



HELPING CANADIAN COMPANIES SUCCEED ABROAD

As part of Foreign Affairs and International Trade Canada, the Trade Commissioner Service is a network of more than 900 trade commissioners working in Canadian embassies, high commissions and consulates located in over 140 cities around the world and in 12 regional offices across Canada. We promote Canada as a dynamic partner for business, investment and science and technology. The Trade Commissioner Service works with Canadian companies that can demonstrate their commitment to succeed in the global marketplace. Once you have researched and selected your target market, trade commissioners can help you.

Services in Canada

From Trade Commissioner Service regional offices, Canadian companies can obtain practical advice on market entry strategies and up-to-date market and sector information to help smooth the way to exporting and to diversifying export markets. The regional offices can also help with international opportunities regarding partnering and joint ventures. To learn more, visit www.infoexport.gc.ca and select "Our Offices in Canada."

Services abroad

Abroad, trade commissioners' primary role is to provide in-market assistance to Canadian companies in the development of their international business activities, including assessing export potential, identifying key foreign contacts, and providing relevant advice and market intelligence. For more information, visit www.infoexport.gc.ca and select "Our Offices Abroad."

The Virtual Trade Commissioner: Access a world of trade knowledge

The Virtual Trade Commissioner is a customizable, online tool that provides access to business leads, sectoral news, timely market and sectoral information, contacts and services according to a Canadian exporter's specific industry sectors and foreign markets of interest. This free tool is a single-service window to personalized export services 24 hours a day, 7 days a week. The Virtual Trade Commissioner provides direct access to over 900 Trade Commissioners in Canada and abroad, as well as to the services of partner organizations. To register, visit www.infoexport.gc.ca.