous value for your money. We, as usual, state the regular

25 Only New Fall Overcoats, "special" orders, specially tailored. Balmacaans, slip-ons, and young men's styles. Worth regularly \$20.00, \$22.50,

of Harris' tweeds and Scotch vicuna coatings; all are specially tailored, and made up with silk trimmings; some unlined, with fancy check golf backs; others lined throughout with satin; light and medium weights; all strictly high-grade garments. Sizes 34 to 42 in the lot. Wednesday at .... 12.95

95 Only in the Lot, in assorted English and Scotch tweeds, and a number

Store Closes at 5.30 p.m.

# Hosiery and Gloves

MADE-IN-CANADA DAY. 

Women's Plain Black Cashmere Hose, "Pen-Angle" Brand, perfect seamless finish, shaped leg, winter weight, reinforced heel, toe and sole; black, tan, white and cardinal; sizes 8½ to 10. Wednesday, 35, 3 pairs

A. B. C. Silk and Wool, ip white only. Sizes 4 to 

# A Varied List of **Furniture**

arm rocker, in rich mahogany finish, backs are neatry designed, spring seats, well upholstered and covered in various shades of silk tapestry. Regularly \$25.00. Wed-

Dining-room Chaira, "colonial" design of solid quarter-cut oak, Juined or golden finish, panel backs and full box seats, well upholstered and covered in genuine leather. Regularly \$24.75. Wednesday. 19.50

Extension Couch Bed, of heavy steel, close coil steel

### Seamless Wilton Rugs in Criental Designs

Our Fall shipments of Wilton Rugs contain more beautiful patterns than we have seen in reproductions of the finest Oriental Rugs. It is possible to obtain in these moderately-priced rugs the effect of a very fine eastern rug at perhaps one-tenth the price. For sizes quoted below the rugs are woven entirely in one piece, without seam:

1.7 x 6.7 5.7 x 7.10 6.7 x 9.10 7.10 x 11.1 22.50,	15.75, 22 00, 25.00, 34.00 27.50, 33.00, 33.00, 49.50 30.00, 43.75, 67.50	
9.0 x 10.0	42.00, 50.00, 56.75, 65.00 	
9.10 x 12.2 10.0 x 14.9 11.6 x 14.0 11.2 x 14.10	91.00	

NEW ENGLISH AXMINSTER CARPETS. Many styles in the range of recent fall shipments 

NEW SCOTCH INLAID LINOLEUMS. Tile, block and good hardwood effects, in three 

### BASEMENT

COAL SCUTTLES SALE. 1000 Painted Black Coal Scuttles, with gold band, 

OVAL ROAST PANS TO COOK TURKEY. 

GARBAGE CAN. A Good Family-Size Garbage or Ash Can, well galvanized, with close-fitting cover. Regularly 79c.

FACTORY SALE DAY. Nickel-Plated Tea Kettles, on copper: \$1.25, \$1.35 and \$1.45 sizes. Wednesday No phone or mail orders.

LAUNDRY WASH BOILERS.

Choice of either size to fit coal ranges and for gas range use, tin boilers with copper bottom, tin covers, sizes 8 or 9; \$1.25 and \$1.25 sizes. Wednesday sale .77 No phone or mail orders.

BEST BLACK GAS PLATES. Improved Two-Burner Size Gas Plates, black painted enamel finish; \$1.75 size. Wednesday sale 1.29

# Wednesday Selling

ELECTRIC LIGHTING FIXTURES. Parlor Fixture, complete with 12-inch plate supported by three chains, finished in rich gold and satin. 

Three-Light Ceiling Cluster, with hily husks and fancy shades, finished in brush brass, very suitable for your bedroom or sitting-room. Usually selling \$3.50.

A SEMI-INDIRECT BOWL, \$7.49. We will also have on sale a limited number of Semi-Indirect Fixtures, 14 inches in diameter, suspended on three chains—the approved way of lighting.

