FOR THE KING

## IN DRESS GOODS! BARGAINS

Over \$10,000 worth in Stock of the Latest Fabrics, at 25c per yard, town price 50. Over \$5,000 worth in Stock of the Latest Fabrics, at 12 tc. per yard, town price 25c.

MILLINERY

MANTLES:

GRENADINES AND MUSLINS ALMOST GIVEN AWAY.

GEORGE JEFFREY. GUELPH

PARASOLS: About 200 lined Parasols to be cleared at 37½c, worth 75 cents.

The stock is too large to enumerate every article, but will issue a circular every week, giving due notice of the articles to be brought prominently forward at the reduced prices. Don't forget to call early as the whole stock will be sold.

DEMONSTRATION

Our Great Annual Summer Sale begins to-day (Friday) where a Tremendous Rush will be made for the Bargains always given when a Sale is advertised

AT THE PEOPLE'S

GRAND



AT THE PEOPLE'S

space will admit of us making many quotations of prices, as we are BUSY, BUSY! Crowded with customers every day, and this Sale is not made for the purpose of clearing out old stock—for owing to the great business we have done for the last six months our stock is comparatively light—but for the purpose of giving our people, and the world at large A GENERAL BENEFIT.

Crowd to THE LION at once, the only live store in Guelph,

And get 20 cent Prints for a York Shilling; Glorious Organdie Muslins, a York shilling worth 25c. 10 cases New Millinery to be sold at half price. Fancy Dress Goods of all kinds tremendously reduced. Hosiery, Muslins, Ribbons, Parasols, Ties, Collars, Shawls, Mantles, all REDUCED, REDUCED! J. D. WILLIAMSON.

Golden Lion, Wyndham Street, Guelph.

P. S.—Our agent in Britain is now making heavy purchases of Fall and Winter Stock for our Mammoth Store

GREAT CLEARING SALE Preparatory to the Departure of Mr. Thos. Heffernan for Europe!

Bargains, Bargains! Prices never before Equalled! The Paragon Cheap Sale! Commencing Saturday, June 20th.

## HEFFERNAN

Beg to announce the GRAND CLEARING SALE of 1874, commencing on Saturday, June 20th, when they will be prepared to offer Bargains never before equalled in Guelph. No effort will be spared to make this CHEAP CASH SALE the great event of the season.

An Immense Stock of New and Fashionable Dry Goods in value amounting to over \$100,000 to be sacrificed in order to make room for European Importations.

Dress Goods ranging in prices from 6c. to 25c., regular prices from 15c. to 65c. A monster stock of Canadian Tweeds at 80c. per yard, sold elsewhere at \$1.25.

Carpets, Curtains, Sheetings, and a general stock of Fourse Furnishings at less than manufacturers' prices

Ready Made Clothing, Hats, Caps, Shirts, Ties, &c., at Panic Prices.

Millinery, Millinery!

A magnificent display of Trimmed Hats and Bonnets at less than one half the regular prices,

GUELPH CLOTH HALL.

**8HAW & MURTON** 

OUR SPRING STOCK

Is now fully assorted in every department.

HATS AND CAPS.

We would inform our customers and the public in general that we never before offered such a complete and handsome assortment of Goods for Gent's Wear.

GOOD BOOTS AND SHOES

R. MACGREGOR & Co.

The quality of the Goods we sell is our best advertisement.

We have the largest stock in town! Keep the best goods and sell at the lowest;
paying prices.

GENTS' FURNISHINGS

READY-MADE CLOTHING.

Shaw & Murton,

Britannia House, Guelph.

1,000 pieces new 17c. and 20c. prints at One York Shilling

1,000 pieces 12½c. and 15c. prints at 10c.

CLOTHS.

This Great Sale will continue for Four Weeks Only, and positively no goods will be charged except at regular prices.

NOTED FOR CHEAP DRY GOODS.

HEFFERNAN BROTHERS,

To the Inhabitants of the Town  $\mathbf{I}^{ ext{ iny IPORTANT}}$ of Guelph and surrounding country.

## JOHN HOGG'S

**NEW STORES** 

Will be Opened for Business by the 1st WEST MARKET SQUARE, GUELPH, of September, 1874,

WITH THE Newest Goods that the Fashions of the day present

And the community may look forward with great joy at the prospects of once more getting GOOD GOODS, CHEAP GOODS,

REMOVAL.

And the best value in the Dominion from

G. B. FRASER

Has removed directly opposite his old stand, where he has opened with a bran new stock at much lower prices than could be bought earlier in the season.

