Daily Advertiser
COUPON.

World's Fair
PORTFOLIO OF
PHOTOGRAPHS.

Portfolio No. 11.

Send or bring three of these Coupons and Ten Cents to the office of the ADVERTISER and you will receive Cabinet No. 11 of the World's Fair Photographs.

Orders must in every instance be accompanied by the coupons corresponding with the number of Portfolio desired. To avoid errors give number of Portfolio in your letter also.

BACK NUMBERS, without coupons, 15 Cents.

Mail orders will be filled in about one week after receipt.

Nothing

Beautifies your home like pretty Paper. We have now a complete stock of new goods.

CALL AND SEE THEM.

O. B. GRAVES,
222 Dundas Street.
zxv

MARRIAGE LICENSES.

LICENSES ISSUED BY WM. H. WESTON grocer, Stanley street. No bond required.

MARRIAGE LICENSES AT SHUFF'S drug store, 659 Dundas street east. Residence, Dundas street, corner William. Take Dundas street car. No witnesses required.

MARRIAGE LICENSES ISSUED AT CHAS. F. COLWELL'S Popular Music House, 189 Dundas street, and 489 Princess avenue.

LICENSES ISSUED BY THOS. GILLEAN, jeweler, 402 Richmond street.

Births, Marriages and Deaths

DIED.

ANDERSON—At his late residence, 745 Elias street, on March 31; Peter Anderson, one of London's pioneers, aged 83 years 3 months.

Funeral on Tuesday, at 2:30 p.m., to Mount Pleasant Cemetery; services at 2 p.m. Friends and acquaintances will please accept this intimation.

GOUGH—In this city, on March 31, 1894, Richard Gough, aged 35.

Funeral will leave his late residence, 656 Lorne avenue, Tuesday, April 3, at 11 a.m. Friends and acquaintances will please accept this intimation. 42c

DAYRELL—At Grand Rapids, Mich., on March 30, Charlotte, wife of E. H. Dayrell, and sister of Mrs. A. W. Fraser, city.

Funeral to Woodland Cemetery. Notice later.

ANGUS—On April 1, 1894, Mrs. M. Angus, aged 75 years, mother of Maxwell Angus, 904 Elias street.

Funeral will take place from the above residence on Tuesday, April 3, at 3 p.m.; service at 2:30 p.m. Burial at Scotch Cemetery.

JAS. G. ROSS,
CHEMIST,
491 RICHMOND STREET.
EMULSION OF COD LIVER OIL WITH CREOSOTE. zxv

This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.
USE NO OTHER.
J. D. SAUNBY
417 York Street.
TELEPHONE 118.

HAVE YOU EVER USED
BOYLE'S BAKING POWDER
Perfectly Pure. Always Fresh.
—SELLS AT—
25c per pound.
652 Dundas Street.

P. J. EDMUNDS, Solicitor of Patents,
MECHANICAL AND PATENT LAW EXPERT.
59-61 Richmond, corner King, London, Ont
Telephone 591 B.

JUST ARRIVED.
3 CASES
Manufacturers' Samples of
Table Linens,
Table Napkins,
Towels.
33 1/3 OFF
Priddis Bros.
158 Dundas Street.

The Unconditional Endowment Policy of the CONFEDERATION LIFE
Offers to the insured the greatest number of benefits and advantages ever embodied in any one contract. It is absolutely free from all restrictions. It has but one condition, namely: the payment of the premium. It offers six modes of settlement at the end of the Dividend period. It is absolutely and automatically non-forfeitable after two years, the insured being entitled to (a) Extended insurance for the full amount of the policy for the further period of time definitely set forth in the policy, or on surrender to a (b) Paid-up Policy, the amount of which is written in the policy, or after five years to a (c) Cash Value, as guaranteed in the policy. FRED H. HEATH, general agent; GEO. PRITCHARD, city agent. Office—436 Richmond street.
P.S.—We insure ladies.