One-Light Square Mission Wall Brackets, finished brush brass or nickel-plated, suitable for upstairs halls or bathrooms. Regularly selling at \$1.75. Wednes-

Three-Light Ceiling Fixture, 12 inch pan, with links of chain below finished in brush brass or Flemish. Complete with glassware. Regularly selling at \$5.25. Wednesday ...... 3.29

A collection of 11 Fixtures, all that is necessary for a seven-room house, complete with glassware (lamps and insulation joints extra), put up in any house within city limits without extra charge. These fixtures selling separately for \$25.00. Special sales without extra charge. price, Wednesday .....

In addition to the above, we are offering several lines at very interesting reductions. An unusual opportunity for those contemplating house furnishing. Electric Fixtures Dept., Fifth Floor.

The Robert Simpson Company, Limited



Clearing Boys' Suits at \$4.75

The Fall Hat Low Priced

FINEST ITALIAN SOFT HATS.

VELOUR SOFT HATS.

The Men's Furnishings

WHITE PLEATED BOSOM SHIRTS.

\$3.50. Wednesday ...... 1.95

MEN'S ENGLISH NATURAL WOOL UNDERWEAR.

Christy's Feather-weight Derby or Stiff Hats, fall designs. Wednesday ..... 2.50

In an excellent style and color range; grays, brown, olive, green and navy; mixed or plain finish. Special price . . . . 3.50

Fine Belgian stock, and one of the best of the kind; colors bay green, dark brown and jet black. A \$5.00 quality. Wed-

MEN'S SWEATER COATS.

In many colors, high collar, plain or fancy weaves; two pockets; heavy weight, sizes for 34 to 40. Regularly \$3.00 to

Shirts and drawers, double or single-breast styles, several different makes; all sizes 34 to 44. Regularly \$1.25 to \$1.50.

Our recently-enlarged department on the Fourth Floor is now replete with all that could be desired to make the home beautiful

The Chintz Section is especially worthy of a visit. In it will be found the most gorgeous collection we have ever shown. The colors are superb, the quality excellent, and the price to suit the most economic taste.

the most artistic effect." Bring in the papers, we will do the rest.

# Thanksgiving Day in the October China Sale

English China Service Plates, richly decorated, with maroon, ivory or cobalt blue borders and encrusted and raised gold designs. These plates are extraordinary values, ranging in price from \$3.00 to \$5.00 each. Thanksgiving 

Large Platters, for the family roast, several decorations. Regularly \$1.25 to \$1.75: Thanks-

Vegetable Dishes, large size, with covers, in assorted styles and designs, values \$1.25 to \$1.50. Thanksgiving bargain at, each .... .59 TWO SPECIAL THANKSGIVING DINNER SET BARGAINS.

Wedgwood's Semi-porcelain 97-piece Dinner Sets, gold band decoration, with solid gold handles, all highly burnished; \$21.00 value,

Theodore Haviland Limoges China, 97-piece Dinner Set, border pattern, in ivory effect, with roses. \$55.00 value, for, per NIPPON CHINA.

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75c Whipped Cream Sels, bowl, spoon and \$1.50 Celery Sets, 13 pieces. Per set .....98 \$1.25 Olive Sets, 7 pieces. Per set ......89 

THANKSGIVING SPECIALS IN CUT GLASS. \$3.25 Cut Glass Celery Dishes for, each . . 1.95 \$3.50 Cut, Glass 8-inch Fruit Bowls for,

\$1.25 Cut Glass Cranberry Sauce Dishes 

# For Meals Outside of Home

SIMPSON'S IS BEST. Tomorrow's Dinner Menu, 11.30 to 2 p.m. 

## Linens and Staples 4th Floor

500 PAIRS PILLOW CASES, FOUR PAIRS \$1.00 An Extra Special Clearing Lot of Strong, Perfectly Made Pillow Cases, torn sizes, hemmed and all seams finished; made from a splendid bleached English pillow cotton; 42 x 33 or 44 x 33 inches. Wednesday,

**Draperies** 

FRENCH TAPESTRIES, \$1.35

YARD.

