

USE CONNELL'S COAL!

Phones 770 and 1096.

Ladies' Shoes for Fastidious Tastes

At the "Store That Serves You Best." We have examples of the finest lines and lasts of the present season, for ladies. They are tasteful, sturdy, built, shoes, for fall and early winter wear, and come in high-laced and buttoned, high heel, tapered toe, patents, kid and calf leathers, with kid and cloth tops. Prices: \$5.00, \$5.50, \$6.00, \$7.00, \$8.00, \$9.00. See them first.

Shoes that suit particular ladies.

UP-COOKY

The Store That Serves You Best

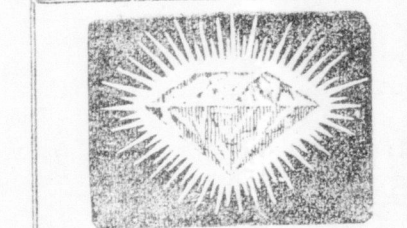
Two Stores - Dundas & Richmond Sts.

EYESTRAIN RELIEVED

CONSULT OUR SPECIALISTS.

Brown Optical Co.

223 Dundas Street. Phone 1877.



DIAMOND RINGS, \$5.00 TO \$500.00.

C. H. WARD & CO.

Diamond Merchants and Jewelers.

285 Richmond Street. Phone 1084.

EAT CANDY

and be happy on CANDY DAY, October 14. You'll be happiest if it's PETERS.

TAYLOR CANNOT MAKE ALL THE COUGH SYRUPS, SO HE MAKES THE BEST.

Taylor's 6 Cut-Rate Drug Stores

When You Break a Lens

Simply call me on the telephone. If I made your original glasses, I have your prescription on file; otherwise I will send for the broken lens, and in either event I will have your glasses ready for you when you call two or three hours later.

That's My Idea of Service

Made possible by having a workshop on the premises.

Carbyle IREBILCOCK OPTICIAN

233 Dundas St. Phone 2351.

Auto Tires Repaired Here

and done right; 12 years experience. London Tire Repair Depot.

A. WILKES,

354 Wellington St. Phone 2334.

Opposite McClary's.

YOUR CHILD'S EYES

Need every care. They should be examined, and, if necessary, fitted with a pair of GOOD GLASSES at a very moderate cost.

John S. Barnard

Optician.

194 DUNDAS STREET.

Scranton Coal

The most satisfactory coal for furnace or range. Send in your order.

JOHN M. DALY

PHONE 948. 19 YORK STREET.

THE LONDON LOAN AND SAVINGS COMPANY OF CANADA

Allows

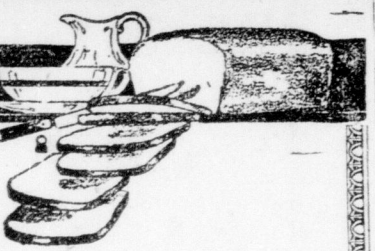
4% on Deposits

5% to 5 1/2% on Debentures

COR. DUNDAS AND PARK AVENUE.

SERIES IS NOW TIED.

OMAHA, Oct. 6.—Bill Chyne's Louisville team defeated Omaha in the minor league blue ribbon series today 8 to 2. The series now stands at one game each.



Eat It At Every Meal

Give it to the children.

Give them all they can eat.

It's good for YOU. It's good for THEM. Besides it's economical.

Parnell's Breads

are the last word in bread perfection. If we could make them better we would. However, we wrap them in waxed paper to keep the goodness in and the dust and germs out. You ought to try a loaf. You'll be pleased.

Parnell The Breadman

Phones 929-1390.

Engagement Rings

We have Diamonds of unquestionable quality. Many mounted in the newest and latest settings make a special feature of our large stock of fine jewelry.

Our prices are very moderate. Solitaires, \$25, \$35, \$50 to \$500. Wonderful cuts, in magnificent clusters of sapphires, rubies, emeralds, in diamond combinations, \$40 and up.

Our guarantee is back of every diamond in our store.

YOUNG'S

DIAMOND HALL.

LONDON. EAST LONDON.

JOHNSTON BROS. XXX BREAD

Efficient service, combined with that perfect quality bread, make a very real reason why you should phone 944 and have our wagon call.

