REPORT 4 88/07/27

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 326-ALGIERS

005-COMM. & INFORM. EQP. & SERV ALGERIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

REMOTE SENSING

UNDER THE AEGIS OF THE ARAB LEAGUE, WILL CREATE A NATIONAL TELEDETECTION CENTRE FOR RESEARCH AND EXPLOITATION OF NATURAL RESOURCES

FOLLOW UP ON VISIT BY ALGERIAN MISSION TO CANADA IN 1984, AND MORE SPECIFICALLY TO CANADIAN TELEDETECTION CENTRE.

TELECOMMUNICATIONS (INC SPACE)

CONTINUE TO MAINTAIN CLOSE RELATIONSHIP WITH THE PTT MINISTRIES BY PURSUING A DIALOGUE, AND IMPROVING THE REPUTATION OF PRODUCTS FOR RELIABILITY.

ANALYSE THE IMPACT OF ALGERIAN-CANADIAN VISITS ON JOINTLY PRODUCED TELECOMMUNICATIONS TO ACHIEVE CLOSER RELATIONSHIP.

CONVINCE THE ALGERIANS TO OPT FOR NUMERIC TECHNOLOGY.

SUPPORT CIDA'S ACTIVITIES AS THEY NOW EXIST.

COMPUTERS, SOFTWARE & SYSTEMS

AS IS KNOW IN THIS SUB-SECTOR, COMPETITION IS EXTREMELY IMPORTANT. ALGERIA WILL DEAL WITH ANY ENGINEER WHO IS PREPARED.

PLAYING THE TECHNOLOGY TRANSFER GAME.

ENSI OFFICIALS WILL BE TRAVELLING TO THE INTERNATIONAL SOFTWARE EXHIBIT IN MONTREAL TO GAIN GRATER FAMILIARITY AND IMPROVE RELATIONS.

ANTICIPATED RESULTS:

CALL FOR OFFERS ANTICIPATED.

STIMULATE RELATIONS IN THIS SECTOR.

INCREASED WORKING VISITS TO BUILD THE NECESSARY RELATIONSHIPS.

SUPPORT MISSIONS IN THIS FIELD.

SUBMIT TENDERS FOR VARIOUS PROJECTS.

STRENGTHEN AID TO EFFORTS TO IMPLANT CANADIAN TECHNOLOGY.

GENERATE A LARGE VOLUME OF BUSINESS CONNECTED WITH SOFTWARE.

ESTABLISHING ALGERIAN-CANADIAN JOINT VENTURES IN THIS SECTOR(MANUFACTURING EQUIPMENT AND DEVELOPING SOFTWARE).

INCREASE THE PRESENT NUMBER OF CANADIAN COMPANIES IN THE COMPUTER FIELD.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

OUADTED: 2 CDAD - CTATIO

QUARTER: 2 SPAR - STATIONS TERRESTRES. COOPERATION/PROJET BCI. QUARTERLY RESULTS REPORTED:

POURSUITE DU PROJET (POTENTIEL \$20 MILLIONS). EQUIPE DE FORMATION EN PLACE, SOUTIEN AUX EFFORTS COMMERCIAUX.