METALLIC CEILINGS!

If you have a building which requires new ceilings, let us show you samples and prices for a metallic ceiling. They are ornamental, durable, and inexpensive, and will last a life

Wm. Stevely & Son.
MANUFACTURERS,
RICHMOND STREET.
zxv

FINE; STATIONARY OR HIGHER TEMPERATURE.

TORONTO, April 1.—11 p.m.—The pressure is low over Eastern Canada and the far Northwest, and about average or a little above elsewhere. The weather today in Canada has been everywhere fine.

Minimum and maximum temperatures: Calgary, 34°—56°; Qu'Appelle, 22°—38°; Winnipeg, 4°—36°; Parry Sound, 30°—36°; Toronto, 38°—44°; Montreal, 26°—46°; Quebec, 22°—42°; Halifax, 30°—50°.

TO-DAY'S PROBABILITIES.

TORONTO, April 2—1 a.m.—Probabilities for the next 24 hours for the lower lakes region (covering the peninsula and as far east as Belleville) are: Moderate winds; fine; stationary or a little higher temperature.

BUTTERCUPS!

We have twenty varieties of these delectable confections, and a full line of choice candies and taffies.

Our Family Confectionery needs but a trial to prove its superior quality.

Prompt and polite attention to all orders.

G. W. KENT,
Phone 996. 209 Dundas St.

SMOKE
Clam Bake
CIGARS
zxv

J. Gammage & Sons
GROW THE BEST
CUT FLOWERS
IN LONDON. SEE THE DISPLAY IN THEIR WINDOW.
213 DUNDAS ST. zxv

Emigration Falling Off.

WASHINGTON, April 1.—Official figures show that the number of immigrants entering the port of New York since Jan. 1 up to March 25 this year, as compared with the corresponding period of last year, had decreased 16,767. Superintendent Stump says this decline is due to dull times and strict enforcement of immigrant laws. Ocean steamship lines report that the number of immigrants booked by them for the United States this season is 60 per cent. less than at this time last year.

Prof. Smith's Three Keys will positively cure rheumatism in three days, neuralgia instantly. Sold at all drug stores.

Benedict—Why won't she marry you? Is there another man in the case? Singleton—Yes; her father.

$1.00

It looks big now-a-days, therefore its purchasing power should be as big as it looks. It goes a great way with us. For instance:

$1 BUYS a pair of men's heavy medium weight Shoes; at other times they'd be $1 50.

$1 BUYS a ladies' fine kid button toned Boots; at other times they'd be $1 50.

$1 BUYS a boys' first-class desirable Shoe; at other times it would be $1 25.

$1 BUYS misses' best school Shoe, black or tan; at other times they'd bring $1 25.

...g are coming in every day. We carry every grade of ...Have them in all the popular toes, in all widths, Inspect our goods and ascertain our prices.

...CK BROTHERS
...AND VALISES CHEAP.

London Advertiser.
Telephone Numbers.
107.....BUSINESS OFFICE
134.....EDITORIAL ROOMS
175.....JOB DEPARTMENT

THE HAND THAT ROCKS THE CRADLE.

"The hand that rocks the cradle
Is the hand that rules the world."
Ye advertisers, one and all,
With banners wide unfurled,
Beat loud your drums, and carol forth
Your trumpets wild and clear,
To catch the woman's optic,
And to chain her listening ear.
For while her hubby's poring
Over "crops" and "stocks on 'Change,"
Her eyes, with eager searching,
Near the "bargain columns" range;
While to earn the coin he's planning,
How to spend it is her aim;
Then excite her curiosity,
And yours shall be the game.
While her right hand rocks the cradle,
Swaying gently at her knee,
The left upholds the "daily,"
Its "ads" to better see.
And after baby quietly
Has gone to slumberland,
You'll surely find her hovering
About your "bargain stand."
So blazon forth your banners,
Let them flaunt against the skies,
And don't forget the woman
When you aim to advertise.

