



THE INVICTUS

A shoe for well-dressed men. Costs enough to insure a perfect shoe, but is as low as shoes of this character can be sold. Seen beside a cheaper shoe, the difference is unmistakable. Men who want appearance, satisfying wear, and solid comfort, should wear the "Invictus Shoe."

Two Leading LEATHERWARE Lines

In Shoes; Low Prices and Cheapness

Are as far apart as the Poles. Cheapness in Shoes does not depend upon their price, but upon the service they give. To maintain the Low Price of cheap shoes it is necessary to use even more inferior leather than usual. That can only result in one thing—less service—less wear—therefore less economy. No substitution of inferior stock has been made in either of our two Leading Lines for Men and Women.

**FOR MEN:
INVICTUS.**

Manufactured by GEO. A. SLATER of Montreal stands unrivalled

**FOR LADIES:
DOROTHY DODD**

Has stood the test of many years, and is just as popular as ever.

MARSHALL BROTHERS,

SOLE AGENTS FOR NEWFOUNDLAND.



Woman's Fairness to Women.

RUTH CAMERON.



Among the many fallacies which men really enjoy holding about the other sex is the cherished delusion that women do not take any interest in the beauty of other women. I lunched in town yesterday. At my table a group of three young to middle-aged women were chatting together, and of course I could not help hearing what they said. And what do you think was the chief topic of their conversation? Not business, nor men, nor clothes, nor questions of the day. No, three-quarters of the time these women talked about a pretty girl who had come into the restaurant and about her likeness to another pretty girl whom they knew.

Could A Man Say More?

"When I see a pretty girl, I just can't keep my eyes off her," said one of the women. And the others agreed. Could a man say more? Perhaps some cynic will remind me that by my own admission these women were middle-aged and might be able to take a more unprejudiced interest in other women's beauty than a younger woman.

Perhaps, but I happen to know younger women who feel the same. One of my friends unquestionably takes more interest in a pretty girl than her husband does. I have seen her sit in a restaurant, her food almost untouched, studying an unusually pretty girl.

When I Should Have Been Shopping. Myself, I spent fifteen minutes of a

precious half hour, into which much shopping was to be crowded, following the loveliest woman I ever saw around a shop. If I do not hold tight to my pencil, I shall start describing her, for the impression she made was more powerful than that produced by any work of art I ever saw.

To watch the play of expression on the face of a very pretty girl, to picture the power her beauty must give her, to analyze her charm and find out just what features chiefly contribute to it, is infinitely more fascinating to me than any picture gallery could be, and I feel sure that there are many women who will say the same.

No Woman Likes To Be Disparaged By Inference.

To be sure, no woman likes to have her husband call attention to another woman's charms in a way which casts reflection upon her own.

Again, women do not always admire the same type as their husbands. Hence their disparagement of his admiration is perfectly honest and not based on woman's inability to appreciate woman, as he chooses to think.

A Paris Chemist Has Discovered How to Grow Hair.

In Paris the ladies have entirely abandoned wearing hats, which is due entirely to this new discovery. It has been proven that Henna leaves contain the ingredients that will positively grow hair. That they contain this long-sought-for article is proven every day.

The French are now placing on the market a preparation containing the extract from Henna leaves, which is having a phenomenal sale.

This preparation is called SALVIA and is being sold with a guarantee to cure dandruff and to grow hair in abundance. Being faintly perfumed, SALVIA makes a most pleasant dressing, and is sold by your druggist. A large, generous bottle can be purchased for 50 cents.

New Turnips.

20 bris. New Turnips.
Per s.s. Stephano.

California Oranges.

40 cases 216 count
20 cases 176 count
40 cases 150 count
ALL SOUND & EXTRA SWEET.

Soper & Moore,

Retail and Wholesale.

Elevators

By GEORGE FITCH.

Author of "At Good Old Swash."

An elevator is a sort of passenger skyrocket by which a person can be yanked off the earth into a cooler climate forty-nine stories above in less time than it would take him to climb three flights of stairs and knock his forehead twice.

The elevator was invented in America, which also produced the quick lunch counter, the revolver, and other time-savers, and it has enabled man to colonize the air. Half a century ago nobody lived more than seventy feet above the ground. Nowadays men do business happily 700 feet aloft and discharge their office boys for stealing eagles' eggs from the fire escapes instead of attending to business.

