

What's New In the Mode? Come Here and See



Nemo Corsets

SPECIALLY PRICED
MODEL 530, \$5.00 PR.

The model that gives that desired straight, flat back, and controls excess flesh about front waist-line. Wearers of "Nemo" will appreciate this opportunity. In pink coutil; sizes 23 to 34. Special

\$5.00 PAIR

SILK UNDERSKIRTS TO COMPLETE THE NEW FALL COSTUME, \$1.75 AND \$3.50

Slim, straight lines of autumn modes depend largely for success on their foundation.

Upon a discreet choice of an underskirt often rests the verdict of style beauty. You exercise the necessary discretion, if you choose from these colorful and perfectly made styles.

In new Brocade Silks, Baronet Satins, Moire and Tricotines.

Corded Silk Underskirts, patterned with colored stripes; trim hemstitching at bottom, and elastic waist. In medium and large sizes \$4.00

Brocade Underskirts in green, purple, open, gray, navy, wistaria and black, with contrasting shades introduced in the brocade pattern. Narrow pleating to edge the scalloped bottom..... \$7.50

Tricotine Underskirts, in colors of paddy, amethyst, gray, pink, rose, brown, sand, open, salmon, cream, black and white. Some with plain hemstitched finish. Others with pleated flounce embroidered in colors; medium and large sizes \$1.75 and \$3.50

Second Floor.



The Aquascutum Coat Brings With It the Approval of Smart Sports-Loving Englishwomen

By Appointment



ROYALLY SPONSORED

The popularity of the Aquascutum Coat has been carried by recommendation to the furthest corners of the world.

For several seasons the Men's Shop exclusively has supplied its demand by well-dressed men of London.

And now, by arrangement only recently completed with the famous Aquascutum manufacturers in England, the store will control the exclusive supply of these coats to well-dressed, outdoor women of London.

The crest, "By appointment to H. M. the King and H. R. H. the Prince of Wales" briefly states the quality of the coat. For almost a century the Aquascutum has retained first place in the English vogue, and it has maintained an unchallenged reputation for style and quality.

Aquascutum Coats are practical and efficient. They slip on and off almost without effort. They combine the utility of a tailor-made coat and a waterproof. And they can be secured in a weight of material and a style to suit each season.

For every outdoor occasion the Aquascutum will perfectly meet your needs. To see the material which pleases you most, and the style which becomes you best, you have only to see the Aquascutum..... \$35.00 to \$75.00

Ask for them on the Second Floor.



By Appointment.

IN THE BASEMENT.

Sunlight, Gold, P. & G. Comfort and Surprise Soaps, 8 for 49c, 16 for 99c
Snowflake Ammonia 3 for 23c
Dutch 12c, 3 for 34c
Sani-Flush 27c
Starch 15c, 2 for 23c

Panshine 10c, 3 for 27c
Lux 10c, 5 for 45c
Rinso 3 for 23c
Pearline 3 for 23c
S. & I. Soap Chips 2 lbs. for 27c
Princess Soap Chips 21c lb.

So many lovely things to admire. So many fascinating clothes to see and buy. For all the new apparel and accessories have come in and await your inspection. New coats of luxurious cloth and fur combinations. New frocks of silk, cloth or satin, in Paris-sponsored silhouettes. New hats that are appropriate frames for bird-tinted faces. New accessories that are in excellent taste. All the new modes are here for your choosing, and that it will be a successful choice is a foregone conclusion.



Saturday Exhibition Specials

Circular Pillow Cotton, of a very good quality, most suitable for your work; a lovely snow-white bleach, two reliable makes, both in following widths, 40-in., 42-in., 44-in..... 59c and 49c yard

Hemstitched Sheets—Why not take home a lovely pair of Sheets for guest room or bride-to-be, made of one of our fine quality sheetings and hemstitched to our special order in England. You will certainly like them: 72x90 inch, per pair .. \$5.75
80x100 inch, per pair .. \$6.75

New Lingerie Crepe—A shipment only opened this week, specially imported for Fair Week visitors, dainty plain colors, blue birds, butterflies and other patterns. We import this direct from the maker. You will appreciate the value 35c yard

Limbrie, a most popular fabric, the weight of chambray, but fully mercerized. Its sheen and softness makes it popular for dresses, slips, bloomers, pyjamas and children's wear. A charming fabric in almond green, peach, flesh, powder blue, white and gray 45c yard

The Breath of the Avenue

SEMI-WEEKLY FASHION NOTES.

At every match and every meet, fashion sweepstakes are being won by slim tunics, straight frocks and squared hats.

The Prince Takes to Polo And Fashion to Polo Coats. Pleated jabots add soft cascades of net and lace to the severity of autumn frocks and ensembles.

Tunics are both frocks and blouses. Sophisticated, colorful, and long of line, they are versatile and therefore fashionable economics. Today they may be worn with a slip to make a dress and tomorrow as part of the costume suit.

Pompoms, feathery circles with soft accent, blur the severity of the new high-crowned hats. Plaids prove that one color is not enough for many autumn skirts, and cross tawny browns with lines of orange, blues with greens, and then thread scarlet through the pattern of these changing, shifting colors. The shaded hat of pansy sombre velvet is a flattering mode.

New York Fashion Service Exclusive to Smallman & Ingram

Saturday Silk Show

Bonnet's Silk Dress
Crepes \$2.10 Yard

From C. J. Bonnet & Co., Lyons, France, come these beautiful Dress Crepes; colors in a large range; also plenty black, navy, brown, sand and ivory.... \$2.10 yard

Bonnet's Flat Silk
Crepes, \$2.69 Yard

Really a wonderful Crepe for richness of finish and real wear; all pure silk from this famous maker; 39 in. wide; black, navy, sand, gray, brown and a large assortment of colors.

