

Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: UNITED STATES

Mission: 602 CHICAGO

Market: 577 UNITED STATES OF AMERICA

Sector: 009 FOREST PRODUCTS, EQUIP, SERVICES

Subsector: 092 WOOD AND WOOD PRODUCTS

| Statistical Data On Sector/sub-sector | Next Year (Projected) | Current Year (Estimated) | 1 Year Ago | 2 Years Ago |
|---------------------------------------|-----------------------|--------------------------|-------------|-------------|
| Mkt Size(import) \$ | 3000.00M | \$ 2820.00M | \$ 2800.00M | \$ 2540.00M |
| Canadian Exports \$ | 960.00M | \$ 850.00M | \$ 924.00M | \$ 838.00M |
| Canadian Share of Import Market | 32.00% | 30.00% | 33.00% | 33.00% |

Major Competing Countries

Market Share

| | |
|---------------------------------|-------|
| i) 577 UNITED STATES OF AMERICA | 050 % |
| ii) 612 SCANDINAVIA | 005 % |
| iii) 614 SOUTH AMERICA | 003 % |
| iv) 011 AUSTRALIA | 002 % |

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 100 \$M AND UP

Current status of Canadian exports: Mature with little growth

Products/services for which there are good market prospects

Current Total Imports

In Canadian \$

| | |
|----------------------------|-----------|
| i) S. P. F. | \$ 0.00 M |
| ii) MILLED/TURNED PRODUCTS | \$ 0.00 M |
| iii) MOULDINGS | \$ 0.00 M |
| iv) VALUE ADDED PRODUCTS | \$ 0.00 M |

The Trade Office reports that the following factors influence Canadian export performance in this market for this sector (sub-sector).

- there are import restrictions which can present significant problems
- the degree of import duty protection of local industry tends to be low
- approval of technical standards can present problems in the case of some imported products