

KingsmillsYou'll Enjoy Shopping
At This StoreQuality, Style, Value.
Service

The Autumn Exhibit of New Merchandise

Takes Place Throughout the Store Tomorrow and Following
Days, Featuring, Particularly, All That's
Authentic and Artistic In

MILLINERY WEARING APPAREL
SILK and DRESS GOODS ACCESSORIES
FURNITURE, RUGS and HOUSE FURNISHINGS

Consider This, Please, Your Personal Invitation To
Come. Welcome!

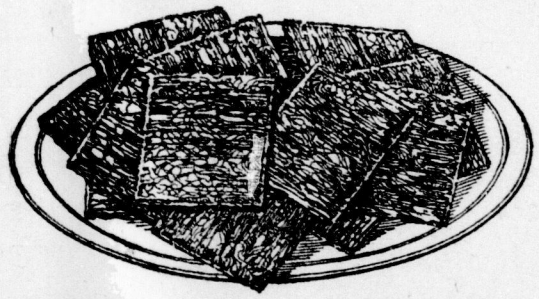
Kingsmills

126 to 132 Dundas Street, through to Carling Street.

Established 1865

Triscuit has arrived!

Your grocer has it—the new Triscuit you have been waiting for. It is a real whole wheat cracker, not made of flour. It is the whole wheat cooked in steam, shredded and baked. The crisp, savory shreds of whole wheat encourage thorough chewing—and the more you chew it the better it tastes. Full of nutriment and easy to digest. Delicious with butter or soft cheese. Tastes better when toasted in the oven to restore its crispness.



The Canadian Shredded Wheat Company, Ltd.
Niagara Falls, Ontario

Shredded Wheat Triscuit

**"BILL" AND "JERRY."**

W. C. Coloff, popularly known as "Bill" in his home town of Tillsonburg, has a tame crow, "Jerry," as a pet. "Jerry" rides regularly to the office with Mr. Coloff, and is becoming a genial pal despite his persistent pranks.

Tame Crow In Tillsonburg Goes To Work With Master

Special to The Advertiser.
Tillsonburg, Oct. 5.—The Pan-Dei town would be a dead town without W. C. Coloff, president of the Tillsonburg Shoe Company, Limited, and his pet, "Jerry," as every school kid in the district addresses him, now owns a very smart, tame crow by the name of Jerry, and during the past two weeks he has been the centre of attraction on Broadway, surrounded by school children and merchants alike. Every morning he proudly rides on the hood of his owner's car to the office, then flies to the postoffice and proudly walks down the pavement where the merchants feed him peanuts, meats and other foods.

TOMORROW'S RADIO

WEDNESDAY, OCTOBER 8.

Wednesday's Best Features.
WIZ—Piano recital, Aeolian hall.
KSD—Veiled Prophet ball music.
WCAP—Bob Lawrence community concert.
WOC—Old-time barn dance music.
WGR—Argo Musical Club concert.

(Eastern Standard Time.)
WEAF, NEW YORK—492.
6 p.m.—Joseph Knecht's orchestra.
7:30 p.m.—Emma Burkhardt, contralto.
8:40 p.m.—Carrie B. Brookins, pianist.
9:50 p.m.—Talk on Holstein cows.
10:30 p.m.—Emma Burkhardt, pianist.
11:30 p.m.—Carrie B. Brookins, pianist.
12:30 p.m.—What makes a good investment.
8:30 p.m.—Florence Chalmers, cellist.
8:40 p.m.—Emma Burkhardt, contralto.
8:50 p.m.—Carrie B. Brookins, pianist.
9 p.m.—Empire State novelty orchestra.