LONDON AND ENVIRONS.

—Thos. D. Lee, agent of Mrs. (General) Tom Thumb, is in town.

—Miss May Piggot, of London, is visiting at Rev. Mr. Jacobs', Sarnia.

—A new time table goes into force on the M. C. R. within the next two or three weeks.

—License Inspector Henderson is convalescent after a severe illness of three weeks' duration.

—Dr. Beemer and family, city, have been spending the holidays at Mr. Laing's, Wyoming.

—Patrick Murphy, sentenced to eighteen months for horse stealing in this city under the name of McKenzie, is now awaiting trial in Elyria, Ohio, for a similar offense.

—Messrs. Thomas Scott and Wm. McLaughlin on Saturday arrived in the city from Mount Forest. They purchased tickets via the C. P. R. for Truckee, Cal., and left on the noon train.

—Mr. C. O. Learn, of Aylmer, has exchanged one-half interest in thirteen lots on Maitland and Victoria streets, this city, with Mr. P. A. Eakins for one-half interest in 80 acres of land just outside the city limits of Cadillac, Mich.

—Three young men were riding on horseback along Elias street on Saturday, and thinking the road not good enough took to the sidewalk. Arriving at Quebec street, the trio turned south, and kept the walk till they arrived at Dundas street.

—Mr. S. C. Kershaw, of this city, gave a limelight exhibition in Trinity Church school house, St. Thomas, Friday night. A number of views illustrating the World's Fair, scenes in India and China and along the line of the C. P. R. were shown.

—The men in the M. C. R. shops in St. Thomas, who have been working five hours a day for some time past, start to-day on nine hours. There will be no reduction in the force. The employes of the G. T. R. in the Railroad City have started on nine hours' time.

—A horse belonging to a market gardener named Rolston dropped at the corner of King and Wellington streets on Saturday night and was bled to death by a veterinary surgeon. The pavement was painted a gory red in consequence. The animal appeared to have been seized with paralysis.

—Messrs. F. S. Wood, with S. Woolverton and Chester N. Abbott, with H. R. Abbott, successfully passed the recent dental examinations at Toronto. A. J. Wycoff, with C. H. Ziegler, passed his second year, Jeff. N. Wood with S. Wolverton his intermediate, and G. H. Kennedy, with Dr. Davis, and S. J. Campbell and W. S. Westland, with H. R. Abbott, their first year.

—Some Italians live in a double frame house on the west side of Talbot street, near Simcoe. The occupants of one of the houses, Moriana by name, threw some ashes against the back kitchen wall yesterday morning, and the fire that resulted did about $250 worth of damage to the kitchen and roof. Only the prompt action of the fire brigade saved the premises. Ex-Ald. Winnett owns the property.

—Numerous complaints have been received of late of the conduct of a crowd of boys who nightly congregate at the corner of Blackfriars and Center streets, London West. They hold the fort until the appearance of the village constable, when they generally make for their respective homes or the outskirts of the village. The names of the youths are known, and if they repeat the offense they can count on an appearance before Squire Lacey.

The New Manager.

A Windsor dispatch dated Saturday says: "Last night a number of the employes of the Lake Erie and Detroit River Railroad presented C. C. Young with a silver tea service. The reason for the presentation was that Mr. Young, who has been train dispatcher at Walkerville, has been appointed manager for the London and Port Stanley Railroad, which will be taken over by the Lake Erie road in a few weeks. Mr. Young will remove with his family to London."

Calverley's Condition.

Calverley, the plucky rope-walker, is still very much under the weather. So long and protracted has been the poor fellow's illness that the money he saved in his risky profession has entirely run out. It has been proposed to get up a benefit in his behalf. On Wednesday Dr. Sweetnam, of Toronto, again opened the right arm, which refuses to heal, and scraped the bone. The doctor expects that the operation will prove successful, but it will be June under the most favorable circumstances before he will be able to get out. Meantime he continues hopeful and bears his suffering with marvelous fortitude.