Get the Bread Habit

PREMIER NORRIS STARTS TONIGHT FOR LONDON

WINNIPEG, Oct. 6.—Premier Norris leaves Saturday night for London, Ont., where he will address the convention of Federated Liberal Clubs. During his absence Hon. T. H. Johnson will be acting premier.

DORCHESTER RED CROSS TEA.

DORCHESTER, Oct. 6.—The tea which was served by the girls of the Cavell Auxiliary, Dorchester, for the purpose of purchasing contents for Christmas stockings for the soldiers, proved a great success and fully repaid the girls for their pains. At 5 o'clock Wednesday evening the Red Cross rooms were opened to the public and the girls were kept busy until nearly 8 o'clock. Over \$40 was taken in from the tables, nearly all of which is clear profit. The girls wish to extend thanks to the people of Dorchester for the kindness in which they responded, both in eatables and aid.

Grand Trunk Railway System—Special Train Service, Account Thanks-giving Day.

Special trains will be operated from Toronto, account the above, as follows:

Leave Toronto, 4:40 p.m., Oct. 7, Sunday 4:50 p.m., for Brantford, Paris, Woodstock, Ingersoll, London, Guelph, Chatham, Windsor and Detroit; also for Stratford, Komoka, Watford, Wyoming and Sarnia. This train will carry cattle car to London, and parlor car to Detroit.

1:30 p.m., Oct. 7, Riverdale 1:40 p.m. for Cobourg and intermediate stations; 5:35 p.m., Oct. 7, Parkdale 5:45 p.m. for Allandale, and intermediate stations.

A CLIENT SAYS:

"Federal, you give an ideal service." (Not bad, that!)

Federal Advertising Service

Telephone 5482.

312 Dominion Savings Building.

LONDON, ONT.

BYLAWS WILL GET MORE CONSIDERATION FROM NOW

They Will Be Read Before Other Business of Council.

At the meeting of the board of control yesterday afternoon, it was proposed to amend the council proceedings in order that the bylaws shall be read before any other business is transacted. At the last, in fact, in most other sessions, the bylaws get scant consideration. Controller Gammage thought this bad business, and Mayor Stevenson agreed with him.

"The bylaws will be read first at the next session," announced his worship. "We will see how it works. We should give the bylaws more consideration."

The city bylaws will also be amended to make Assessment Commissioner Grant responsible for opening up streets. At the present time, no official has charge of this work.

It was decided to call for tenders for a storm sewer to relieve the Masonic Temple on Queen's avenue.

Births Exceed Deaths.

Dr. W. S. J. McCullough, provincial director of health, reported that there were 336 births, 166 marriages and 251 deaths in London for the quarter ending September 30.

The Social Service Club asked for the use of the East end town hall for October 9, 10 and 11 for a rummage sale, the hall was given to them.

It was decided to go ahead with the Wellington street pavement at once. The highway street will also be laid, and probably Adelaide street south.

NEW OFFICERS ELECTED BY EAST MIDDLESEX TEACHERS

G. H. Winsor is President and Miss Cleveland is Secretary—Session Ends Friday Night.

The election of the officers for the coming year took place yesterday afternoon at the closing session of the East Middlesex Teachers' Institute, resulting as follows:

President, G. H. Winsor; vice-president, Miss Healy; secretary, Miss Parnell; treasurer, J. A. McCullough; librarian, Miss P. J. Thompson; executive, Mr. Shaw, Miss Stanyer, Miss Bycraft, Miss Rosier, Miss Langford, auditors, Miss Ronald and Miss Sinker, delegate to O. E. A., Miss B. Hobbs; secretary of League of Empire, secretary of the association; committee on physical training, executive.

Dr. Dandeno, supervisor of elementary agricultural classes in Ontario, was present and talked at some length in regard to the summer courses for teachers at the Ontario Agricultural College, Guelph, and also the subject of teaching agriculture in the schools.

IMPRESS RESOURCES ON PUPILS.

Prof. Stevenson of the London Normal School exhibited an original map, showing the products and resources of Canada and the United States as a suggestion to the teachers in regard to impressing upon their pupils the resources of the countries in teaching geography.

The remainder of the session was devoted to short, practical papers by teachers. Miss Marguerite Martin, Miss Alice Auld, Miss Annie Armitage and Miss Marjorie Wilson told of their methods in teaching primary arithmetic. Subsequently, Miss Ada MacPherson and Mrs. G. H. Winsor spoke on "Work for the Junior Classes."

