

EDITORIAL SERVICES

With a staff of three full-time writers and occasional freelancers, Editorial Services researched, wrote, edited and coordinated production of eight monthly newsletters -- Neighbour's News (site neighbours), B.C. Network (B.C. communities); B.C. Business Bulletin (business community); MLA Report; MP Report; Express (staff newsletter); Expo Update (short features); and Expogram (press release roundup). As well, Editorial produced six issues of the bilingual newsletter World in Motion -- World in Touch, designed to encourage participation in theme events and Specialized Periods. Prior to and during the Exposition, produced Folklife Times and the Xerox International Theatre brochure on a monthly basis. Produced 12 issues of Communique (French and English versions), an award-winning, internationally oriented quarterly highlighting international participation for the Commissioner General's Suite. Researched, wrote and edited four English and one French edition of the EXPO 86 Official Souvenir Guide. Prepared more than 400 feature articles for the Feature Stories program for use by commercial media and participant publications, topics covering all aspects of EXPO 86. During the Exposition, published Express, a staff newsletter twice-weekly. Assisted in production of news releases, news summaries and backgrounders. Produced advertorials and supplements which appeared in Maclean's, Time Canada, the Globe and Mail and extensively in newspapers in California and across Canada.

INFORMATION MANAGEMENT GROUP

This group was established in January 1985. It researched, wrote and maintained master computer database of the Exposition and program information. This database was used by EXPO/INFO to answer telephone and mail questions, and Guest Relations IBM/EXPO INFO systems on-site, as well as all other Departments of the Corporation.

Production responsibilities included: text for the Daily Showguide; text and supervision of graphics for Expo Channel, a television showguide broadcast on Channel 3 and updated weekly; the Expo dialup database for home computer enthusiasts; EXPO 86 Videotex information on Dominion Information Services "In Touch" videotex/terminal system located in shopping malls, airports, hotels, etc. in the Vancouver region; and Expo Bulletins for the airline Expo Holiday Planning Database distributed to major worldwide airlines and carried on 140 000 travel agent terminals.

The group published the EXPO 86 Information Manual, the hardcopy of the EXPO INFO database, which provided subscribers with in-depth information on all on-site attractions, exhibits and events. The manual was available in English or French on a subscription basis (\$160 CDN) and was updated regularly. (A final edition of the manual is deposited with the British Columbia Provincial Archives in Victoria, B.C., and the Vancouver Public Library, Main Branch, Vancouver, B.C.).

The group also researched information and obtained visuals (videotapes, slides, photographs) for the IBM/EXPO INFO Touch-Screen Visitors' Information System on site, the EXPO 86 Official Souvenir Guide, verified information for print and electronic media, Government Departments, outside consultants and specialists wishing to confirm facts about Expo.