The Late Richard Gough.

By the death on Saturday of Mr. Richard Gough, of this city, an old and esteemed settler of London township, passed away. Mr. Gough was born in Herefordshire, England, in the year 1799. He received a liberal education, learned the trade of cabinetmaker, and was drafted for the King's service in 1815, but Napoleon having been defeated the draft was never called upon. Mr. Gough came to America in 1831, and after a residence of ten years in Cleveland, Ohio, came to Canada and settled on con. 6 of London township, where he resided up to within the last fifteen years. He for many years was a local preacher in the Methodist Church, a strong advocate of temperance and a reformer in politics. He took an active part in municipal affairs, and was for several years a member of London East Council. The wife of Mr. Gough died some years ago. There are three sons—Richard and William, of London township, and John, now a resident of Michigan—and one daughter—Mary. Mrs. James, another daughter, died some time ago. Thirteen grandchildren and nine great grandchildren are also left.

Exorbitant Book Duties.

Rev. Dr. Briggs, head of the publishing house of the Methodist Church of Canada, formerly of the city, referring to the greatly increased duty on books levied by the new Canadian tariff, says: "I view with dissatisfaction the change in the tariff on books of general literature from an ad valorem rate to a specific rate, inasmuch as it means an increase of the cost of those books likely to have the most popular sale in the Sunday schools and in the homes of the masses of the people while lessening the cost of the higher priced books, such as are generally procured only by those well able to afford them."

Dr. S. F. Huestis, controlling one of the big Halifax book establishments, and now visiting in Toronto, says: "Prices of the cheaper books, especially Sunday school literature will have to go up, and the demand will as a result greatly decrease."

JOHN GILPIN DISTANCED.

London Chinamen Go for a Fast Drive

And Break the Sabbath Instead of a Record—They Went to Visit Their Countryman's Grave—The Police Step In.

Yesterday being the 1st of April, those who could make fools of somebody else and some of those who could not succeeded very well in making jays of themselves. Among the latter was about a quarter section of London's Chinese colony—usually the best behaved Chinamen in the world. As a rule they spend Sunday in the church and Sunday school, wither they go in bands almost invariably in single file, with a seraphic smile on the smooth faces, their books under their arms and a satisfied air born of last week's washing well done and of the fact that "allee samee Melican man" they know enough to observe the Sabbath.

But some of the Oriental residents of London did not observe Sunday yesterday, as was their wont. In pretty Mount Pleasant, a mile or two west of the city, there is a lonely Chinese grave, where the first and only Chinaman to die in London lies buried, far from the land of his birth. Whether the spring had anything to do with it the police were not certain, whether last week's washing or tea trade had been more than ordinarily remunerative could not be positively ascertained, but certain it is that shortly after dinner yesterday several Chinamen hied themselves to "Doc" Hunter's livery and "allee samee Melican man" paid out several soapy shekels for three rigs. The Mongolians were going to visit the lonely grave of their countryman on the hillside and thither they proceeded in true Sabbatarian decorum and mournful aspect, the result of the occasion and inexperience in driving.

Upon the lonely grave they planted six eggs, eleven buns, two bouquets and a bag of mixed candy to refresh the dead brother on his journey to the spirit land, for such is the funeral custom in the flowery kingdom.

Whether they felt better for the tribute paid the deceased or in having navigated as far as the cemetery without mishap, they became imbued with the idea that they were adepts with the ribbons and complete masters of horsemanship.

