

THE ROYAL CAFE

The attention of the People of the City and of Visitors to the City, is called to the fact that the Premises recently known as "THE KING CAFE," situated in the Adrian Building, Water Street, is now being renovated and remodelled, and will re-open under new management, as

THE ROYAL CAFE

ON OCTOBER 16th, 1924.

Patrons are assured of the best Service under up-to-date conditions.

oct4.eod.tf



Stop That Hack

and cure that cold. It debilitates the system and leaves it an easy prey to disease.

Stafford's Phoratorone Cough Cure

will cure almost every ordinary cough or cold in very short time, generally in twenty-four hours if taken at the first symptoms.

The changeable weather at this time of the year makes it very hard to avoid colds, but the minute you feel you have taken cold is the best time to take a remedy. You thus avoid any of the dangers that very often follow a cold.

Don't depend on luck to cure you—have a bottle of PHORATORONE always in the house and use it when the cold starts. That's the best way—and the safest.

For Sale everywhere.

Price 35c. per Btl.

Postage, 10c. extra.

(In Outports, buy from your dealer and save the postage).

Manufactured by

Dr. F. Stafford & Son

Chemists and Druggists, St. John's.

NOTE—If you cut out this note and take it to either our Drug Stores on Theatre Hill or Water Street West, during the next ten days, you can get a bottle for 30c.

Notes some interesting hats entirely of fur, and dark shades of brown and black and white. black lace trims the evening and black chiffon. The gowns feature the very dress or tunic.

Twelve inches from the ground is an excellent skirt length. Metal laces and metallic trimmings are excellent for evening. Tunic frocks are worn over under-dresses of contrasting color. A band of trimming at the bust shows the Directorate influence.

A Pertinent Question

Editor Evening Telegram.

Dear Sir.—Yesterday afternoon, during the Fire Prevention display, a number of electrical wires were cut which caused a considerable loss of money to some of our largest industrial concerns using machines driven by electricity.

While I am a great believer in the prevention of fires, I am at a loss to know why some precautions were not taken to prevent the breaking of the wires. The smashing of the aerial ladder possibly could not be helped, but why was not the contingency provided for, especially when the affair was only a demonstration. Neglect to take precautions might be excusable in the excitement of a real fire. If a claim is to be made against the company from whom the apparatus was purchased, I suggest that the loss incurred by the owners of the industrial concerns be also included.

Yours truly,

FACTORY OWNER.

St. John's, Oct. 9th, 1924.
Note.—Whilst we agree with the sentiments expressed by Factory Owner, there is one aspect of the affair that we must be thankful for and that is that the accident was not attended with loss of life.—Ed.

Local Butterine Advanced in Price

Editor Evening Telegram.

Dear Sir.—The people, the working people, I mean, were shocked to find that Local Butterine had advanced in price three cents per pound yesterday morning.

No explanation is given the people; you go to your grocer with your order, and you find the change in price. Of course the grocer can't help it, the advance being made by the Directors of our local creameries. I am glad to hear that Sir John Crosbie is about to build a Butterine Factory in the West End. Come on, Sir John, we The People will support you through thick and thin. Just imagine! Local Butter has increased in price a hundred and fifty per cent. in ten or twelve years. Surely it is time for men like Crosbie to come forward and protect the poor.

Yours truly,

WEST ENDER.

St. John's, Oct. 9, 1924.

Jackie Coogan is at the Star To-Night

IT'S A FIRST NATIONAL ATTRACTION.



Reference to the ad. on another page will show that the popular Star has for to-night the boy wonder Jackie Coogan, in a First National Attraction entitled "Daddy" in eight parts.

It is unnecessary for us to state the high class qualities of First National Productions as they stand out conspicuously head and shoulders as the premier productions in the moving picture business as has been proven in those which have been shown at this theatre during the past few weeks, and not the least of them was "Circus Days" with the same Jackie. In "Daddy" this celebrated star goes even one better, and the patrons are assured of a big night's entertainment, and for which there is no extra charge, the popular price twenty cents prevailing.

The management would ask all who can to attend as early as possible, particularly those who are not in the best of spirits, as Jackie in "Daddy" will sure make anyone feel in good spirits. To-night! To-night, Jackie Coogan at the Star.

Portia Arrives From Westward

S.S. Portia, Capt. Connors, from the Western Coastal Service, arrived in port yesterday afternoon. The ship went as far as Sydney, and fine weather prevailed throughout the entire run. Capt. Connors reports the shoremen doing well with fish in Port and Placentia Bays, and the voyage promises to be the best in years. There is plenty of squid for bait. Late arrivals from the Banks report for good catches. The following passengers landed at this port:—Rev. Mr. MacDonald, Rev. Mr. Curtis, Captain Rimussin, Capt. Hollett, Capt. Keating, R. Barnes, J. Guilford, J. Giovannini, J. Calnes, T. Barter, Mrs. T. Barter, Mrs. Abbott, Miss Northcott, Miss Olive Rose, Capt. Evans, besides eight in steerage.

One notes a great deal of lizard skin used on novelty shoes of the finer grade.

The rogue for plaids continues. Woolen plaids make charming school frocks.

Exhibition of Fire Apparatus

AERIAL LADDER CRASHES DURING DEMONSTRATION.

