

WHY NOT ENTER THE



On April 1 for that BUSINESS or SHOOTING course you have been contemplating for so long a time? Delays are dangerous. Catalogue for a postal.

J. W. WESTERVELT, Principal.

Appearance Counts.

Smart clothes add greatly to the appearance of man or woman. Costs very little more to be stylishly suited, and besides, you're pleased with the result. Our cutter is thoroughly experienced. He keeps in touch with all that's new—it's his duty to fit you well. Put us to the test.

O. LABELLE, ODDFELLOWS' BLOCK CORNER.

Bicycle Tires.



Morgan & Wright style, outer covers, per pair.....\$2.00
Good Single Tube Tires, per pair.....\$1.00
Dunlop Tires, per pair.....\$1.00
Have your bicycle put in order now.

BROCK'S GUN STORE
192 DUNDAS ST., LONDON.

KODAKS.
W. A. MCKENZIE, Opposite City Hall, Upstairs. Phone 346.

R. K. COWAN,
BARRISTER, SOLICITOR, ETC.
County Bldgs., next Court House, London.

W. J. SMITH & SONS
Undertakers and Embalmers,
113 Dundas St. Phone 586. Open day and night. Residence on premises.

The Very Best And Purest Are Cowan's Cake Icings.

Prepared Ready for Use.
Chocolate, Pink, White, Lemon Color, Orange and Almond.

The Cowan Co., Ltd
TORONTO.

Best Coal and Wood At Best Prices.

Having taken over my old stand, recently controlled by Mr. G. C. Gold, I am now able to supply all the requirements of my former customers and new ones. Give me a call.
All coal weighed on city scales, if required, without extra charge.

GEORGE McNEILL,
Phone 363. 657 Richmond St.

J. T. Stephenson,
The Leading Undertaker.
Importer of the new Eclipse Couch Casket, and sole agent for the Detroit Metallic Casket Company.
104 Dundas Street. Phone 459.

Special Clock Sale

Fancy \$2.00 Clock for.....\$1.25
Fancy \$2.50 Clock for.....\$1.75
Fancy \$3.50 Clock for.....\$2.50
All our clocks at greatly reduced prices this week.

C. H. WALLACE,
Jeweler and Optician,
Tribut Street, Opposite City Hotel.

Try Actna Baki Powder.
Manufactured by Marshall Bros. & Co., 67 Dundas street. Rising qualities cannot be surpassed.

DAISY FLOUR

Is the one flour containing EVERY essential to insure perfect results.

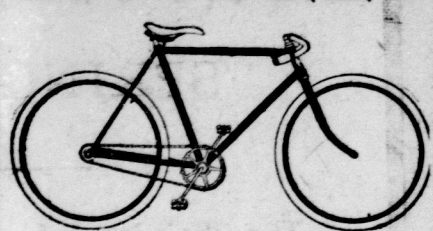
ORDER IT AT YOUR GROCER'S.

Millinery Opening Thursday.
Miss Seaton will have her annual spring millinery opening at her parlors, No. 269 Dundas street, on Thursday, the 24th, and the days following. Miss Seaton has an elaborate stock of all that is newest and most beautiful in millinery, she having secured her styles direct from Paris and New York. Her ready-to-wear hats are extremely beautiful. Miss Seaton cordially invites the ladies of the city to the opening beginning Thursday morning.

Leave London 7:05 P. M.
Arrive New York 10 Next Morning.

Above time is made by Michigan Central-New York Central route, through sleeper from St. Thomas. 58 ba

HASTINGS BICYCLES



Good enough and hand-some enough for a king, but within the reach of any man.

GURD'S Sign of the Big Gun.
185 DUNDAS STREET.

Trade Supplied with our 10-Cent Russo-Jap COLORED WAR MAPS.
Write for quotations. Mailed to any address for 10 cents.
JOHN MILLS' BOOK STORE,
Phone 1665. 208 Richmond Street.

Thos. Wilson

Merchant Tailor,
213 Dundas Street.

DUFFIELD BLOCK,
PHONE 596.

THE TIME IS GETTING SHORT.

THERE is but little over a week for our 1-4 off Sale to continue, then prices must go up to normal again.

THERE are many who have taken advantage of the bargains offered. Are you among them? The opportunity is yours and now is the time to use it.

THE discount on a 25-cent hat pin is six cents—on a fifty dollar diamond ring it is twelve fifty. Everything is subject to 25% off.

THOS. GILLEAN,
402 Richmond Street.

