

GUIDED BROWSING : SEARCH FOR SPECIFIC INFORMATION (15 minutes)

- *Invite participants to accomplish the following tasks :*
 - 1) *Find the address of an embassy that you are particularly interested in*
 - 2) *Access a Market Report in your industrial sector (Moderator: they will have to register to have access)*
- *Specify duration: 15 minutes.*

ADMINISTRATION OF INDIVIDUAL QUESTIONNAIRE (5 minutes)

5. GENERAL DISCUSSION (40 minutes)

Moderator: Use projector when needed, to illustrate / facilitate the discussion

- General comments / spontaneous reactions

Probe :

- Did you have the time to adequately browse through the site? What did you particularly spend more time on? What did you quickly browse through? Are there parts of the site that you did not have the time to explore? Did you experience any problems / difficulties? Which ones? Were you able to overcome them?
- What do you feel after having browsed through the site?
- What pleased you? Displeased you? (*List on flip chart*) What terms would you use to describe the site?
- Would you add the site to your bookmarks?