

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 657-KINGSTON

009-FOREST PRODUCTS, EQUIP, SERVICES
JAMAICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

SURVEY OF PACKAGING REQUIREMENTS WITH EMPHASIS ON GARMENT AND
FOOD/HORTICULTURAL EXPORTERS, TO BE COMPLETED BY 6/87 AND
CIRCULATED TO CANADIAN FIRMS.

INCREASE AWARENESS OF CANADIAN EXPORTERS IN
OPPORTUNITIES PROVIDED BY MARKET

DIRECT CONTACT TO BE ESTABLISHED WITH CANADIAN FIRMS WITH
POTENTIAL TO SUPPLY MARKET.

VISIT TO MARKET BY 2 FIRMS. FIRST YEAR SALES
\$500,000.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 DIRECT CONTACT WITH EXPORTERS TO ENCOURAGE THEM
TO VISIT MARKET

ARRANGED FOR VISIT OF SEACROS PACIFIC TIMBER.
POTENTIAL SALES PENDING.

QUARTER: 3 -----

QUARTER: 4 MAJOR SURVEYS OF LUMBER AND PACKAGING MARKETS
TO BE COMPLETED.

BOTH SURVEYS CIRCULATED MARCH 1988 TO GOVERN-
MENT AND PRIVATE SECTOR CONTACTS. FOLLOW UP
CONTACT IN NEW FISCAL YEAR.