

## **ELECTRONIC INDUSTRIES ASSOCIATION OF JAPAN (EIAJ)**

### **Contacts**

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### **Activities**

The EIAJ was founded in 1948 with the sound development of the Japanese electronics industry as its main objective. It presently has 600 members (500 full and 100 associate) covering some of the largest electronics companies in Japan. Full membership is granted to companies manufacturing electronics and to electronics trade organizations. Associate status is granted to other material manufacturers and distribution companies. Foreign companies can join - over 20 now have memberships. EIAJ has offices in New York and Europe, as well as Japan, and employs more than 100 people.

The organization has over 200 standing committees involved in everything from R&D to establishing standards and providing the industry and others with information, opinions, analysis and other materials. As well, EIAJ has work in creating new markets both domestically and overseas and in responding to trade problems encountered by the industry.

The main product groups covered by EIAJ in its work include: consumer electronics; electronic components and devices (semiconductors, ICs, laser sensors, printed circuit boards, etc.); and industrial electronic equipment.