G. B. Fraser is too modest to advertise that he is selling much cheaper than those who make a great blow. Still facts are stubborn chiels, and a discerning public pronounce Fraser's to be the cheap store to deal in.

G. B. Fraser gives his old friends a cordial invitation, and invites all who wish to save money to call and see his new stock.

Wyndham Street, opposite his old stand.

Guelph, May 23, 1874.

G. B. FRASER,

JOHN HOGG.

JOSEPH F. RAINER.

First-class Instruments!

They are equal in compass of tone, finish and durability to the best instruments of any of the celebrated manufacturers, and as such an opportunity seldom occurs, parties in want of pianos would do well to avait themselves of it.

A competent person will be on the premes, near Mr. John Harris's, who will show he instruments. Guelph, March 18.1874.

NEW GOODS,

**NEW GOODS** 

Justreceived, a large and carefully elections of articlessuitable

FOR THE YOUNG FOLKS

BERLIN WOOLS

JEW COAL YARD. The undersigned having opened a Coally Yardin Guelph is prepared to furnish all kinds of

GUELPH, May 19, 1874

R. MacGregor & Co. CASH FOR WOOL, HIDES, SHEEP SEINS, CALF SKINS, AND WOOL PICKINGS.

Hard and Soft Coal The highes market price paid for the above at No. 4, Gordon Street, Day's old Block, Guelph. atmoderateprices. Ordersleftatthestore profohn A. Wood, Upper Wyntham street, willbepromptly a GORGER MURRON, Guelph March 1st 1874 dy Proprietor Guelph Ja ir constantly on handfor MOULTON & BISH

west half of Lot No. 152, 15th con. Peel, onsisting of 100 nores, 50 cleared, frame ours and sheds, is good sepair. It is well watered, 4 miles zoon Drayton statum and the terms as may be greed on. Apply to the subscriber, JAMES SCROGGIE, Bosworth P.O. April 24, 1874. Concession Township of No. 10, 5th

hold state of cultivation, all under fence, ood stone house 39x27, bank barn 60x4, atered by a never falling stream. Young chard in full bearing. Possession can be yen at once if sold. Terms easy. Apply a the premises to Edward Kesson, Barnet FOR SALE OR TO RENT,

A Blacksmith Shop

Situated on the Grav Bond, Minto Townfrom Palmerston, ha! acre of land, good hep, having, two fires, an excellent dwelling house and good stabling. This is a good chance for an industrious man, as there has always been a good country trade done on the premises. The above will be sold on easy terms, or rented for any number of years. Zossession given on the first of January, and on the premises or byletter to the premises of byletter to the premises of byletter to the premises of byletter to the premises or byletter to the premises of byletter to the premises of byletter to the premise of the prem

ARM FOR SALE—Lot 19, Con. 10,
Township of Puslinch, 190 acres, 75 eleared, 25 in hardwood bush, log barn 52x 28, stone driving shed 52x36, stone stable, log house, root cellar, hard and soft water, good orchard of grafted fruit: apple, pear, plum and cherry, also a fine flower garden; living stream crossing the lot; 14 acres of fail wheat. The farm is in first-class conditive the first from stumps and stones. There is also a milk house and cooling house. Would exchange the above for 200 acres, paying the difference. For terms apply, postpaid, to John Laing, Abertoyle P.O., or to Henry Hatch, land agent, Guelph.

100 acres of good land, being west half of Lot No. 27, 5th concession 100 aeres of good land, being west half of Let No. 27, 5th concession. Township of Nassagawaya, is in a good state of cultivation, 75 acres cleared, the rest good hardwood timber, well watered, well fenced, and Truit, applea, weaks, pluma, cherries, grapes, currants, etc. An excellent stone bury, 60x24, with cellar, also stone stables and ahed 60 x 30 with root house attached 2x 40. A comfortable dwelling house. Is convenient to church and school, 14 mile to post office and blacksmith slop, 4 miles to the willings of Rockwood. G. T. R. station, 4 miles to Eden, 5 to Acton, 10 to Guelph. For particulars apply to S. EASTON,
On the premises, or if by letter, address m5wfs (knatchbull P.O., Ont.

VOID QUACKS.

tetim of early indiscretion, causing debility, premature decay, et g tried in vain every advertised regular discovered a simple means of selection by the will send free to his felicione.

## SALE OF PIANOS

The Committee appointed to dis of the Pianos at the Manufactory of

Willofferthem at a considerable reduction on cost on reasonable

TERMS OF CREDIT.

The stockconsists of about

16 40 DA

Similar to those shown at the last Central Exhibition, and for which he was awarded the first prize.

and all kinds of Papey Goodsinstock a Allorderspromptlyattended to.

MRS. WRIGHT,