

Guide-Advocate

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ADVERTISING RATES
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Display, yearly contract, set, 18c in.
Display Ad., all plate.....18c inch
Special Position.....5c per inch extra
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FRIDAY, OCTOBER 30, 1925

Note and Comment

Ismael Bedard, a French-Canadian farmer, of Charlebourg, Quebec county, claims the distinction for his family of having lived longer in one place than any other family in North America. His forebears have held the same farm without interruption in the succession, since 1623, according to the returns of a questionnaire sent out to parish priests in the province by the Arts and Sciences and Letters Society there. Ismael Bedard, the present owner, has been on the land 30 years. He has a family of grown sons and the house in which he lives is believed to be the original building erected in 1623.

Every small store, as well as many large ones, have to serve a lot of customers under circumstances that involve a loss to the merchant, especially when insignificant purchases must be delivered or charged or both. It frequently happens that the service required in handling small items costs as much or more than the goods themselves. A trade journal recently published a story which illustrates the point. A little girl was sent to buy a nickel's worth of asafetida, to be charged to her mother's account. Asking the name of the mother, the druggist was told that it was Mrs. Schumann Slickemier. He thought for an instant, and then said to the child: "Oh, take it for nothing and run along. It's worth more than a nickel for me to spell asafetida, let alone that name."

As contrasted with many preceding elections, it is a relief, not to have the question of loyalty or disloyalty of any of the parties being impugned. Canadians as a whole are loyal, irrespective of party. Personalities, also are little discussed this time, and the chief discussion is around matters of national policy. There never was a time in Canada when there was also so much for leaders to do to promote unity and harmony amongst the different sections of the Dominion. We have a diversity of interests from one coast to the other, and though it does seem impossible to legislate without any discrimination against any section of the country, that party which can come most closely to that ideal is the one most needed.

A man said to us the other day that the newspapers ought to keep hammering at the fact that vehicles of all kinds should carry some sort of lights when using the highways at night. So they should. A menace so great to the public safety for which there is so easy a remedy demands the attention of everyone with anxiety for life and limb of themselves and their fellow beings. Strange to say the opposition to legislation that would compel so much greater safety on the highways comes from those most in danger. We don't drive a horse and rig; but if we did we are sure we would not want to have the pleasure marred by continuous anxiety as to whether the next driver were going to see us in time to prevent his smashing us up. We would feel immeasurably more secure with a warning lamp of some kind attached to our vehicle in so conspicuous a place that nonns but a drunken driver could fail to miss us. The absence of the lighted lamp on horse-drawn vehicles on this continent is but one of the many examples of disregard for human life so characteristic of America. In this respect our ideals may gradually approach the example set by the Motherland, the people of which so excel in all problems of traffic. Long-er experience over there taught them the necessity of lights on all vehicles even bicycles. A move towards this in this country will not only make our lives safer but keep our nerves easier. The next session of the Ontario legislature is sure to see this matter discussed; is it too much to hope for some definite steps by our legislators?

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WE are in a position to place your money in first mortgages on Toronto improved property, on valuations approved by a well known Toronto Trust Company. Yield runs 6 1/2% to 7%. No charge to investor. Write us.
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WORLD EVENTS IN REVIEW
By G. A. MacBain

Over the atmosphere of rejoicing which has prevailed in Europe and the rest of the world for the past week comes the shadow of doubt with the news that the opponents of the Locarno pacts in Germany are attempting to force an election over the issue. Three Nationalist ministers have resigned and President Hindenburg may be compelled to put the subject of the security pacts before the German people. While, even in that event, the first great and noble attempt to create peace in Europe may be sustained by popular vote, yet it indicates that Germany still has in the councils of her government bitter opponents of co-operation with the allies, men who have not given up their dreams of revenge. As a sign of her good will Great Britain has ordered the withdrawal of her troops from Cologne to Wiesbaden as a preliminary to the placing of the official signatures upon the Locarno pacts at the meeting to be held in London on December 17.