Mrs. Winsor having much to say was original to suggest in regard to the teaching of writing, counting, colors, etc.

OVER 800 TO ATTEND LIBERAL CLUB BANQUET

Provision Will Be Made for Seven Hundred Others to Hear Addresses.

The annual meeting of the Liberal Club Federation of Ontario will be held in London on Wednesday of next week, October 11. There will be two sessions, the first at 1 p.m., at which the actual discussion of policy and topics will be the principal business, and this promises to be of very great importance, in view of the many advanced policies being brought forward by different sections of the Liberal party. There will be a discussion on agriculture, labor and reform, and the patronage system, returned soldiers and nickel.

Experts who have studied these subjects will be present to give the results of their investigations, and there will be a general discussion of each subject by any who desire to take part.

G. T. R. OFFICIAL DENIES STORY TOLD BY FIREMEN

Says There is Nothing in Reported Narrow Escape of No. 5 Truck.

Superintendent W. R. Davidson of the G. T. R. stated to The Advertiser last night that no fire truck had a narrow escape from a serious accident at the Adelaide street crossing of the Grand Trunk on Wednesday evening. "We made a thorough investigation," said Mr. Davidson. "The crossing was properly protected and that can be demonstrated."

The fire department maintains that the Adelaide street wagon was almost struck on a recent run.

LAMBETH.

LAMBETH, Oct. 6.—Rev. Walter Rigby has returned after a three months' holiday in the Northwest. Mr. and Mrs. Warburton Hunt and Mr. and Mrs. Boyce of Dorchester were the guests of Mrs. Fred Boyce on Tuesday.

Mr. and Mrs. J. A. Kelly and Mr. and Mrs. J. G. McKay were guests at the Pullen-Smith wedding at Stratford on Thursday.

Mr. and Mrs. Will Hayman and Mr. and Mrs. F. G. McKay were visitors with Mrs. Carley on Tuesday.

Mrs. Thomas Coldwell and Mrs. Roy Coldwell of Toronto were visitors with Mrs. Sharon Kelly this week.

Quite a number from here attended the Donnybrook fair on Wednesday.

Mr. and Mrs. Gordon Keenleyside were visitors with Mrs. D. Mann on Tuesday.

DORCHESTER NOTES.

DORCHESTER, Oct. 6.—The "fair" taxicab in aid of the Red Cross fund were quite plentiful on Friday, October 15. A good program will be provided. Refreshments will be served. Several new houses are being erected on the south side of the river at Dorchester.

Prominent Motor Car Men



S. H. Rowed, whose picture appears above, has become in his nine years' experience in the automobile business, one of the leading motor car agents of London. As manager and part owner of the Ontario Garage and Sales company, he has conducted a steadily increasing business since its inception in 1915. The attractive garage and showrooms of the company are located on the east side of the city, near the intersection of the highway and the main street. The company is now handling a large number of cars, including the latest models of the Ford, Hudson, Studebaker, Cole and Chandler makes of cars.

Mr. Rowed's territory is a limited one, comprising only the city and a 30-mile radius, and in no case extending beyond the county.

With the assistance of a thoroughly efficient sales staff, this territory is properly looked after, and the first man to run an automobile used for commercial purposes in Western Ontario. Before becoming interested in automobiles, he served for four years with the Royal Northwest Mounted Police. He has had a wide range of experience, having been connected with several of the leading motor car companies. He was one of the pioneers of the western field, and had charge of the Winnipeg and Northwest territory for the Clinton Motor Car Company. He is an active member of the Masons and the Elks.

CAPT. GUINNESS TO ADDRESS CANADIAN CLUB DINNER

Will Speak at Canadian Club Dinner on Friday Next.

Mayor Stevenson telephoned to Toronto on Friday and arranged with Captain the Honorable Rupert Guinness of the Royal navy volunteers reserve, who is visiting Canada along with Lady Gwendoline Guinness, and who is speaking on Canada's contribution to the imperial navy, to be here next Thursday. He will speak Friday at the Canadian Club dinner. In the evening, a meeting will be held in the Masonic Temple and on Saturday he will speak to the farmers on the market at 11 a.m.

Lady Gwendoline will address the ladies in the Normal school Friday afternoon.

DISCUSSED BYLAW

No. 3 Committee Decided That No Changes Were Necessary.

