

**WINDOW SHADES
AND PICTURE FRAMES**
Made to Order
O. B. Graves, LIMITED.

**USE
CONNELL'S
COAL**
DELIVERED.
Chestnut, Stove and Egg, \$7.00 per ton
Large Pea Coal, \$5.75 per ton
Taken from yard, 633 Colborne street.
Chestnut, Stove and Egg, \$6.50 per ton
Pea Coal, \$5.25 per ton
405 RICHMOND ST. PHONE 770.
633 COLBORNE ST. PHONE 1096.

Let us fill your optical
want. Why? Because
we specialize in optical
work.
Brown Optical Co.
237 DUNDAS STREET.
Phone 1877.
ED. WEST
CHOICEST CUT FLOWERS
AND PLANTS.
Phone 2187. 249 Dundas St.
22V

**ASTOUNDING
ANNOUNCEMENT**
A closing-out sale of jewelry at
Wray's branch store, 384 Richmond
street. A rare opportunity for
genuine bargains in watches, clocks,
rings, brooches, pins, gold-headed
canes and umbrellas, cut glass, silver-
ware, cutlery, etc. The sale at this
store has about expired, and W. J.
Wray & Co. desire to close out this
branch business. There will be many
great bargains for the Christmas
shoppers. Come early and have your
choice. The store is closed for stock-
taking, and will be reopened Saturday,
the 25th. See startling quotations in
next week's ad.
The Jewelry Estate Sellers
384 RICHMOND ST., LONDON, ONT.

"YE OLDE FIRME"
"There is no genius
like the genius of
labor. There is no re-
ward like that which
comes through energy,
system and perse-
verance. The

**Heintzman & Co
Piano**
Is the product of genius in
piano building and a perse-
verance that has won the
highest degree of success.
In a word the Heintzman
& Co. Piano is the best piano
because its makers desire that
it should be the best, and the
firm's genius, energy sys-
tem and perseverance are all
engaged in the task of realizing
those ideals by which they are
inspired.

PIANO SALON:
242 DUNDAS ST.,
LONDON, ONT.

WEDDED 20 YEARS

Pleasant Celebration Held at Home of
Mr. and Mrs. W. J. Gauld.
[Special to The Advertiser.]
Wyoming, Oct. 24.—"Spruced up,"
the home of Mr. and Mrs. W. J. Gauld,
was the scene of a happy gathering
recently, when about forty-five of
their friends met to join with them in
celebrating the twentieth anniversary
of their marriage.
The parlors were tastefully decorat-
ed with spruce boughs and flags, and
supper served upstairs.
A pleasing feature of the evening
was the bagpipe selections played by
Mr. Gauld's father, Mr. Peter Gauld,
Bridgton.
After an evening spent in song and
story the guests took departure, leav-
ing many tokens of kindly thoughts
and good wishes for further years of
happiness.
Guests were present from Arkona,
Petrolia, Bridgton, Port Huron and
Mandamlin.

STRATHROY.
Strathroy, Oct. 24.—Farmers all
through the district are more than
pleased with the continuous rains of
the past few days, as it will get the
ground in shape again for plowing and
help crops in general.
The funeral of Mrs. John Carroll,
who died on Tuesday in Adelaide
Township, was held from her late resi-
dence to the Strathroy Cemetery this
afternoon.
Harvest Thanksgiving services will
be held in St. John's Anglican Church
the first Sunday in November.

QUALITY STORE
We handle exclusive brands of
the world's best table delicacies;
always the largest assortment for
you to choose from. Our prices are
always the lowest for first quality.
Call and see for yourself at this
well-appointed store.

SPECIAL OLIVE SALE.
Ten per cent. off the usual price
of all Olives.
NEW HONEY.
Five-pound pails 65c each
Section Honey, 22 and 25c each
Glass Jars 15c and 25c each
CHEESE A SPECIALTY.
Swiss Cheese 40c per lb.
Canadian Swiss Cheese, 30c per lb.
Oka Cheese 35c per lb.
Rougefort Cheese 45c per lb.
Cream Cheese, 15c and 25c each
Canadian White and Yellow.

SPECIAL FOR SATURDAY.
Regular 30c Tea for 27c per lb.
Why pay 30c for package tea
when we can give you better
value?

Vanilla, 10c bottles, 4 bottles for 25c
Solid Meat Oysters, very fine..... 70c per quart
Sweet Potatoes... 6 pounds for 25c
Spanish Onions... 6 pounds for 25c
Cranberries 2 quarts for 25c
Our usual supply of Fresh Veget-
ables for Saturday.

HARRY RANAHAN
PHONES: 1024-3323.
515 RICHMOND STREET.

