

REPORT 4
89/10/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :512-SINGAPORE

005-ADVANCED TECH. PROD. & SERV
SINGAPORE

TRACKING:	ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
QUARTER: 1	PRODUCT PRESENTATIONS TO LOCAL BUYERS, AGENTS, DISTRIBUTORS ETC.	ORGANIZED SEMINARS IN SINGAPORE FOR TWO CANADIAN COMPANIES (CHUL INTERNATIONAL AND DATACAP SYSTEMS), BOTH WELL-ATTENDED AND BOTH YIELDING GOOD FOLLOW-ON ENQUIRIES.
QUARTER: 2	-----	
QUARTER: 3	To introduce to the Singapore market Canadian software companies and products.	8 companies participated in the Canadian pavilion at the Singapore Informatics'88 exhibition.
QUARTER: 4	Participation in Asia Telecoms.	17 companies participated in Canadian pavilion. Estimated resulting sales approximately \$15m.