

**NEW YORK LIFE**  
INSURANCE COMPANY,  
JOHN A. McCALL, President.

January 1st, 1897.  
Total Assets, \$187,176,406.  
Actual Surplus, \$26,557,332.  
Insurance in Force, \$826,816,648.

CANADIAN BUSINESS.

Income in Canada	\$ 996,918.29
Assets	4,300,038.10
Liabilities	4,245,513.36
Surplus Assets	154,624.74
Insurance in Force	21,782,848.00

Applications invited by the undersigned for general and special agencies, and management of territory from experienced Life Insurance men, as well as from those wishing to acquire training and experience.

**R. HOPE ATKINSON.**  
AGENCY DIRECTOR,  
Company's Building, MONTREAL.

WANTED.—The address of W. H. Lynch: formerly of Dunville and Montreal and latterly of Kootenay, B.C., at the office of the "Journal of Commerce," Montreal.

THE . . .  
**BRITISH EMPIRE**  
**MUTUAL**

**LIFE ASSURANCE COMPANY,**  
OF LONDON, ENGLAND.  
ESTABLISHED HALF A CENTURY.

**SPECIAL ADVANTAGES.**  
All Profits belong to Members.  
Liberal Bonuses equitably apportioned.  
No Personal Liability of Members.  
Low Premiums.  
Large Reserves for Liabilities.  
Non-Forfeiture and Indisputable Policies.  
Liberal Surrender Values.  
Immediate Settlement of Claims.  
Invalid Lives Insured on Equitable Conditions. Early Assurances for Children.  
Long Term Assurances, with Option of Continuance.  
Temperance Section yielding Increased Bonuses.

Head Office, - CANADA.  
**MONTREAL.**  
A. McDUGALD, - Manager.  
Agents Wanted.

**CONFEDERATION**  
LIFE ASSOCIATION,

Head Office: - TORONTO.

The unconditional accumulative policy issued by this Association is unsurpassed as a means of Investment.

Cash Values,  
Paid up Policies,  
Extended Insurance.  
GUARANTEED IN THE POLICY

Montreal Office:  
207 ST. JAMES ST.  
H. J. JOHNSTON,  
Manager, P.Q.

**BOVRIL**

Union Is Strength.

And the union of the Best Beef Extracts with the Albumen and Fibrine produces BOVRIL, which is therefore infinitely more Strengthening and Nourishing than ordinary Meat Extracts or Home Made Beef Tea, in which these Flesh-forming and Muscle-making properties are almost entirely absent.

This Albumen and Fibrine is obtained by a patented process, by which the lean of the finest Beef is in a sense mechanically digested or reduced to so fine a state of subdivision that it is at once assimilated by the system, with the smallest possible expenditure of vital energy; and herein lies the superiority of

**BOVRIL**

SOLD BY ALL FIRST-CLASS DRUGGISTS AND GROCERS.

**BOVRIL, Limited, 27 ST. PETER STREET, MONTREAL.**

Get an Estimate  
for your

At the Office  
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Fence Posters,  
Placards and Hand-Bills

Journal of Commerce, 171 St. James St.

**WESTERN ASSURANCE COMPANY.**

FIRE AND MARINE. Incorporated 1851.  
Assets, over \$2,320,000.00  
Income for Year ending 31st December, 1896, over 2,300,000.00

Head Office. - Toronto, Ont.  
Hon: Geo. Cox, Presl. J. J. KENNY Vice-Presl. & Man.-Dir.  
C. C. FOSTER, Secretary.  
J. H. ROUTH & SON, Managers Montreal Branch.  
190 ST. JAMES STREET.

**THE IMPERIAL**  
INSURANCE COMPANY LIMITED

**FIRE.**  
LONDON.  
ESTABLISHED 1808.  
SUBSCRIBED CAPITAL, . . . . . \$6,000,000  
PAID-UP CAPITAL, . . . . . 1,500,000  
TOTAL INVESTED FUNDS OVER . . . . . 8,000,000  
Canadian Branch:  
COMPANY'S BUILDING, PLACE D'ARMES, MONTREAL.  
G. R. KEARLEY, RESIDENT MANAGER.

**COMMERCIAL UNION**

ASSURANCE CO., Ltd.,  
Of London, England.  
**FIRE! LIFE! MARINE!**  
Agencies in all the principal Cities and Towns of the Dominion.  
HEAD OFFICE, Canadian Branch, - MONTREAL  
JAMES McCREGOR, Manager.

THE **LONDON**

Guarantee and Accident Com'y, Limited.  
Of London, England.  
Deposit at Ottawa . . . . . \$73,000.00  
Funds exceed . . . . . \$1,500,000.00  
SURETYSHIP BONDS issued promptly at lowest rates to all persons in positions of trust where security is required. Accident, Elevator and Employer's Liability Policies issued. Agencies throughout Canada, United States, Europe and Australia.  
Canada Branch, TORONTO.  
Montreal Chief Office, 180 St. James St.  
A. I. HUBBARD, Manager for Canada