At the hour of 4 p.m. yesterday, thousands of citizens, including many school children, congregated in the vicinity of the Court House, on Duckworth Street, to view a demonstration of the City Fire apparatus. In connection with Fire Prevention week. Promptly at 4 o'clock, Inspector General Hutchings communicated with the Central Fire Hall by phone and in less than one minute the aerial ladder truck arrived on the scene and stopped in front of the Court House. The aerial ladder was raised to the top of the towers with despatch and everything made ready for the fighting. Meanwhile the other trucks had arrived, including the pumper. Several lengths of hose were quickly coupled up and within three minutes six powerful streams of water were directed high in the air facing towards the Cathedral yard. There was a splendid force of water, and once again the pumper showed its real worth. During the display, one of the hoses took charge of the firemen and the water, which went wild, scattered people in all directions. Many received such a bad wetting that they were compelled to return home for a change. The second part of the demonstration was marred by an accident to the aerial ladder. It broke about six feet above the base. About ten minutes previous to the mishap a demonstration had been given by Fireman Ralph, and it was rather fortunate for all concerned that the smash did not occur while he was on the ladder. After Ralph had descended and the ladder lowered, the truck was moved out into the street, where the ladder was again raised. The hose connecting the aerial was raised, coupled to the hydrant and the water quickly turned on. The ladder was then in an almost vertical position, and with the strong force of water, the ladder commenced to sway when, without warning, it suddenly cracked off near the base and fell across the electric wires; breaking some of them. The live wires fell to the ground near where a number of people had assembled and for a time there was much confusion. Several women, with babies in arms, became so excited that they forgot all about their children for the moment, while many people were trampled on in the rush to get clear of the wires or escape the water from the hose. The electric power was quickly shut off and danger from this source was averted. Near where the ladder fell a large number of people had congregated. Fortunately the electric wires broke the fall of the ladder and permitted everyone to escape. Following the accident, Mr. Wm. Parsons took photographs of the ladder in the position which it fell. It is understood a claim on the company from which the ladder was purchased, will be made. The firemen are to be congratulated on the excellence of their display.

Two huge loops of velvet are used at the back of a magnificent drap of sable.

0-0

Our Own.

POUND CAKE

In four delicious varieties—

0-0 Plain
0-0 Cherry
0-0 Walnut
0-0 Sultana

You can taste separately, candied fruits, juicy raisins, choice nuts and tasty spices.

Good Because
It's Made Better

Only the finest creamery butter and selected eggs used.

Order from your grocer.

EAST END BAKING CO.
(Our Own Bakers).

oct4.eod.tay

AT THE NICKEL TO-DAY!

Back to His Enduring Rags
in the Sweetest Story Ever Told

JACKIE COOGAN in A BOY OF FLANDERS

Directed by
VICTOR SCHERTZINGER

Adapted from
OUIDA's internationally famous story,
"A DOG OF FLANDERS"

Scenario by
WALTER ANTHONY



Supervised by
JACK COOGAN, SR.

The tale of a little Belgian orphan and his Great Dane dog both bound together as outcasts in a fight for liberty.

Glorifying Childhood

All the world loves Jackie. Yet he has never been so lovable as in this new photoplay. He's a regular kid, romping and mischievous, but a kid who exalts all boyhood as the lad of everybody's dreams. He will snuggle into your heart as little Nello, and fill you with the tenderness, gaiety and beauty of life that's eternally young, simple and unspoiled.



THE PICTURE EVERYONE IS LONGING TO SEE

You'll laugh as never before when you see him disguised as a girl—and exposed!



— EXTRA ADDED ATTRACTION — CURRENT CHAPTER OF FIGHTING BLOOD SERIES.
MATINEES: Adults, 20c. Children, 10c. NIGHTS: 30c.
MONDAY:—"IN THE PLACE OF THE KING."
A Cosmopolitan Super-Special by F. Marion Crawford, author of "THE WHITE SISTER."

Fr. Matthew Celebration

In celebration of the Anniversary of Rev. Fr. Matthew, the Apostle of Temperance, which falls on to-morrow, the members of the T. A. & B. Society will, on Sunday, attend eight o'clock mass at the Cathedral and receive Holy Communion. On Monday night the At Home will be held for members and their wives, when a concert will be held, teas served, and an address given by Rev. Fr. Pippy, the Spiritual Director. On Tuesday night there will be a dance and entertainment under direction of the Ladies' Auxiliary.

Woman Badly Burned

About nine o'clock last night an elderly woman named Kelly, living on Merrymount Road, was badly burned about the body and now lies at the General Hospital, suffering from injuries received. Miss Kelly, it appears, was about to retire for the evening, and upon proceeding to her bedroom with a lighted candle in her hand, her night apparel became ignited and in an instant her body was a mass of flames. Her cries for help attracted the attention of some people down stairs, who rushing to her assistance, quickly placed a blanket about her body, which smothered the blaze, but not before her face, breast, and right side were badly burned. A doctor was hurriedly called to her aid and after restoratives were applied, she was removed to hospital in the ambulance for treatment.

Word was received from hospital this morning that the patient was resting easily despite the severe injuries received.

Add a few chopped out meats and raisins to sweeten muffin batter.
MINARD'S LINIMENT FOR STRAINS AND BRUISES.

KNOWLING'S

Just Received Another Shipment

MEN'S BROWN CREPE SOLE SHOES,

Blucher and Bal styles; no greater comfort in Footwear can be had, and the soles and heels have a reputation of outwearing the uppers. War-ranted to out-last any three pairs of Leather Soles.

These are classy Dress Shoes—Moderately Priced.

9.00

THE PAIR

G. Knowling, Ltd.

oct3.7.9