LONDON AND DISTRICT

Ex-Pugilist To Speak. — William
Matteson, ex-pugilist and saloonkeep-
er, will speak to the men in the Y. M.
C. A. Auditorium Sunday at 4 o'clock.
The soloist for the afternoon will be
Mr. A. F. Peugnat, of Stratford.

**Six-Year Lease
of the Pavilion**

An increased rental of \$100 a year
will now be secured for the pavilion
privileges at Springbank Park. On
Thursday afternoon the water com-
missioners decided to grant a six
years' lease to W. M. Lowery for \$700
a year. There is yet a year of Mr.
Lowery's lease to run, but this
will be cancelled in view of the six-
year term.
A. J. Morgan appeared before the
board in reference to a disputed ac-
count for \$80 for bulbs supplied the
parks department, and turned back
because of inferiority. The contention
of the dealer was that ex-Parks Com-
missioner Dilger had made a mistake.
The parks commission will report on
the question at the next meeting.

Wedding outfits our specialty. Car-
riages or automobiles. Hueston's Liv-
eries.

**When Ghosts
Walk and
Strange Sounds
Fill the Air!**

In the quaint legends of Hal-
lowe'en it was regarded as a night
set apart for the universal walking
abroad of Goblins, Witches and
restless spirits, to commemorate the
Feast of All Saints.

On this mystic evening, all the
young folks gather together to
learn their fate, and to read the
names of their affinities from apple-
parings, and the popping corn, bob-
bing apples, cracking nuts, mirth
and music, make it the gala night
of the year, and because of this
custom we have gathered together a
large and varied assortment of
mirth-provoking novelties, suitable
for favors or to decorate the table
and house.

There are grinning Pumpkin Lan-
terns at 5c to 25c each.
Black and Red Cats at 10c each.
Grotesque Figures at 5c to 15c
each.
Witches' Hats and quaint little
boxes that can be filled with sweets
at 10c each.

Comical little figures in the form
of Stick Pins that can be pinned to
the clothing or used for decorating
cakes at 5c each; and many others
for the hostess to choose from.

**SPECIAL HALLOWE'EN
CAKES,** decorated with pumpkin
faces, large size, at 45c each.
SMALL DECORATED CAKES,
in fancy shapes, such as Hearts,
Diamonds, Round, etc., at 25c a
dozen.

ORANGE PUFFS—A crisp outer
shell of pastry, filled with a rich
orange custard, a dozen, 25c.
**LARGE, THICK PUMPKIN
PIES,** each 25c.
Oyster and Chicken Patties and
Sandwiches made to special order.

**SPECIAL HALLOWE'EN ICE
CREAM**—Orange Ice cream, made
from Fresh Fruit with Blanched
Almonds, at 60c quart brick. Deliv-
ered packed in ice. Enough to serve
12 portions.

Other varieties at 50c to 75c a
quart brick.

**SPECIAL HALLOWE'EN
CRAN. WAFERS,** a splendid at-
ter-dinner sweet. A pound, 30c.

Special Noon Lunches and After-
noon Tea in the Tea Room.

Meet Your Friends At

PETERS
Shop 'Round the Corner.

**STERLING
Silver Sets**

Our new Sterling Silver
Toilet and Manicure Sets
are of the newest designs
and exceptional prices. We
also carry a complete line
of Plated and Ebony Sets.

C. H. Ward & Co.
DIAMOND MERCHANTS AND
JEWELERS.
374 Richmond Street.
PHONE 1084.

**Away
With Pain!**

Do away with pain of all kinds,
whether they come from over-straining
or are muscular or rheumatic. Nothing
finer for over-worked muscles, stiff-
ness, soreness, etc., than

**McKenzie's
Magic
Liniment**
25 cents.

CAIRNCROSS & LAWRENCE
Chemists and Druggists,
216 DUNDAS ST., LONDON, ONT.
57K-WYV

**SHOWING
FURS
SHOWING
LADIES' HATS
BELTZ & CO.
PRACTICAL FURRIERS.**

**BENSON AS PETRUCHIO;
A FINE PERFORMANCE**

Shakespeare Comedy Presented
by Noted Players at Grand
Thursday Night.

One would almost forget that they are
actors. It is so natural and untheat-
rical that one is transported with the
Stratford-on-Avon players back to old
Padua across the centuries, and only the
falling of the curtain, the rounds of re-
peated applause, and the flutter of pro-
grams between scenes, recalls one from
that noble and picturesque Italian town.
It was a thoroughly enthusiastic and
fairly large audience that greeted "The
Taming of the Shrew" at the Grand on
Thursday night.