Alas! the poor Chinamen. They forget the difference between a livery horse and a clothes horse, and this act of forgetfulness was their ruin. These livery horses were steppers and when the Orientals in one rig tried to pass the Celestials in the other either the horses or the Chinamen objected to being distanced, and went off as if some one had dropped a red flag just in front of them. This was on Dundas street on Sunday! Heads protruded out of windows as the rigs flew down the street. In their anxiety to stop the Chinamen drew the horses from one of the street to the other. Timid people thought the wheels would complete the work begun by last year's council and tear up the rails of the street car track. But the track was stronger than the wheels and spokes began to fly. When the rigs reached Colborne and turned north, about eight of these pieces of wood lay on the road, silent witnesses to fast and furious driving.

A couple of other witnesses, however, were not so silent. They were P. Cs. Birrell and Toohy, and they followed the unlucky Chinamen with true police instinct. Jung Hing Gane was one of the party, and, as Jung had had experience in American courts in the capacity of interpreter, he gallantly became interpreter for the half dozen badly scared brethren of his. The policemen, by a system of phonetic or sound writing managed to reproduce the names in English. Jue Sing was the other driver. All were "solly, velly solly," over the escapade. Said one, bemoaning his sad fate, "First pay for rig, now pay for bleaks, and then pay police clost, oh! oh!"

The whole party will probably be summoned.

The Chinamen explained to the police that they were driving fast so as to get home in time for Sunday school.

THE UNLUCKY "THIRTEEN."

Stage No. 13 Collapsed to the Surprise of Its Thirteen Occupants.

(Thursday's New York Sun.)

As stage No. 13, which is on run No. 13 on the Fifth avenue line, was passing Thirteenth street on its uptown trip early yesterday afternoon—the driver, Lewis Wallin, who lives on East Thirteenth street, says it was about thirteen minutes past the hour—the nut on the off hind wheel dropped off. At any rate, just after Fourteenth street had been passed the wheel went off also, and the rear end of the stage went down with a crash, startling the eleven grown people and two children who were inside. None of them were injured, but several were angry.

One woman blamed the company for not having examined the stage carefully enough before sending it out; another blamed herself for ever getting into a stage with the number 13 on it, and still another, who had a lot of packages in her arms, found that there were just thirteen of them, and said she might have known that something would happen to her.

Upon investigation it was found that one of the children of the party was 13 years of age. The stage was about thirteen years old, also, having been used by the former Fifth Avenue Stage Company, and it had thirteen windows in it. The driver said he thought one of the horses was about 13 years old, but was not sure as that would be pretty young for a Fifth avenue stage horse. He did know, however, that there had been only thirteen fares put in the box on the uptown trip.

A new nut was soon obtained and the stage finished the day without accident.

England's pension list this year was $38,000,000.

R. K. Cowan
Barrister, etc., over Bank of Commerce London.

My Life Saved—Nine Years a Dyspeptic and Sufferer of Liver Complaint—Three Bottles Royal Crown Remedy Effected a Complete Cure—Now Twelve Years and no Symptom of Return of the Disease—Read for Yourself Mrs. James' Words:

LONDON, Aug. 30, 1889.

To Mr. Williams:

It is not only a pleasure but a duty I owe to you and the suffering world that I add my testimony with the many you have already received. Royal Crown Remedy cannot be too highly praised; it has saved my life. For nine years I suffered extremely with Dyspepsia and Liver Complaint and could not retain anything at all on my stomach without excessive vomiting. Erysipelas set in, which confined me to my bed. Doctors could do me no good. I also tried many other plans with no success. I was induced by Mr. Issac Williams to try his medicine, which I did after much persuading. Three bottles completely cured me and for twelve years I had no symptoms of return. Your medicine is worthy of praise. I advise all suffering humanity to try it for it is the best. It should be used until the cure is complete.

M. W. JAMES.
231 Wellington street.

CHILDREN'S HATS AND CAPS
In all the latest novelties.
Rivard
LONDON'S FASHIONABLE HATTER.
460 Richmond Street.

SHINGLES,
SHINGLES,
SHINGLES,
SHINGLES,
SHINGLES
BRITISH COLUMBIA NO. 1 RED CEDAR.
BOWMAN & CO.,
Corner of Clarence and Bathurst Streets.

