

## THE NORTHERN LANCET.

WE received a marked copy of the Chicago Tribune, no doubt forwarded by, or at the instigation of, one of those gentlemen who disgrace our profession by self-laudatory advertisements in the public press. The marked paragraphs are in relation to a young medical man who, quoting the text, "made a scientific discovery and hired space in the newspapers to let people know what he had, and what he could do, and was in consequence dismissed by the College of Physicians and Surgeons, of which he was a member. We rejoice to know that the Colleges of Physicians and Surgeons in America are not only alive to the disgracefulness of professional advertizing, but are prompt to meet out just punishment for what is recognised as disreputable professional conduct. Even the comparatively small amount of advertizing of the present time, by quacks and empirics, is a source of vast injury to the public, and were it not for the contempt in which such conduct is regarded by the general body of the profession, and the fear of the punishment attending it, those conscienceless black-legs that exist in our own as well as in other professions would flood the daily papers with nauseous and lying details of imaginary cures, seeking by the aid of the press to make a living out of the weak and credulous, which their mental incapacity and professional lack of knowledge prevents their accomplishing by the legitimate ways of their calling. That craftily worded and utterly false statements in the shape of advertisements put forth by unscrupulous individuals bring in a considerable revenue, we all know. The many who drink and pay for a particular brand of expensive wine are satisfied with the label and stamp on the cork,

the few form their opinion on the flavor and effects. So likewise do the many take the truth of these unblushing falsehoods penned by the advertising quack as truth, and walk into the money relieving snare so artfully prepared for them, awakening to a sense of their folly only when advanced disease and an emptied purse induces the quack to release his hitherto tenacious grip. This is the daily experience of thousands, and it would be an ill day for the general public if the rules of the profession regarding advertising were in any way relaxed, and there are few papers of any standing that would not soon recognise the fact. We regret to see almost daily a very unprofessional advertisement in the Free Press of this city so glaringly contrary to professional ethics as to compel early and prompt action on the part of the College of Physicians and Surgeons of Manitoba. We are aware that many are awaiting to see the course which in this case they will pursue, and we shall again return to the subject.

## WINNIPEG GENERAL HOSPITAL.

The *Free Press*, of the 17th, announces the appointment of Dr. W. S. England, of Montreal, to the position of Resident Medical officer to the Winnipeg General Hospital. The Governors of this institution treat the profession in Manitoba with scant consideration. In all other Hospitals which assume to be clinical schools, the junior positions of the Hospital are invariably filled from the ranks of those who have studied within its walls. When a position is about to become vacant, public notice is given and applications for the appointment are solicited. But the governors of the Winnipeg General Hospital have so long been in the habit of ignoring the rights of the profession, and