Pre-eminent actors who have little
more to learn are F. R. Benson and Miss
Dorothy Green. It is difficult to criticize
Mr. Benson, a Grecian painted a bunch
of grapes, so it is said, that the birds
pecked at it. A friendly rival then out-
did him by painting a curtain so realistic
that the first artist asked him to draw it
aside and exhibit the picture underneath.
If the purpose of dramatic art is to
approximate as closely as possible to
make the spectators feel that it is real
life they are looking upon, then Mr.
Benson is an artist of the first rank.

The unacted scenes of the play, the
sonnets the mad Petruchio leads one to
believe that he has really come all the
way from Verona, a suitor for the hand
of the tempestuous Katharina. This
good-humored, impetuous, yet tactful
gentleman, carries everything before him,
Katharina, the other characters, and the
audience that so loudly applauds him.
Miss Green, playing the difficult part of
Katharina, is an actress of marvellous
resource, power and versatility. Murray
Carrington, as Lucentio, is another actor
whose work leaves little room for im-
provement.

The work of the entire company is re-
markably even and excellent throughout.
Miss Marion Foxman, who appears in
the last scene as the husband's woman,
Hortensia, has married, in addition to be-
ing a very fair actress, has a voice of
wonderful beauty and musical quality.
Henry Calne, as Grumio, Petruchio's
chief servant, is a delightful part of
Katharina, is an actress of marvellous
resource, power and versatility. Murray
Carrington, as Lucentio, is another actor
whose work leaves little room for im-
provement.

Charles Warburton, as Tranio, and
Frank Cochrane, as Biondello, deserve
favorable mention, as do all the other
members of the company with few if
any exceptions. Edward Warburton, as
Baptista; William Calvert, as Vincentio;
James Stammers, as Hortensio; Alfred
Harris, as Gremio; John Maclean, as the
pedant set up to impersonate Vincentio;
James Maclean, as the poor, befuddled
tailor, and Miss Rosa Burgess, as Curtis,
all are very good indeed. Even the com-
edian, Nathaniel and Sugar Sop, char-
acters played respectively by George
Manship, Leonard Parrish, Darby Foster
and Frank Matthews, should not be over-
looked, so capably do they play their
minor parts.

Tonight Mr. Benson will be seen as
"King Henry the Fourth."

**Just Apply This Paste
And the Hairs Vanish**

[Beauty Notes.]
It is so long necessary for a woman
to go through life with a face disfigured
by a fuzzy growth, for if she will apply
a plain delicate paste to the objection-
able hairs for two minutes, then rub it
off, every trace of hair will vanish. To
make the paste, mix some white with
powdered dillseed. After the paste is
removed, the skin should be washed to
free it from the remaining dillseed.
Better results are obtained if the dillseed
is purchased in an original package.

The Model Groceries.
PURE CLOVER HONEY
The excellence of quality of
our HONEY will make it
pleasing and satisfying.

Ten-pound pails \$1.50
Five-pound pails 75c
Sections, well filled 25c

Candies and Shades
For Halloween, reception or
other party candies and dainty
shades will improve the appear-
ance of your home.
Ask for prices.

CHOICE Our assortment is
large, and we are sure
BISCUITS. we can please your
most particular taste.
From 20c to \$1 a pound.

FINNAN The quality of Finn-
HADDIE. nian Haddie supplied
by us pleases par-
ticular people. The backbones are
removed.
15c per pound.

COD Extra fine, white, thick
FISH. ish, that we are sure
will please.
Halifax, 3-lb. box, 60c.
Halifax, 1-lb. box, 20c.
Acadia, 2-lb. box, 30c.
Acadia, 1-lb. box, 15c.
Shredded, per package, 10c.

POTATO Be sure and ask for
FLOUR. HEALTH BRAND. It
is a superior quality.
20c a package.

PANCAKE If you want the best
FLOUR. pancakes, ask for
cake flour. Aunt Jemima's Pan-
cake flour. 15c a package.

Telephone Orders
Receive the same care and at-
tention as though personally
given.
We will have our usual sup-
ply of Fresh Vegetables for Sat-
urday.

**T. A. ROWAT &
TWO STORES**
250 Dundas St. W. at they Road & Craig
THREE PHONES
South London 369-Dundas 5051-5052

**MR. BENSON EXPLAINS
SHAKESPEARE'S GENIUS**

Noted English Actor Lectures To
Students of Western
University.