COAL
WE CAN FILL ALL ORDERS FOR CHESTNUT, STOVE AND EGG PROMPTLY.
JOHN MANN & SONS,
401 Clarence Street,
425 York Street,
Phone 470.

If you buy Johnston Bros. XXX Bread you buy bread in its perfection.

Most nourishing, wholesome, satisfying and delicious. Best for the hardest working man and for the youngest child.

JOHNSTON BROS.—PHONE 818.

Tell Your Dealer . .

to send you Hamilton's A. or Porter. So different, so much better than other kinds, Age, flavor and purity.

KENT BREWERY.

Wonderful Values.
Ladies' Solid Gold Rings, with pearls and garnets, selling at only.....\$1.00
Ladies' Solid Gold Rings, single opal, ruby, turquoise or garnet, selling at only.....\$1.50
Ladies' 14-k. Diamond Rings, our great special, selling at only.....\$4.75
Ladies' 14-k. Diamond Rings, larger diamond, selling at special.....\$9.95

WARD THE JEWELER,
374 Richmond St.

ONE DOLLAR

opens a Savings Account.
Over Fifty New Accounts opened since January 1st.

THE ONLY WAY TO SAVE MONEY.

THE CANADIAN SAVINGS & LOAN CO.
420-422 Richmond Street.

LONDON AND DISTRICT

—The "January thaw" has come at last.

—Mr. A. E. Cooper is visiting in Montreal.

—Miss May Marson, of Montreal, is visiting friends in this city.

—Mrs. C. Mason, Oxford street, has returned from Brussels, where she has been visiting for several weeks.

—Friday will be a holiday in the Collegiate Institute and public schools of the city, the Teachers' Association meeting that day.

—Rev. Father O'Neill, a priest well-known in London, is very ill at Kin-kora, where he has been in charge for some time.

—Judge W. W. Fitzgerald, formerly of Welland, is in London, with his wife and family. He is rapidly regaining his health, and intends to return to this city shortly.

—Mr. George Roughley's many friends will be sorry to hear that he is seriously ill at his home on South street. Mr. Roughley has been sick for the last six weeks, and slight hopes are entertained for his recovery.

—Mrs. Daniel McLeod, of Con. 4, London Township, was driving home through a heavy snow storm, when her horse became frightened and ran away. Mrs. McLeod was thrown from the sleigh and had her shoulder dislocated.

—The late Robert F. Loney, the C. P. E. car repairer who was killed in Toronto was a brother of Messrs. George Loney, of 91 Bruce street, and John Loney, of Hartwright street. The remains will be brought to London for interment.

—Mr. Albert Ostrander, of Aylmer, who was reported by a St. Thomas paper as having died after undergoing an operation at St. Joseph's Hospital here, is doing nicely, and his doctor will present him to the hospital in a few days, when he will be around again in a short time.

—Through an error in last evening's report of the opening service at the new First Presbyterian Sunday school, names of Dr. and Mrs. Fred Wood were given as the parents of one of the babies christened by Rev. Mr. Clark. It should have been Dr. and Mrs. Jeffrey N. Wood.

LEAGUE RALLY.
Rev. Oliver Darwin, president of the Manitoba conference, addressed a rally at the Epworth League, in the Methodist Church of the city last evening, on "Church Extension in the Northwest." The rally was held in the school room of the Dundas Center Church, and was largely attended.

POLICE NOT THOUGHT OF.
By failing to notify the police in time the Henderson Bros., of con. 4, Delaware, have probably lost all chance of recovering goods stolen from their home on March 1. Thirty-four dollars in money, a gold chain and gold ring were taken, while the owners' men were working in the barn. The matter was reported to High Constable McLeod yesterday.

ARCHER VS. SACRED HEART.
It is understood that the appeals in the case of Archer vs. the Sacred Heart will be heard at the sitting of the high court in April. The defendants appeal from a judgment fixing damages of \$5,000 for the alleged wrongful dismissal of the plaintiff from the order of the court which struck out an additional verdict of \$5,000 for wages unpaid.

INSURING LETTERS.
On and after Monday, March 28, letters posted in Canada for any part of the Dominion may be insured, the letters being entered and receipted for the same as ordinary registered letters. The limit of amount of insurance on a registered letter is \$25. The insurance fee, as well as the postage and registration fees, must be fully prepaid by stamp. The insurance fee on sums up to \$10 will be 3 cents; on \$15, 4 cents; on \$20, 5 cents; and on \$25, 6 cents.

SEVEN WANTED.
A lecture was given in the lecture room of St. Andrew's Church last

No Gripe, Pain
Or discomfort, no irritation of the intestines—but gentle, prompt, thorough cleansing, when you take

Wood's Pills
Sold by all druggists. 25 cents.