The draft of the new proposed building bylaw to be shortly submitted to the city council was discussed by the members of No. 3 committee last evening. It was decided to suggest no changes as far as the different clauses were discussed.

A. E. Nutter represented the chapter of architects, and A. C. Nobbs, P. R. Wright and W. T. Pace the builders' exchange. Controller Gammage occupied the chair.

INSTALL MEAT CUTTER.

A. McCormick & Son, grocers, Richmond street, have just installed a "Brantford" Hammond bacon slicer, which automatically cuts meat any thickness desired. The machine is one of the finest ever seen in this city, and was made in Brantford by the Brantford Scale Company. The local office is in charge of Mr. R. R. Ross at 357 Clarence street.

Attention!

I want all of my old friends, and new ones, too (in khaki), to stop in and see me on

THANKSGIVING DAY

Free Lunch

and music from 11 a.m. to 9 p.m.

Iroquois Hotel.

Jerry McDonald

82c

We Don't Know Everything about us, but we do know some things which enable us to give the best of service whether it be batteries or tires.

London's Rubber Man

186 KING-REAR. PHONE 5124.

D., L. and W. Anthracite

The Coal That Satisfies

Best prepared. Highest efficiency. Lasts longest. No clinkers. Greatest comfort. Most economical.

HEAMAN & SON

Phone 312. York and Burwell.

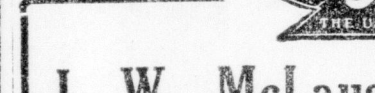
LONDON CONVENTION ZIONS LITERARY SOCIETY

STRATFORD, Oct. 6.—London district convention of Zion's Religious Literary Society opened at the latter Day Saints Church here today. District President John V. Gleason, of Lakeside, presiding, and Vice-President John Winegarden, of London, assisting. E. H. Doty and R. T. Brown, missionaries, of London and Toronto districts, respectively, were present.

The new officers appointed were: President, J. V. Gleason, Lakeside; vice-president, W. D. Boyne, Lakeside; secretary-treasurer, Geo. Tomlinson, St. Marys; librarian, Mrs. Rose Thier, London; home class superintendent, A. Blackard, London; normal superintendent, J. V. Gleason, Lakeside; temperance superintendent, Geo. Tomlinson, St. Marys; superintendent gospel study, J. Winegarden, London.

A Sunday school convention was held this afternoon.

BUY A FORD



J. W. McLaughlin Ford Agency

291-299 Dundas Street. Reliance Garage

PHONE 3168

If you own a Ford and need any service, I will be glad to serve you. The Ford car is a marvel of performance at small cost for care and maintenance.

J. W. McLAUGHLIN

London's Ford Man



If you are thinking of buying a car I will be glad to see you. The Ford car is a marvel of performance at small cost for care and maintenance.

Thanksgiving

As the time for our National Turkey Feast draws near, we want to say that we're offering some "royal birds" in the way of choice Footwear.

Our Men's \$3, \$4 or \$5 Shoes or our Women's \$6 or \$7 Shoes would do credit to any Thanksgiving feast. They are beauties!

Then our Foot Dressing for Boys, Girls and Little Tots is in the same class of high quality.

Footwear for the House, for Full Dress, for the Ball or for any other Social Function. Quality high and prices reasonable.

Our good shoes will make our patrons thankful that it is convenient for them to buy Shoes of a House that offers such a Superior Shoe Service. A trial will convince you.

JOHNSTON & MURRAY

LONDON. ST. THOMAS.

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JOHNSTON & MURRAY

LONDON. ST. THOMAS.

ROWAT'S COFFEE 50c Per Pound

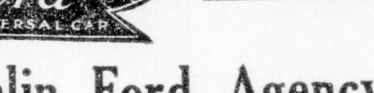
T. A. Rowat & Co.

250 Dundas St.—Phones 3051-3052.

CAMP BORDEN TRAIN SERVICE VIA C. P. R.

On October 14 the Canadian Pacific Railway is changing its Camp Borden service. The train now leaving Toronto at 6:50 p.m. and also the train leaving the Camp at 5:20 a.m. will be withdrawn on the above date. Commencing October 15, passengers for the Camp leaving London on the 1:25 p.m. train, will be handled between Toronto and Camp Borden on train No. 3, leaving Toronto at 6:40 p.m. daily, service between Types and the Camp being performed by local train. For further particulars apply city ticket office, corner Dundas and Richmond streets.

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PHONE 3168

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