WIZ, NEW YORK—455.
7 p.m.—Irving Selzer's orchestra.
8 p.m.—Wall Street Journal review.
8:10 p.m.—N. Y. U. air college.
8:30 p.m.—Political campaign talk.
8:45 p.m.—N. Y. U. air college.
9:00 p.m.—Alexander Brodsky, pianist.
10:20 p.m.—Billy Wynne's orchestra.
WHN, NEW YORK—369.
6:30 p.m.—Oleott Vail, violinist.
7 p.m.—Society's Alamo orchestra.
7:30-10 p.m.—Famous program.
WNYC, NEW YORK—526.
7:30 p.m.—Musical program.
WOR, NEWARK—405.
6:15 p.m.—Music while you dine.
6:50 p.m.—Bill Stinke's sport talk.
8 p.m.—Washington orchestra.
8:20 p.m.—Tom Terris, movie director.
8:45 p.m.—Julius Koehl, pianist.
9 p.m.—S. Republic orchestra.
9:30 p.m.—Julius Koehl, pianist.
10:15 p.m.—Perry and Russell.
WIP, PHILADELPHIA—509.
6:05 p.m.—Walter Schwartz orchestra.
7 p.m.—Uncle Wigg's bedtime stories.
WOO, PHILADELPHIA—409.
7:30 p.m.—A. Candelieri's orchestra.
8:15 p.m.—Harriette Ridley, soprano.
8:45 p.m.—Dramatic reading, "Hindswallowing," with musical setting.
Joseph A. Gilbert, reader.
9 p.m.—WVO orchestra, assisted by Betty Furer, soprano.
WDAR, PHILADELPHIA—395.
7:30 p.m.—Dream daddy's stories.
9 p.m.—Conversation corner, travel talk.
Herman Kenner's orchestra.
10 p.m.—Howard Lanin's orchestra.
11:45 p.m.—Murray's dancing lesson.
WFL, PHILADELPHIA—395.
6:30 p.m.—Meyer Davis orchestra.
7 p.m.—Sunny Jim the Kiddies' Pal.
KDKA, PITTSBURGH—365.
6:20 p.m.—Gregorio Scalzo's orchestra.
7:15 p.m.—The children's period.
7:40 p.m.—Stockman market reports.
8 p.m.—Pen Women's program.
8:15 p.m.—"Chemistry in Everyday Life."
8:30 p.m.—Program to be announced.
WCAG, PITTSBURGH—462.
6:30 p.m.—William Penn orchestra.
7:30 p.m.—The Sunshine Girl.
8:30 p.m.—Grace H. Brown, soprano.
WCAP, WASHINGTON—469.
7:30 p.m.—Program to be announced.
7:45 p.m.—Talk, Hon. W. J. Glover.
8 p.m.—Bob Lawrence, community concert.
WRC, WASHINGTON—469.
6 p.m.—Stories for the children.
WGY, SCHENECTADY—380.
6:30 p.m.—Adventure stories.
WHAM, ROCHESTER—283.
5-6 p.m.—Organ recital.
7 p.m.—Eastern theatre orchestra.
WCAD, CANTON—280.
8:30 p.m.—Weekly musical program.
WGR, BUFFALO—319.
6:30 p.m.—Lopez-Stallier orchestra.
7:30 p.m.—Daily news digest.
8 p.m.—Concert, Argo musical club.
10:30 p.m.—Alice Mackie, soprano.
11 p.m.—Lopez-Stallier orchestra.
WBZ, SPRINGFIELD—337.
6 p.m.—Philharmonic trio.
7 p.m.—Markets, news, etc.
7:30 p.m.—Kiddies' bedtime story.
7:40 p.m.—Philharmonic trio, assisted by Irene Atkins, pianist.
8:15 p.m.—Women's philharmonic orchestra.
8:15 p.m.—Maude Erickson, soprano; Vincenzo Spolizio, tenor.
10 p.m.—Mrs. Fred W. Adams, soprano; Willard Clark, baritone.
11:30 p.m.—Leo Reisman's orchestra.
WEEI, BOSTON—303.
8 p.m.—Program from WEAF, New York.
VNAC, BOSTON—278.
6 p.m.—Children's half hour.
6:30 p.m.—VNAC dinner dance.
8 p.m.—Concert, DARTMOUTH—363.
WMAP, SOUTH DARTMOUTH—363.
6 p.m.—Joseph Knecht's orchestra.
7:30-10 p.m.—Program from WEAF.
WJAR, PROVIDENCE—360.
7:30 p.m.—Program from WEAF, N.Y.
WV, CINCINNATI—423.
8 p.m.—Virginia entertainers.
9 p.m.—The Formica band, assisted by Richard Pavey, tenor.
WCX, DETROIT—517.
6 p.m.—Hotel Tuller orchestra.
7 p.m.—Musical program.
WWJ, DETROIT—517.
8:30 p.m.—Detroit News orchestra.
WTAM, CLEVELAND—390.
6:30 p.m.—Stallier dinner music.
8:11 p.m.—Evening concert program.
PWK, HAVANA—400.
8:30 p.m.—Municipal band concert.
(Central Standard Time.)
KYV, CHICAGO—536.

BODY CONTROLLED BY HUMAN MIND

Noted Christian Scientist Declares That Physiology Theory Is Wrong.

PEOPLE MISLED

Peter V. Ross, C.S.B., of San Francisco, member of the board of lectureship of the mother church, First Church of Christ, Scientist, Boston, Mass., was heard with interest last night at the First Church of Christ, Scientist, on the subject, "The Operation of Divine Law in Human Affairs."

In speaking of Mary Baker Eddy as the discoverer and founder of Christian science, Mr. Ross said: "People are sometimes heard to say that they cannot accept Mrs. Eddy's views. They forget that Mrs. Eddy has not put forward her own opinions, she has promulgated the fundamental truths of divine science as they have been revealed to her. They forget that Mrs. Eddy has not created science, she has discovered it. The body, in belief, are necessarily deranged and there is sickness. Even a machine will not operate smoothly or satisfactorily when the power which propels it is erratic. How can a mentality clouded by vice or actuated by malice give proper direction to the body? Over and over again has it been found in Christian Science practice that when some lurking sin, fear, or hate has been detected in the mind of the patient, and antidoted or destroyed by love and truth, his physical suffering so-called has been relieved. Thus it is apparent that disease, whatever its name or type, has its origin and support in thought, and can be cured, really cured, only by correcting and normalizing the mentality of the sufferer. This is precisely what Christian Science treatment does. It overcomes disease by overcoming the false thoughts which are responsible for disease."

