

- CBC Radio - John Archer - Producer for CBC News Service
- The Province - Catherine Beavis
- The Vancouver Sun - Doug Todd
- Agence France Presse - Helen Maseratti
- Free Lance Radio Producer - Winnipeg University Circuit
- Seattle Times
- CKNW - Kerry Stefanson
- CHMB - Chinese Radio
- The Gleaner
- B.C Business
- Free Lance Radio Producer - Brad Newcombe
- CKWX

A good article was produced by Doug Todd of the Sun on Friday, November 21st. To my knowledge, the radio spots by CBC, CKNW, CHMB and CKWX were aired and there was an article published in the Seattle Times.

SUMMARY

Considering the massive amounts of information distributed to the national and local media throughout the weeks surrounding APEC, the coverage the SIF received was good. If a forum of this nature is organized again the following improvements should be taken into consideration:

1. Better information organization. Details about key speakers, organizers and workshop content should be made available at least four weeks in advance of the forum. This is needed for interview schedules and story development.
2. More relaxed policies towards high level government officials and media. In order for the media to report your message they must hear your message.