

GETTING STARTED

Canadian consultants can help you develop a business strategy and a number of routes are possible. Some organizations begin by participating in a market trial. With the addition of a videotex front-end to a host computer, videotex financial services can be offered to corporate clients over their home computers. Using a batch mode service, a daily tape of transactions can be generated to be read into a mainframe.

Advantages

- low-cost investment
- easy implementation
- increased fee income
- no alteration of existing equipment
- account authorization maintained by mainframe
- customer security protected
- corporate customers can gain experience
- minimal financial risk