Independent of both sides, one of the results achieved at the Locarno conference has been a new air of optimism in regard to the United States, France, and some of the other European states have now adopted an attitude that Europe will work after her own affairs much better without the interference of Uncle Sam. As President Wilson is held in the position Germany adopted after the signing of the Treaty of Versailles, naturally the European states are delighted to have achieved such magnificent results at a conference confined entirely to European delegates. In that case Germany did not have President Wilson there to embarrass the allies and so forced to meet the other delegates on a business-like basis, the German delegates finally agreed to the proposed basis of European peace. President Coolidge is still keen to call a conference on disarmament, but his tentative suggestions are being coldly received by the members of the League of Nations who point to that institution as the proper channel on which to set afloat the ark of disarmament.

France Has Costly War
France in the meantime is facing a new political crisis over the matter of the debt settlement. M. Caillaux faces a hostile chamber of deputies which has declined to accept the terms offered by Washington as being beyond the capacity of France to pay. The war with the Moroccans has proved a costly pastime and nine hundred and sixty million francs have gone into the support of that campaign. Only sixty million francs was voted for the purpose and the department of war has spent nine hundred million francs more than they were authorized to do. There have been more than ten thousand casualties among the French troops exclusive of the colonials.

A Woman's Devotion
The devotion of a Canadian woman to her soldier husband was strikingly indicated in the report that Mrs. T. Whitehead and her daughter, Lorraine, of Victoria, walked nearly fifteen hundred miles to Qu'Appelle, Sask., in an effort to reach Toronto where Mr. Whitehead is ill. Returned soldiers in Qu'Appelle took her case in hand and she was assisted along the rest of the way.

Is It a Cenotaph?
Toronto is to unveil the official municipal cenotaph on Armistice Day but in the meantime there has raged a controversy over the inscription. In the original design the words "To the Fallen" were to have appeared, but the inscription now reads "This, all who served, 1914-1918." This, of course, for the present removes the suggestion of the memorial being a cenotaph, intended to be a representation of a grave. In the years to come when the survivors of the world war have all died, it will indeed be a cenotaph, but for the present ex-soldiers ask if they are expected to parade in honor to themselves, and lay wreaths to their own glory at the foot of the stone? The strongest protests comes from the returned men, including the blind soldiers and inmates of the military hospitals and the suggestion has even been made that the memorial be torn down and rebuilt as a cenotaph.

Use Eggs in Election
Glasgow University students take their politics seriously as indicated by the report of the election contest to decide who is to be rector of that institution. There were three candidates, Austen Chamberlain, British Foreign Minister, G. K. Chesterton, the famous man of letters, and Sydney Webb, the ex-Labor Minister. The electorate, it appears, have been collecting eggs for a year past and on election day no less than twenty thousand bad eggs added "atmosphere" to the intensely exciting balloting. Chamberlain won the contest with 1,242 votes, Chesterton followed with 968 and Webb was a poor third with 285 votes.

Want Police Court Probed
The Great War Veterans Association of North Bay and its complaints with Attorney Nickle of Ontario, re-acted of police court at North Bay. The Ministerial Affairs to "the intense of prevailing in North Bay" affairs as being sense of British Attorney-General several recent investigation into

May
The new bridge connecting upon the project bridge connecting, it is reported bridge would

LAVEN
Theaterio

35c
OATS

35c
OATS

35c
OATS

SAMUEL EARCOMBE
Internationally famous agriculturist of Birtle, Manitoba, who is reported to have discovered a new wheat which promises to resist black stem rust. If this is confirmed it will be a great boon to Canadian farmers.

Communists on Trial
The government of Great Britain is manifesting a strong hand in the matter of the twelve Communists who have been arrested and charged with conspiring against the peace of the people. The trial is taking place at the famous Bow Street Police Station, London, and the supporters of the prisoners gather outside the prison waving red flags and singing Red songs in defiance of the law. John Ross Campbell, editor of the Workers' Weekly, and the man over whom indirectly the Labor government came to grief last year, is one of the prisoners. They are accused of seeking to overthrow the government by force, of antagonizing the various classes of society and "camping with the loyalty" of the army and navy.