Rings at Reduced Prices FOR THIS WEEK.
We are giving a positive discount on all Rings for this week only. All Rings marked in plain figures.

SEE OUR WINDOW.

WILLMOT,
217 1/2 Dundas St.

HAVE YOU CHANGED YOUR BAKER?

Yes. We have decided to use "Parnell's Home-made Bread." It seems to keep moister and sweeter than our old baker's bread. Just try a loaf and be convinced. For sale at all grocers.

THE PARNELL-DEAN STEAM BAKING CO.,
Limited.
Daily Delivery. Phone 929.

A new message each day—watch for it.

RESPECT YOUR LINEN.

Don't send your linen to the first handy laundry, and then wonder why it wears out so quickly. It will last the longest possible time if laundered regularly by the FOREST PRO-CEMENT LAUNDRY.

Phone 1,048, or postal card will bring one of our white wagons.

FOREST CITY LAUNDRY,
"The Careful Laundry,"
72-74 King Street.

NEW HATS.

All spring styles have arrived. The latest designs, latest fashion centers. Be sure you see them. You won't look further.

Spittal, Sabine & Co.
Hatters and Furriers.

evening under the auspices of the W. F. M. S., by Rev. Dr. E. A. Mackenzie, of Montreal. He spoke of the need of men rather than of money for the furtherance of missionary work.

The chairman was Rev. A. J. MacGillivray, and Messrs. Gunn and Walker, and Ernest Monteau sang during the evening.

FROM PASTOR TO EDITOR.
At the Stratford Baptist Church Sunday morning, at the Lord's Supper, the pastor, Rev. W. J. McKay, B. A., B.D., tendered his resignation in order to accept the editorship of the Canadian Baptist, Toronto, a denominational weekly of high standing.

Mr. McKay is well-known in this city, and is a brother of Mrs. John Hixon, of Peterborough, who was ordained in 1888, having graduated at "Varsity" in arts in 1884 and in theology three years later.

F. C. B. C. CONCERT.
The Toronto Mail says of Mr. James Fax, who is to appear at the F. C. B. C. concert in the Auditorium on March 24: "At a moment's notice, Mr. Fax is a clever." The Winnipeg Tribune has this to say of Mr. Fax, who is engaged for the F. C. B. C. concert in the Auditorium on March 24: "Without doubt one of the best humorists on the continent. His quick changes of mood and costume are really admirable. Wherever Fax has appeared, Toronto, Hamilton, Guelph, Winnipeg, Stratford, Brantford, Ottawa, etc., he has been a success."

Mr. Fax has no equal in his class. "He is a humorist and a comedian, and his class is just as popular. Both are true." The F. C. B. C. concert, Auditorium, March 24.

THE FEMALE CHOIRESTERS.
In Quebec it is said that the clergy and laity are most opposed to the abolition of women vocalists in the choir of Catholic churches, and the substituting of male voices, and a memorial is being circulated in the city, asking for the retention of the choir.

At the close of the programme, a supper was served to the choir and guests in the basement, a pleasant social time being spent. Rev. Mr. Rollins drew attention to this being the anniversary of the new organ and the close of his first year as pastor—a year which he said had been very pleasant to him. In reply to his vote of thanks to all who had taken part, Mr. Pocock gave a few words of encouragement for the future.

WATERWORKS SYSTEM WILL NET CITY OVER \$67,000 THIS YEAR

Estimates Adopted at Commissioners' Meeting—Second Main Again Advocated.

The water commissioners at their regular meeting yesterday afternoon, prepared and adopted the estimates for the current year. There is included an amount against capital expenditure on debt account, which is the first payment of this kind in some years, still leaving a balance of over \$67,000 to be handed over to the city.

In passing the estimates the commissioners transacted some other business. The pumping report for the two weeks ending March 16 was received, showing the average to have been 2,438,088 gallons per day.

The London Machine Tool Company asked for immediate payment of their account, offering to give a five per cent. guarantee, instead of one, if the commissioners would thus oblige. The company was empowered to engage a competent man to look over the new machinery which the company has put in. Mr. Angus' name was suggested.

The agreement with school section No. 5, Westminster, was renewed for five years at \$85 a year.

The auditors' statement for the quarter ending March 28, showed receipts \$44,406 74; expenditure, \$23,158 46; balance, \$21,248 28.

A motion that the engineer be instructed to carry out the recommendation of the board of water commissioners of 1903 and submit estimates of the cost of each of the different schemes as may be deemed feasible for the extension and improvement of the waterworks system, was laid over until the next meeting, the mayor having been present when the matter was brought up.

