

**Table VII: Canada Newsprint Exports by Region
(1995)**

Region / Country	Percentage
USA	65%
Asia	13%
Latin America	10%
Europe	7%

Source: Moody's Investors Services, March 1996

While the USA is the largest market for newsprint, other major net importers include the United Kingdom, Germany, Japan, Italy and Taiwan. While newsprint prices are more volatile than other publication paper grades (in selling price terms) it is less volatile than pulp. Demand is remaining constant in developed regions of the world while it is growing fastest in developing countries, most of them in Asia. India offers potential to assist in diversifying our markets. India has 370 daily newspapers in about 20 languages.

**Table VIII: Wood and Wood Exports to India
Value in CS'000**

Item	1991	1992	1993	1994	1995*
Wood Pulp	26,095	41,653	24, 431	49,922	76,499
Wood Products & Charcoal	94	69	1,176	1,081	1,783
Paper & Paper Board	19,604	40,023	59,673	62,571	66,371

Source: Pulp and Paper International and Statistics Canada

* 1995 Figures reflect available Statistics Canada data: January to September / 95

Imports (India)

Table IX demonstrates a slight downward trend in newsprint imports and reflects India's attempts to reduce imports. However, India will continue to import pulp and paper from a variety of sources. As demand increases for end products so does demand for raw material. The increasing demand in the whole Asian region points to an increasing strain on fibre resources in regional terms. While plantations are being established in New Zealand and other Asian countries, such as China, domestic consumption in these countries will use most of these new sources. Added to this, is the fact that plantations will take time to establish themselves before they can be of any use. With an increasing regional deficit there will be an increasing dependency on imports from outside the country and the region.