A philosophy of balance, and
Shakespeare as the great exponent
and shining light of that philosophy,
was set forth by Mr. F. R. Benson, of
the Stratford-on-Avon Players, in his
very interesting lecture before
an audience that crowded the convoca-
tion hall of the Western University
far beyond its capacity on Thursday
afternoon. Shakespeare was held to be
an exponent of the primitive, and of
simplicity, and yet his teachings were
shown to harmonize with the ad-
vanced thought of the present day.
The actor and the promoter of the Eng-
lish race, Mr. Benson called him.
One of the saviors of the race, his
message was the love and wisdom of
mother earth, the love of the sea and
the voice of nature, the love of the trees
and birds and flowers. With this he
incorporated the romance of the
knights past. He was a man with a
trained body, with something of boy-
hood, which he did not condemn,
but lamented his lack of a greater
share of it.

Merriment Vanishes.
The loss of the song of labor, as a
result of industrial development, was
resulting today, said Mr. Benson, in
the English becoming no longer a
merry people. "We over in England,"
he said, "often mourn that the chant
of the song of the seafaring man, the
hammer-man in the shipyard, is no
longer heard. Labor has lost its song
and instead we have the doleful notes
of the 'Song of the Shovel.' Herein lies
a grave danger. If the English race
has lost the use of its hand, how can
it govern 350,000,000 native peoples,
who have preserved the use of the
hand, who are still artists and crafts-
men? I want to lay stress on the im-
portance of the call of the artist."

As a bright contrast to the depress-
ing influence of modern industrialism
and the loss of the song of the worker,
the speaker pointed to the realiza-
tion of the poet's dream, chiefly to be
brought about through the imperia-
lizing and fraternalizing influences and
tendencies of the English language.
"What is the story of evolution in
man?" asked Mr. Benson. "Whether it
is a myth or a fact, think of the
heroism of the ape that first stood up-
right, then climbed and surveyed the
destiny of man to rule. Think of the
heroism of the pioneer. Despite his
sacrifice, Prometheus found the fire,
and Hope came from Pandora's box.
Evolution has fought its way through
the ages."

The Artist's Plea.
"Today the artist pleads for freedom
of expression for the individual. Al-
ways the pendulum has swung be-
tween the common and the free-
dom of the individual. Shakespeare
held to a middle position. It is an
ideal state in which the yoke of law
is as nearly akin as possible to free-
dom, to the liberty of the individual.
In the case of the poet, the Grecian
state approximated to this. Let us look
forward to a greater empire than has
been yet, an empire that you and I
will help to found, built upon a sense
of truth and justice and beauty, an
empire of all who speak the English
tongue, the language of Shakespeare.
Then will follow the brotherhood of
man, arrived at in terms of the intensi-
fication of national life. In modern
life the university has a great mission
to fulfill in this respect."

"When the Russians at war with
England sent emissaries to the Yogis
of India offering to make India a free
country, these men of ancient wisdom
replied that they believed the English
were destined to spread their learning
to the world, that they could not con-
ceive of that no other people could
do so well."

Thought is so strong a force that
by faith it can remove mountains, and
the thought that is to control the des-
tiny of man is the English thought.
There is a new imperialism, drawn
largely from Canada, that believes in
association not for exploitation. This
association of the English race, ac-
cording to Mr. Benson, is a forerunner
of the ultimate brotherhood of man.
President N. C. James introduced
Mr. Benson, and on the platform were
many other members of the university
faculty.

**THANKS TO CITIZENS
AND THE ADVERTISER**
West London Progressives Ex-
press Their Appreciation of
Breakwater Support.

The West London Progressive As-
sociation has handed the following to
The Advertiser:
I am instructed by our president,
James J. Clark, of the West London
Progressive Association, to address
your paper to endeavor to express the
sincere and heartfelt gratitude and
appreciation of all the citizens, both
freemen and tenants, of West Lon-
don, for the magnificent way the rat-
ion for the city of London re-
sponded to our appeal for permanent
protection in the way of a sufficient
and absolutely safe breakwater. We
have always felt that the citizens un-
derstood their duty in the matter,
and would be generous, if only we
could succeed in having a reasonable
bylaw, sufficient to give the necessary
protection, submitted. The results of
Wednesday's vote amply justified our
expectations.
And let me say here to those who
care to watch now the results in West
London of Wednesday's vote. They
will realize what we have always said.
"This will be the best investment of
\$25,000 the city has ever made." This
sounds loud, but watch results.
We wish also to thank in a special
manner all the different progressive
bodies and the Trades and Labor
Council and all other organizations
that so generously gave us their moral
support in our efforts.
And last, but by no means least, we
wish to thank The London Advertiser
for the splendid way they supported
the issue that was so important and
meant so much to West Londoners.
Again expressing our sincere gratitude
to all, I remain, yours, etc.,
E. A. POCKOCK,
Secretary.

