

## **ABSTRACT**

**The annual guide provides an overview of markets in which Canadian Trade Offices placed a priority on export market development for fish and seafood during FY 1989-90. The guide includes highlights and global data related to market sizes, Canadian export performance, market shares, market potential, competitors and export opportunities. As a practical aid to exporters, data is summarized for each market area and contacts are provided to facilitate access to more detailed information and services of the Trade Commissioner Service.**