

Export and Investment Promotion Planning System

MISSION: 349 LIBREVILLE

COUNTRY: 629 GABON

The Trade Office reports that the following factors influence Canadian export performance in this market for this sector (sub-sector).

- the degree of import duty protection of local industry tends to be low

In the Trade Office's opinion, Canadian export performance in this sector (sub-sector) in this market is lower than optimum mainly because of:

- a lack of interest in the market on the part of Canadian exporters
- difficulties of adaptation of marketing techniques to the market by some Canadian companies
- market prospect which are relatively new and have not yet been explored adequately by Canadian exporters
- other factor(s) described by the Trade Office as follows:

COMPETITIONS TRES FORTES DE LA PART DES YUGOSLAVES ET DES FRANCAIS ET PRESENCE CANADIENNE QUI NETAIT PAS ASSEZ APPUYEE.

Some Canadian exporters to this market in this sector (sub-sector) have enjoyed success previously as a result of a variety of factors which the trade office reports to include:

- No factors reported by mission

The Trade Office has recommended that a comprehensive market study of this sector (sub-sector) would enhance the knowledge of Canadian exporters to this market.

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: RENCONTRE AVEC MINISTERE DU PLAN POUR OBTENIR PROGRAMMATION ET ANALYSER POSSIBLE SECTEURS D'INTERVENTION DANS CADRE BANQUE MONDIALE.

Results Expected: OBTENTION DE PLANIFICATION DANS LE TEMPS. MONTANT D'INTERVENTION. ENREGISTRER INTERET CANADIEN.

Activity: BANQUE AFRICAINE DEVELOPPEMENT. RENCONTRE MINISTERIELLE AVEC TRAVAUX PUBLICS POUR ANALYSER MOYENS LOCAUX D'INTERVENTION.

Results Expected: ENREGISTRER INTERET CANADIEN. OBTENIR COUTUME CONTRACTUELLE AUX TRAVAUX PUBLICS.

Activity: RECHERCHE DE SOCIETES CANADIENNES INTERESSEES ET LES INTRODUIRE AUPRES INTERVENANTS LOCAUX.

Results Expected: SELECTIONNER ET TRAVAILLER EN PROFONDEUR AVEC 1 OU 2 SOCIETES CANADIENNES.