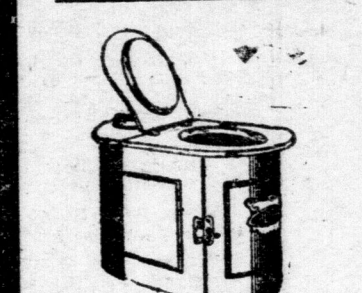
London, Oct. 23, 1913.

PROTEST FROM WINNIPEG.
[Canadian Press.]
Winnipeg, Man., Oct. 23.—The Win-
nipeg ministerial association has passed
strongly worded resolutions of protest
against the charges of ritual murder
brought against the Jews of Russia,
having particular reference to the trial
now in progress in Kiev.

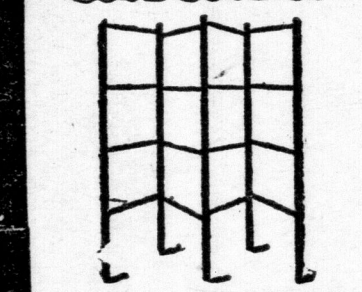
**Saturday Savings at
Purdom's Hardware**

PROMPT ATTENTION TO MAIL AND PHONE ORDERS—STORE OPEN SATUR-
DAY NIGHT UNTIL 10 O'CLOCK.

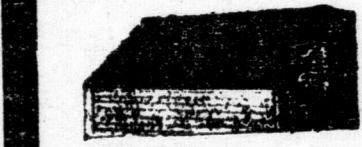
USE CHI-NAMEL FOR VARNISHING, STAINING AND GRAINING.



STOVE PIPE.
6-inch, length 8c, 10c
7-inch, length 10c, 12c
Elbows, each 15c
Dampers 10c, 15c
Stove Boards
Stove Cement
Prices, \$25, \$18.



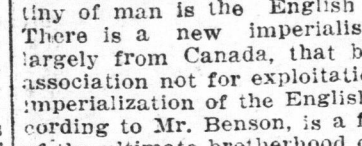
CLOTHES HORSE
Same as cut.
4-foot 63c
5-foot 73c
6-foot 83c



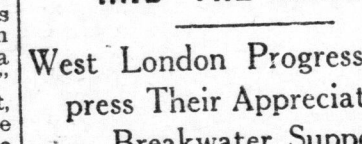
ROOFING.
"Weather King"
Roofing is guaran-
teed as follows:
1-ply, \$1.60, 5 yrs.
2-ply, \$2.10, 7 years
3-ply, \$2.60, 10 yrs.



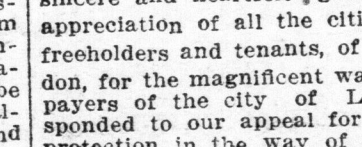
**FURNACE
SCOOPS.**
Long or short
handles. Just the
thing for coal. 48c



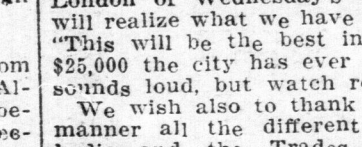
Curtain Stretcher.
Special for Satur-
day 98c



**O-CEDAR MOPS
AND POLISH.**
The only Mop
that gets at the
hard-to-get at
places, and can be
used from 60 to 100
days without being
treated. Price \$1.50
Polish 25c up



ASH CANS.
Now with your
furnace or stoves
going you will need
an ash can. Inspect
ours. Prices, 75c,
\$1, \$1.25, \$2, \$3.50,
\$4.50, \$5.



**PERFECTION OIL
HEATERS.**
No smoke.
No smell.
Prices, \$4.50, \$5.00.
Wicks 10c



X-CUT SAWS.
King Cutter X-Cut
Saws complete with
handles and guar-
anteed.
5-foot \$1.65
5 1/2-foot \$1.75
6-foot \$1.85



COAL HODS.
Galvanized or plain
black.
Prices, 30c to 65c.

**CHI-NAMEL
DID IT.**
Use Chi-Namel
White Enamel for
your bath room.
Any size from 25c
up.

LANTERNS.
10 dozen new
style Beacon Lan-
terns, regular \$1,
Saturday special ..
73c

**FURNACE
SCOOPS.**
Long or short
handles. Just the
thing for coal. 48c

Curtain Stretcher.
Special for Satur-
day 98c

**O-CEDAR MOPS
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The only Mop
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Polish 25c up

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73c

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Curtain Stretcher.
Special for Satur-
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The only Mop
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\$1, \$1.25, \$2, \$3.50,
\$4.50, \$5.