The engineer was asked to submit a cost of meters for every elevator in the city.

Commissioner Pocock renewed his dissent of the water meter and main, by saying that if it was in the power of the commissioners to help the manufacturers and merchants in the way of fire insurance, they should do so.

Chairman Jones said he was tired of hearing so much about the water meters, who paid no taxes anyway.

Mr. Pocock insisted that the merchants got no exemption, and were being hit hard in the matter of insurance.

The mayor explained that the wishes of the underwriters had been met in the city, and that the water meters were spending \$15,000, besides paying out \$5,000 to \$6,000 a year extra for additional men for the force.

Commissioner Pocock declared the

anate from the Pope, many Catholics nevertheless feel that the substitution of the Gregorian chant for all other music in the church would not be altogether acceptable to all. As a result of the most sublime music the masters have given to the world is to be heard during the celebration of the different masses.

THE LATE MRS. PATTERSON.

The funeral of the late Mrs. J. M. Patterson took place from her late home in Vinemount, Westworth, to Queen's Lawn Cemetery, Grimsby, on March 9. Mrs. Patterson was a bright, energetic woman, and her death was a shock to her many friends. She leaves a husband, a daughter and five sons, who have the sympathy of the entire neighborhood in their sorrowful bereavement.

She was in her 43rd year. The following acted as pall-bearers: Erland Lee, Hamilton Street, Hugh Bartram, J. Ready, Albert Manar and James Ready. The funeral service was conducted by Rev. Mr. Cavers. Among the beautiful floral tributes was a spray from the scholars and teachers of school section No. 10.

"The sweet remembrance of the just Shall flourish while they sleep in dust."

CHOIR RENDERED CANTATA

"The Daughter of Jairus" Given at King Street Church.

Creditable Work of Choir, Directed by Mr. Roscoe Pocock.

At the King Street Presbyterian Church last evening the choir produced Stainer's "The Daughter of Jairus," and a concert programme, in which they, and those who assisted them, acquitted themselves well. Much of the credit, however, of the presentation of the cantata was due to Mr. Roscoe Pocock, the energetic musical director of the church.

The audience almost filled the edifice, and the choir, under his direction, were pleased with the manner in which the congregation helped to make the concert a success. The first part of the programme included some exceptionally good numbers. The opening one was an organ solo by Mr. Pocock, "Blest Light," as an encore, Miss Margaret Mowat, with chorus by the choir, her selection being "The Marvelous Work." The second part of the programme was a solo by Miss Margaret Mowat, who is a soloist at this church, has a most pleasing soprano and last evening most of the solo work of the cantata devolved upon her, sustaining her part admirably.

The next two numbers were by members of St. Andrew's choir, Mr. J. Arnold Thompson sang with much effect "The Curfew" (Monck Gould), and as an encore "The Children's Home" (Cowan).

Miss Mowat, a Pickard well-served the choir, which she received for her rendering of Gault's "There They are," another rather beautiful song.

The male quartet, consisting of Messrs. Frank Christie, Wm. Reid, J. Goodburn and Ed. Webster, did well with Kreutzer's "The Chapel," and with Dudley Buck's "Lead, Kindly Light." The quartet also aided considerably in the cantata. A much-appreciated number was a cornet solo by Mr. C. C. Irwin. He played "The Lost Chord," and won an encore.

Miss Pauline Mowat, contralto, of the First Presbyterian Church choir, sang in duo with Mr. Webster, in "Twilight," the number being an exceptionally fine rendition. The conclusion of the cantata was a violin interpretation of Ernst's "Elegiac."

At the close of the programme, a supper was served to the choir and guests in the basement, a pleasant social time being spent. Rev. Mr. Rollins drew attention to this being the anniversary of the new organ and the close of his first year as pastor—a year which he said had been very pleasant to him. In reply to his vote of thanks to all who had taken part, Mr. Pocock gave a few words of encouragement for the future.

THE COAL REPORT.
When Inspector McCallum's report re the weighing of coal sold to the public came up, Ald. Matthews moved that it be filed, but on motion of Ald. Cooper it was read.

Ald. Greenleaf said that it was a matter of prime importance, and should be thoroughly discussed by the committee and the council. The weights served out to the people were very important, and as the figures of the inspector showed that the coal was short, the matter should be looked into.

Ald. Matthews withdrew his motion, explaining that the report had already been before No. 3 committee, and though he could see no reason for dealing with it again, he was lost on the vote of 7 to 5, the aldermen appearing to believe that there was plenty of time, and that matter could well lay over till next year.