Salt's Famous Silk
Dress Velvets, \$3.50
Yard.

Salt's Black Chiffon Velvets—36-inch, \$3.50 yard; 40-inch, \$3.95 and \$5.00 yard.

Salt's Chiffon Silk Velvets, 36-inch, about 15 colors to choose from \$3.95 yard

YOUR SATURDAY PACKAGE OF CANDY

SPECIAL—Cowan's Maple Buds, Medallions, Beans, Orchids and Filbert, 49c lb. FRESH ASSORTED CHOCOLATES, in special ¼-lb. boxes. While they last 23c box CHOCOLATE BARS, Saturday 6 for 25c

Daytime Frocks for Winter Needlework Stamped Ready to Embroider \$1.50, \$1.75 and \$3.50

A daytime frock that you've embroidered yourself! You feel that it's fit for any occasion. And as a gift, there is no better combination of beauty and utility than in such a practical choice.

A new shipment of frocks in rainbow shades has arrived, all stamped and ready to embroider. In rose, apricot, lavender, nigger brown, reseda, gold, white and russet.

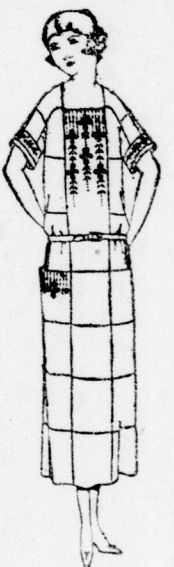
A dress that is delightful for porch or morning wear, and the necessary needlework for winter evenings as well.

Needlework packages, with pillow slips, center, luncheon and buffet sets and scarfs. Each one broadly suggests that Christmas gifts are ready for the making \$1.45 to \$3.50

D. M. C. Thread for crochet work and embroidery. In a complete range of color. Soft finish with a beautiful lustre and fast dye.

Embroidery Silk 5c skein
Crochet Thread 18c ball

Art Needlework Department—Fourth Floor.



Corded Silks

Corded Silks are being chosen for autumn frocks and lend themselves beautifully to tailoring.

Directoire Waists

The Directoire silhouette may be easily acquired by putting your belt as high as you want it, instead of at the low waistline, where you have been accustomed to wear it.

Broadcloth Morning Dresses Special \$5.95

Broadcloth morning dresses will solve the problem of winter clothes for about the house.

They are cool enough to withstand the onslaught of heat from the kitchen range and woven firmly enough to face winter breezes during those necessary door openings for butcher and baker and grocer.

Racks on the Second Floor display these pretty and serviceable frocks in several styles and all sizes. They are in fresh, dainty colors of mauve, salmon, pink, corn, green, open and cream. Some have candy-stripe designs. Trimmed with collar and cuffs of plain material. Sizes 16 to 42. Price.....\$5.95

Second Floor.



Handkerchiefs In Solid Colors, 4 for 25c

Handkerchiefs in solid colors for general usage are matching the stride of the time-honored white linen handkerchief in the race for popularity.

A special clearance group shows 200 of these handkerchiefs, in solid colors, hemstitched and with the neat quarter-inch hem. In blue, maize, orange, rose, Nile, green, mauve. A quality which has repeatedly brought heavy demand at former sales. Fast colors.

Handkerchief Counter—Main Floor.

Boys' 2-Bloomers SUITS \$7.95

A feature value in Boys' Suits; sturdy Tweed Suits in smart styles, with two pairs full-lined bloomers, in sizes 7 to 15 years. Sale price \$7.95



BOYS' CAPS 59c

Fall Weight Tweed Caps, in smart new patterns. Specially priced 59c

Style That Is Right!

The English influence in suits is slowly but definitely giving way to America's own style interpretation. These suits show that the trend is becoming slightly more form tracing, with lines of more trimness in both coat and trousers. You will like this new tendency, especially as it is expressed in the selection of suits we are now showing for fall at

\$25 \$35 \$45

With One and Two Pairs of Trousers.

FALL TOPCOATS, \$25, \$35, \$45

New Fall Topcoats, in smart box coat models, with set-in or raglan sleeves; new brown and fawn tones, olives, grays, mixtures, over-checks; such coats as Aquascutum, Richard Austin, famous English makers, will be found in large variety tomorrow.



Special Flannelette Pajamas \$2.49 Suit

Men's flannelette Pyjamas in neat stripe patterns, blues, tans, helio and other shades, trimmed with silk frogs. Cut large and roomy. Sizes 34 to 46. Special, suit \$2.49



ENGLISH CASHMERE HOSE, 50c PAIR
Recently imported; a splendid cashmere (black) Half Hose, close ribbed top, medium weight; sizes 9½ to 11½. Extra value...50c

NEW ENGLISH CHECK SOCKS
In fine botany wool, in beautiful color combinations, \$1 and \$1.50 pr. See window display.

MANUAL TRAINING APRONS, 65c
"Reglar Fellers" Carpenter Aprons; heavy duck; three pockets; strong straps, Wash Goods Dept., 65c each

SMALLMAN & INGRAM LIMITED

DRINK MILK
Nature's Greatest Nerve Food Is Milk. Delicious, Creamy, Jersey Milk From Belvoir Farm Is Sold By the Glass in the Dining-Room or Lunch Counter.

SMALLMAN & INGRAM LIMITED

ATTENTION, DOMESTIC SCIENCE CLASS!
Selected Cottons for these classes' sewing; pure white, fine quality, yard wide 20c, 25c, 29c yard