

Export and Investment Promotion Planning System

REPT: SYN-GEO 88/89 A. Post export program priorities

Region: AFRICA

Mission: 301 ADDIS ABABA

Market: 274 ETHIOPIA

The Mission selected the following sectors as priority areas for export promotion activities for the coming fiscal year:

1. 007 POWER & ENERGY EQUIP. & SERV.

REASONS: ACCORDING TO THE 10-YR PLAN NEARLY 100 PROJECTS FOR MINERAL EXPLOITATION EXIST COVERING POSSIBLE DEVELOPMENT OF GOLD PLATINUM COPPER OIL IRON ORE

2. 008 TRANSPORT SYS, EQUIP, COMP, SERV.

REASONS: ACCORDING TO THE 20-YR ENERGY DEVELOPMENT PROGRAM STARTED IN 82 THERE EXISTS REQUIREMENTS FOR A NUMBER OF ADDITIONAL HYDROELECTRIC STATIONS & POSSIBLE POWER TRANSMISSION TO DJIBOUTI & SUDAN

3. 005 COMM. & INFORM. EQP. & SERV

REASONS: IN VIEW OF ETHIOPIAN AIRLINES EXPANSION PROGRAM TO SERVE EAST & CENT. & PART OF W. AFRICA REQ'T FOR EQUIP. & SERVICES EXISTS IN 10-YR. PLAN. RAIL & PORT RENOVATION & EXPAN. IS ENVISAGED.

4. 001 AGRI & FOOD PRODUCTS & SERVICE

REASONS: INITIAL PREPARATION UNDERWAY FOR RURALTELECOM EQUIP. & SERVICES ARE REQUIRED TO MEET LOCAL NEEDS IN COMM. SECTOR. AG. DEVELOP CONTINUES AS A HIGH PRIORITY IN EHTIOPIA.

5. 014 EDUCATION, MEDICAL, HEALTH PROD

REASONS: 7TH EDUCATIONAL PROJECT UNDER NEGOTIATION WITH W.B. EDUCATIONAL EQUIPMENT AND SERVICES REQUIRED.

The most important current Canadian export sectors to this market are (based on actual export sales):

1. 007 POWER & ENERGY EQUIP. & SERV.
2. 008 TRANSPORT SYS, EQUIP, COMP, SERV.
3. 001 AGRI & FOOD PRODUCTS & SERVICE
4. 014 EDUCATION, MEDICAL, HEALTH PROD