New War in Balkans
The flame of war has again broken out in the Balkans and Greece and Bulgaria have developed all the symptoms of a bad attack of war fever. While Bulgaria may have irritated the Greeks in retaliation, it remains a fact that Greek troops have actually taken up their position on Bulgarian territory. Bulgaria made an appeal to the League of Nations for intervention and M. Briand, acting president of the League, called a meeting for Monday to deal with the problem, a meeting which was attended by Austen Chamberlain, as both France and Britain are distressed by the outbreak of war following so closely on their peace efforts at Locarno. It is indicated that the great powers will use very possible effort to quench the fiery spirits of the Greek and Bulgarian militarists.

Both combatants agree to accept the ruling of the League, and Greece explains that her army became unruly and got beyond control.
The manager of beauty shows says the contestants are beautiful but dumb. Dumb belles, we assume.—Montreal Herald.

Joy Kills By Shock
It has often been said that joy never kills, but a sad case which proves to be the exception to this rule is reported from Bridgeburg, Frederick Clark, who has been blind for twenty years and whose persistent cheerfulness and hopefulness had inspired his friends with the idea of raising funds for an operation which might restore his sight, underwent the operation and when the bandages were removed he discovered that he could actually see. The excitement, however, was too great, and he died of shock within four hours.

CO.
is reserved and paid for in East Lambton
Banner is Mr. Fasher
Banner is Mr. Sirett

Create an account with your Victory Loan Coupons
The HARD BANK
WATFORD BRANCH - F. W. Nixon, Manager

While your salesman's on the train your competitor may be on Long Distance
Long Distance calls cost less than 10c a minute
Long Distance calls cost less than 10c a minute

Dominion Stores Ltd.
Get Your Share Now Everything for the Party
HALLOWE'EN SPECIALS
LARGE PUMPKIN 2 TINS 19c
MIXED NUTS 29c lb. WINDERMERE CHOCOLATES 35c lb.
BULK COCOA 2 lbs. 25c BASSETT'S LICORICE 29c lb.
SPECIAL BLEND COFFEE 55c lb. ALLSORTS
SINGAPORE PINEAPPLE NO. 2 SLICED TINS 35c
LEMON PEEL 29c lb. HEINZ KETCHUP SMALL 20c
NEW VALENCIA RAISINS (WITH SEEDS) 15c lb.
NEW RECLEANED CURRANTS 2 lbs. 25c
NEW THOMPSON SEEDLESS RAISINS 2 lbs. 25c
CHOICE HOLLOW DATES 2 lbs. 23c
CAMPBELL'S SOUPS ALL KINDS 2 TINS 25c
CHOICE SOCKEYE SALMON 1/2 lb. 20c
HORSESHOE, CLOVER LEAF, MAPLE LEAF lb. 38c
TEA RICHMELLO BLEND THE TEA SUPREME 79c lb.
SELECT 69c lb. D.S.L. BULK 59c lb.
CRISCO 1 lb. TIN 29c 3 lb. TIN 83c

Could Hardly Live for Asthma
writes one man who after years of suffering has found complete relief through Dr. J. D. Kellogg's Asthma Remedy. Now he knows how needless has been his suffering. This matchless remedy gives sure help to all afflicted with asthma. Inhaled as smoke or vapor it brings the help so long needed. Every dealer has it or can get it for you from his wholesaler. 141-m Use the West Ads., one cent a word.

FRIDAY, OCTOBER 30, 1925
How is it?
Free
Ever
Recognized on household pertaining to...
Director of Leaf Club...
HOW TO...
Send only...
Leaf Flour...
coupon in 2...
Maple Leaf...
coupons in 4...
Maple Leaf...
Limited, 7...
Ontario...
rolls you as...
the Maple...
and the first...
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