

76. Which of the following income groups includes your annual household income? (READ CHOICES)	LESS THAN \$ 5,000.....01	( 3%)
	\$ 5,000 - \$ 9,999.....02	( 7%)
	\$10,000 - \$14,999.....03	( 9%)
	\$15,000 - \$19,999.....04	(13%)
	\$20,000 - \$24,999.....05	(12%)
	\$25,000 - \$29,999.....06	(12%)
	\$30,000 - \$34,999.....07	(11%)
	\$35,000 - \$39,999.....08	( 9%)
	\$40,000 - \$44,999.....09	( 6%)
	\$45,000 - \$49,999.....10	( 5%)
	\$50,000 AND OVER.....11	(14%)
77. Would you say you watch the news...(READ LIST)?	ALWAYS.....1	(43%)
	USUALLY.....2	(31%)
	SOMETIMES.....3	(17%)
	SELDOM.....4	( 7%)
	NEVER.....5	( 2%)
	NO OPINION (VOLUNTEERED).....6	( 0%)
78. Would you say you read a daily newspaper...(READ LIST)?	ALWAYS.....1	(40%)
	USUALLY.....2	(23%)
	SOMETIMES.....3	(19%)
	SELDOM.....4	(12%)
	NEVER.....5	( 6%)
	NO OPINION (VOLUNTEERED).....6	( 0%)
79. Thinking about the various sources of information available, what do you rely on the <u>most</u> for information on current issues and events...newspapers, radio, magazines, T.V., friends and family, or people you work with? (ACCEPT ONLY ONE RESPONSE)	NEWSPAPERS.....1	(30%)
	RADIO.....2	(17%)
	MAGAZINES.....3	( 4%)
	T.V.....4	(45%)
	FRIENDS AND FAMILY.....5	( 2%)
	PEOPLE YOU WORK WITH.....6	( 2%)
	NO OPINION (VOLUNTEERED).....7	( 1%)
80. Which section of the newspaper do you usually read <u>most</u> thoroughly...the front page and national news, the front page and international news, the front page and local news, the business section, sports or entertainment, or lifestyles, fashion, shopping, or classified ads? (ACCEPT ONLY ONE RESPONSE)	FRONT PAGE, NATIONAL NEWS.....1	(28%)
	FRONT PAGE, INTERNATIONAL NEWS.....2	(22%)
	FRONT PAGE, LOCAL NEWS.....3	(19%)
	BUSINESS SECTION.....4	( 7%)
	SPORTS OR ENTERTAINMENT.....5	(12%)
	LIFESTYLES, FASHION, SHOPPING.....6	( 4%)
	CLASSIFIED ADS.....7	( 4%)
	NO OPINION (VOLUNTEERED).....8	( 5%)