Coverings of excellent quality,

in colorings to suit almost any

color scheme for the living-

room; 50 inches wide. Per

yard .... 1.35

give you price for renovating,

repairing and re-upholstering

SUNFAST REPS AND AR-

MURES, \$1.25 YARD.

Nothing could be nicer for

portieres or side curtains in the

living - room, hall or dining-

room, absolutely unfad-

able; in rich colorings of red,

blue, rose, brown or green, 50

inches wide. Wednesday, per

yard . . . . . . . . . . . . 1.25

TRIMMED WINDOW

SHADES, 49c EACH.

An opaque shade in green,

white or cream, trimmed with

insertion and mounted on reli-

able spring roller, size 36 x 70

inches. Complete with brackets

and pull, Wednesday, each. .49

**EXTENSION RODS, 17c** 

EACH.

tending from 30 to 54 inches,

with curved ends. Complete

with brackets. Regular 25c.

Wednesday, special, each . . . 17

A well-finished brass rod, ex-

Tapestry Bandings to match,

that comfortable old chair.

Have our specialist call and

A collection of Furniture

(Basement) Wall Papers Wednesday 11c

Special arrangements made with decorators and apartment houses. Enquire at desk in Wall Paper Department.

4300 Rolls Wall Paper, for parlors, diningrooms, living-rooms, halls, dens, libraries and bedrooms, English 18-inch corks, tapestries, printed flats, florals, stripes, corduroys, crown papers; imported patterns, in brown, green, wood shades, gray, yellow, tan, fawn, blue, pink, mauve; quantities for several rooms of any paper; every roll perfect. Regularly 20c. We cut out all decoration borders free during October.

# The Grocery List

TELEPHONE DIRECT TO DEPARTMENT ADELAIDE 6100. Finest Canned Peas, new pack. Three tins (Only six tins to customer)

Consumption (Only six tins to customer)

Consumption (Only six tins to customer) Finest Canned Tomatoes. Three tins 25
Canned Corn or Beans. Three tins 25
Mustard, in bulk. Per lb. 20
Finest Preserved Ginger. Per lb. 23
Pure Picking Spice, best quality. Per lb. 17
Pure Cider Vinegar, XXX. Per gallon 25
Easifirst Shortening. Three-pound pail 42
Fresh Buttermilk. Per gallon 15
Telfer's Cream Soda Biscuits. Three-pound box 24
Cowan's Perfection Cocoa. Half-pound tin 22
Choice Lima Beans. Two pounds 19
Choice Pink Salmon. Per tin 11
Criscoe Shortening. Per tin 29 Criscoe Shortening. Per tin
Criscoe Shortening. Per tin
Finest Pot Barley. Five pounds
Blue Bell Jelly Powders, assorted. Four packages
Oxo Cubes. Per tin

FRESH ROASTED COFFEE, PER POUND, 27c. 

### **Draperies** ARTISTIC CHINTZ AT 59c.

her judgment.

when you are in the Store.

Not the ordinary colored printed cotton, but a beautiful fabric, printed with the greatest care, and the colors so tastefully blended as to make them pleasing and restful; 30 inches wide. Wednesday, yard....59

#### 50 INCH SHADOW CHINTZ, \$1.50 YARD.

An assortment of colorings in dainty soft tones on light or dark grounds, 50 inches wide; an excellent fabric for curtains or coverings. Wednesday, per yard .... 1.50

#### STRIPED ORIENTAL COUCH COVERS, 95c EACH

This is a large cover for couch or lounge, size 50 x 100 inches, in Roman stripe, with green, red and brown colorings, fringed all round. Regular \$1.50 each. Wednesday, spe-

ENGLISH CHINTZ, 39c YARD Suitable for hangings for the bedrooms, beautiful color combinations, dainty floral designs, 30 inches wide. Wednesday, per

#### **TAPESTRY CURTAINS, \$3.39** PAIR.

A new tapestry portiere, suitable for dining-room or den, all new shades and trimmed with fringe top and bottom, or vandyke edgings on one side and bottom. Wednesday, pair 3.39

# and cosy for the long Winter months.

Our sole aim in this department is to "combine economy with