It should not be inferred that well people are necessarily very good or that ill people are necessarily very bad. The consequences of wrong doing do not always overtake the offender immediately. Nor on the other hand, does obedience to the letter of the Commandments avail the individual against incursions of disease, if he believes that germs are deadly, or indulges, on occasion, in what he calls righteous indignation, or fails to utilize his knowledge or science to close the door of his mental home against the lying suggestions of mortal mind. But to those good people whose healing seems to be delayed let it be said that no right effort is wasted. Every attempt to think and act along the lines mapped out by Christian Science brings you one step nearer to relief. The way of escape is prepared in Ohio, where already found it. That you will do so is certain as that God reigns.

Cure Uses Canoe To Reach Church

Floods Weaken Bridge, But Fail To Stop Churchman.

Canadian Press Despatch.
Quebec, Oct. 6.—So great were the floods in the Valcartier region yesterday that the bridge spanning the river was affected and the cure had

to go to church in a canoe. It is also reported that the power house was flooded and its operations seriously affected. A number of men were kept busy relieving the pressure by the use of a bucket brigade.

STEAMER ARRIVALS.

New York Oct. 6.—Baltic, Liverpool.
Plymouth, Oct. 6.—Mauretania, New York.
Liverpool, Oct. 6.—Adriatic, New York.
Liverpool, Oct. 4.—Doric, Montreal; Coracero, Montreal.

Always Uniform in Quality

Delicious

"SALADA"

TEA

HAS THE LARGEST SALE OF ANY
PACKET TEA IN NORTH AMERICA.

FREE 10-Day Tube

Mail Coupon



Other Women's Teeth

are whiter, clear, glistening—why not yours?

Remove the dingy film that's clouding them—you'll be surprised that your own teeth are as pretty as anyone's—make this unique test.

THAT most of us have pretty teeth without ever revealing them, is the remarkable assertion of many high dental authorities.

This is why:

Run your tongue across your teeth, and you will feel a film. A film which you cannot see with your eye, but which absorbs discolorations and hides the natural color of your teeth.

Remove it and your teeth take on a new beauty. Maybe you have really beautiful teeth without realizing it.

Film is charged too with most tooth troubles. It clings to teeth, gets into crevices and stays. Germs breed in it. And they, with tartar, are the chief cause of pyorrhea.

So, besides loss of tooth beauty, film is a serious danger to healthy teeth. You must remove and control it.

Made in Canada

Pepsodent
REG. IN CANADA
The New-Day Dentifrice

stantly combat it. It is ever present, ever forming.

Old-time dentifrices were unable to combat it successfully. So most people had unattractive teeth no matter how often they cleaned them. And tooth troubles were a serious problem.

Now modern science has discovered a new way. A new-type tooth paste called Pepsodent that acts to curdle film, then harmlessly to remove it. No soap or chalk, no harsh grit dangerous to enamel.

Mail the coupon for a 10-day tube free. Or, buy a full size tube at any drugist's today. See what beauty lies beneath the film on your teeth.

FREE Mail this for 10-Day Tube to THE PEPSODENT COMPANY, Dept. N, 191 George St., Toronto, Can.

Send to Name Address Only one tube to a family. 1113Can.

This Estate is Yours ---For the Taxes

Suppose someone should offer you a valuable piece of property on condition that you keep the taxes paid during your lifetime—at your death clear title to the property to pass to your family. That would be a very attractive proposition wouldn't it?

But if in addition it should be guaranteed to you

- (1) that the value of the estate will not shrink.
- (2) that the rates, which are lower than tax rates of most Canadian cities will never be increased.

wouldn't you accept a \$10,000, \$25,000 or \$50,000 estate?

This is just the proposition offered you by the London Life Insurance Company in its new Jubilee Policy—the product of fifty years' service.

Example—

An insurance estate set up in 1923 by a young man age 31.

Value of estate \$10,000.00
Annual taxes (premium) 188.50

Rate: approximately 19 mills on the dollar,—reduced in 1924 to 18 mills.

A Life Insurance Estate is one of the most valuable and stable assets you could have—and so easy to secure under this plan. Ask one of our representatives to explain it to you or write to—

London Life

Insurance Company

"Canada's Industrial-Ordinary Company"

HEAD OFFICES LONDON, CANADA

MAN ATTACKS WOMAN AS SHE ENTERS CELLAR

Assailant Escapes With Large Sum of Money and \$3,000 In Jewelry.

Canadian Press Despatch.
Toronto, Oct. 6.—Going down into her cellar today to get a bottle of milk, Mrs. Ellen Graham, 68 years old, was assaulted by an unknown man who was concealed in her cellar and who successfully made his escape with \$3,000 worth of jewelry, two bank books and \$144 in cash. It is stated that the man was hiding in the cellar under a sack. Mrs. Graham is at her home in a badly bruised and battered condition.