COUNCIL ARE WARY.
There were 26 clauses in No. 2 committee's report, and all were the cause of some discussion. The last one, however, was referred back. This clause read as follows:

"That the engineer's request for authority to enforce provisions of bylaw 916, and have snow and ice removed from asphalt pavement to within six inches of the surface, the cost thereof to be charged to the street railway company, be granted."

Ald. Judd objected to the clause, as he said that if passed it might injure the city's position in case a lawsuit was the result of the present squabble with the company. He contended that the engineer had all the power necessary at present, and quoted the bylaw to show that what he said was correct. Finally the clause was sent back to the committee.

All the other clauses of the report were accepted.

CLAIM FOR DAMAGES.
McEvoy & Perrin, on behalf of Wm. Hunter a South London liveryman, notified the city that on March 4 a horse owned by Mr. Hunter met with an accident by the alleged bad condition of the roadway on Stanley street, near the west side of Westminster bridge, the accident being caused by an accumulation of ice and snow on the street, banked on the sides by the London street railway. The hack was upset, and the driver, Harvey Parker, was thrown to the ground, and the team run onto the street railway bridge, where one of the horses had to be killed. The claim was referred to No. 2 committee.

A communication was received from Emily A. Munna, and other members of the North Middlesex Women's Institute, praying that the council legislate so that more sanitary means be used in the handling of bread after it

THE INGERSOLL INSURANCE.
Ingersoll, March 21.—The insurance in Sunday's fire were: On buildings, \$5,000, \$2,000 in the Royal and \$4,000 in the Guardian; F. Dutton, \$3,000, \$1,500 in the Commercial Union and \$1,500 in the Royal; L. A. A., \$500, in the Royal; H. N. Shirell, \$4,500, in the British American and Queen's; L. Andrews, \$400 in Manchester.

Great Brand Coffee

(In 1 Pound and 2 Pound Cans.) The King of Good Coffees.

CHASE & SANBORN.

LAWRENCE CLARK IS NEW CHIEF OF LONDON BRIGADE

(Continued from page 5.)

ing to the Y. M. C. A. in his references to "other places," which enjoyed exemptions. Some of the aldermen did want to do this, but favored sending Mr. Coe's letter to No. 1 committee to deal with, and letting the council go ahead and grant the exemption to the Y. M. C. A. on the ground that the institution was doing a good work in London, and should be assisted by the council. The Y. M. C. A. was really the property of the citizens, Ald. Cooper said.

Ald. Judd said he felt it due him to say something, because he thought that an injustice was about to be done to a citizen. If the Y. M. C. A. was a city property, as had been alleged by Ald. Cooper, it was because the people had paid handsomely for it. But if a portion of that building was in competition with Mr. Coe, in his line of business, then if exemption was granted the Y. M. C. A. it should also be granted to Mr. Coe. He moved that both petitions go to No. 1 committee.

Ald. Greenleaf resented Ald. Judd's statement that he was one who was trying to "railroad" through an exemption for the Y. M. C. A., and threw a citizen doubt. But he felt that the Y. M. C. A. had a hard row to hoe, despite the fact that it is doing a vast amount of good, and the least the city would do was help the good work along by remitting the taxes.

The mayor asked Ald. Greenleaf if the churches of the city were to erect buildings and rent them out at a profit, would he favor exempting such buildings.

Ald. Greenleaf replied that he would not.

The mayor then explained that the Y. M. C. A. is exempt to the extent of \$18,000 by statute, and it was the part of the city to the business college that exemption was being asked for.

This was, of course, by Mr. Hooper, secretary of the Y. M. C. A., who was present, and entered into a thorough explanation. He said that the part occupied by the business college was already exempt, by statute, along with the other parts of the main buildings, but it was on the auditorium that the Y. M. C. A. asked exemption. He did not think the matter of competition between two business men should enter into the questions at all.

The mayor asked Mr. Hooper if he considered the Auditorium similar to a church, and Mr. Hooper said he did. He said that the church should not enter into competition with the opera houses, as does the Auditorium, at times," said the mayor.

Ald. Judd stated that the section occupied by Mr. Westervelt was assessed for \$3,000, despite the fact that Mr. Hooper said it was exempt. He moved that the section be assessed for \$3,000.

Mr. John Bowman, on behalf of the Y. M. C. A., also addressed the council in support of the grant. He said it was a shame that the council should make so much of such a paltry sum as \$124. If the council did right, they would give the Y. M. C. A. at least \$500 or \$1,000 annually.

Both petitions were at last referred to No. 1 committee.

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