News Release

Secretary of State for External Affairs



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CANADA STARS AT BOLOGNA INTERNATIONAL

CHILDREN'S BOOK FAIR

The Secretary of State for External Affairs, the Right Honourable Joe Clark, is pleased to announce that Canada is the featured country at the 1990 Bologna International Children's Book Fair which will be held from April 5 to 9, 1990 in Bologna, Italy.

Canadian publishers of children's books will mount an exhibition entitled Canada à Bologne/Canada at Bologna featuring 118 illustrations by 43 of Canada's most highly regarded illustrators.

This is the first major international exhibition of Canadian book illustrations to take place at the world's most prestigious showcase for children's books.

Over the past 10 years External Affairs and International Trade Canada has regularly assisted Canadian book publishers to market titles and book rights internationally, and has provided assistance in selling Canadian books at the Bologna International Children's Book Fair.

"This commitment to our artists and publishers is reaping both cultural and commercial benefits. Canada is now recognized as one of the world leaders in children's book illustrations," stated Mr. Clark.

- 30 -

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