For Ladies and Children.
Underwear,
Waists,
Pinafores.
Good Washing Print Wrappers,
$1 00, $1 25 and $1 50.
In addition to our stock of these goods—which will be found large and complete—the demand for our Made-to-Order Underwear is rapidly increasing.
D. LEVINE
238 Dundas Street.

THE ONTARIO
Loan & Debenture
COMPANY.

Subscribed Capital	$2,000,000
Paid-Up Capital	1,200,000
Reserve Fund	432,000

MONEY TO LOAN
On mortgages on real estate AT LOW RATES OF INTEREST. For best terms make personal application at the office of the company.
WILLIAM F. BULLEN, MANAGER.
Office—Corner Dundas street and Market Lane, London.

MISTER, WHERE IS
YEO'S
—177 Dundas Street.
zxv

RUDGE FULL ROADSTER
Pneumatic Bicycles, only
$75.00
The name is a guarantee of superiority. Buy a wheel made by a responsible maker with a reputation to sustain.
HUMBER and NEW HOWE Cycles.
W. A. BROCK,
192 Dundas Street, London.

KOFF NO MORE!
WATSON'S COUGH DROPS
WILL GIVE POSITIVE AND INSTANT RELIEF TO THOSE SUFFERING FROM COLDS, HOARSENESS, SORE THROAT, ETC., AND ARE INVALUABLE TO ORATORS AND VOCALISTS. R. & T. W. STAMPED ON EACH DROP. TRY THEM. zxv

FOR INVALIDS
whose system needs toning up and whose appetites are failing, a quick and pleasant remedy will be found in
CAMPBELL'S QUININE WINE.
Prepared only by K. CAMPBELL & Co.
Beware of Imitations. MONTREAL.

Whist Score Cards.
Advertiser Job Dept.
LONDON.

MARA'S
The New Tariff
—AND—
"Our Old Policy."

New Goods!
New Goods!
New Goods!
NO OLD GOODS HERE.

FOR MONDAY OUR
Bargain Day.

Facts Worth Knowing.

Men's Flannelette Shirts, well made, 25c.
Men's Silk Ties, 10c each, other stores, 25c goods.
Men's Cotton Socks, 5c pair.
Boys' Silk Ties, reversible, 2 for 5c.
Men's Fine Blue Flannel Top Shirts, 50c.

BOOTS & SHOES
Girls' $1 50 Glove Grain Buttoned Boots, 78c pair.
Ladies' $1 75 Dongola Kid Buttoned Boots, patent tip, 99c.
Men's Strong Working Boots, 75c pair.
Boys' Cordovan Laced Boots, hand made, $1 pair.
Men's Glove Calf Gaiters, only 30 pairs, 99c.

Ladies, See Our Fine Goods.
Slater's Best Styles.
Bell's Fine Goods.
J. D. King's hand-made Boots and Shoes.

A 25c Ticking, Bargain Day for 17c.
A 50c Table Linen, Bargain Day for 29c.
See our Ginghams, Bargain Day for 5c.
See our French Sateens, Bargain Day for 12½c.
See our all-wool Challies, 75 patterns, Bargain Day for 25c.

3 Specials!
200 Carpet Samples, 25c each.
40-inch Heavy Factory, 7c a yard.
Men's $2 French Kid Gloves, 99c pair.

They Can't Help It.
We Are Bound to Win.
People's Benefactors.

Boys' Odd Knicker Pants, 35c pair.
Children's Suits, $1 each.
Men's Tweed Pants, 99c pair.

Black Silks, Colored Silks, Shot Silks. } All marked down for Bargain Day.

Mara's Building Sale
Walls to be pulled down TUESDAY.

Come with the crowd to
MARA'S
MONSTROUS
MONOPOLY.

—THE—
T. E. MARA CO.
LIMITED.
153 and 155 Dundas Street and Market Square,
LONDON.