Some elevators travel 300 feet a minute, making stops at all way stations, while others run express to the three doventh floor at the rate of 600 feet a minute, the passenger's vital organs following slightly behind. By taking a local up four floors and catching an express down to the city proper, a hurried financier can leave his office in the sunshine, slide down through a thunder storm and borrow an umbrella from a friend on the sidewalk in less than a minute's time.

Elevators are run by men and boys, who are kept so busy that they do not have time to take tips. This accounts for the enormous popularity of their ingenious contrivance in this country.

Elevators occasionally fall, but not as often as aeroplanes or brick houses. They are not as dangerous as street cars or instantaneous water heaters, and nobody minds them in this country. However, they are regarded with great terror in Europe, and are only used as a last resort. An Englishman runs an elevator as if he were moving a barn and only the leisure class has time to ride in them.

Elevators have increased the joy of the American business man by taking him above the fly line, the dust line, the noise line, the book agent line, and

the skyline. They are almost the only free thing left in America. The New Yorker who hasn't the price of a ticket to Coney Island need never despair so long as he can climb on an elevator and travel so high in two minutes that he can see half way back to his old western home.

Simply Splendid.

Within the past few months a new line of rubber boots has been introduced. The Buddy Boot is the name. The Buddy Boot is extremely soft and pliable; it can be rolled or twisted into almost any shape, and when released will immediately spring into its former shape, without leaving any cracks or marks. Capt. John Matthews, the well known banking master of Grant Bank, says: "The Buddy Boot gives better satisfaction than any rubber boot I have worn in my twenty-one years' experience."

THE BUDDY BOOT IS THE BEST BOOT FOR FISHERMEN.

Infantile Paralysis.

On account of the excessive heat prevailing in the States, especially in and around New York, the number of deaths that have occurred as a result of the outbreak of infantile paralysis, which commenced last month has been appalling, according to passengers who landed here from the Red Cross Liner Stephano yesterday. The ailment, which is brought on in various ways, is very serious in its effects. The efforts of the American physicians to cope with the outbreak is apparently fruitless, as on Saturday last, the day the Stephano left New York, over twenty cases of deaths were reported there for that one day alone.



In 1/2, 1 and 2 pound cans. Whole—ground—pulverized—also Fine Ground for Percolators.

Messages Received Previous to 9 A.M.

FIGHTING RESUMED IN VOLHYNIA

BERLIN, July 20.

Hard fighting has been resumed in Volhynia, southwest of Lutsk. German troops, under General von Linsingen, are on the aggressive here, and at some points succeeded in scoring advances. The Russians are bombarding the Teutonic lines along the Lower Lipa with increasing intensity.

TRADING WITH THE ENEMY ACT.

WASHINGTON, July 20.

An informal inquiry has been made by the State Department to the British Embassy for information concerning the application of British trading with the enemy act to American business firms and corporations.

JAMES J. HILL.

Jim Hill is gone to his repose, out where the weeping willow grows. While on this earth he asked no rest, this empire builder of the West; through all his years he strove and fought, by night he planned, by day he wrought.

Used to say, "Where'er he goes, he makes things blossom as the rose; along his track the cities rise, and chimneys point toward the skies, the forges blaze, the hammers ring, and buoyant workmen smile and sing." He was the captain of a host, but slaying men was not his boast. His armies stormed no fort or town, and tore no famed cathedrals down, and where his mighty legions swept, no widowed women wailed and wept. It's good to contemplate Jim Hill, the general who did not kill, now that the world is roaring mad, from Mexico to Petrograd. One hour of Hill is better far than fifty thousand years of war. This mighty captain lies at rest, his monument the whole Northwest.

Destructive Fire.

The outfit that Mr. James Vinicombe had for manufacturing cod oil at Pouch Cove the past few years was totally destroyed by fire during the present week. The loss to the owner was 350 gallons of refined oil and 150 gallons of common oil as well as his gear and a quantity of clothing. There was not a cent of insurance carried on the property, consequently the loss to the owner is serious. The origin of the fire appears to be mysterious as for two days there was no fire kept in the place.

One of the novelties among dressers has overskirt and overblouse of serge, the blouse having deep points which reach down and button on to points of the skirt which reach up. The foundation slip is satin.

COX'S RELATIVE. Mark the brand. The housewife's choice and the old favorite that stands every test. For sale at all first-class grocers. Insist on getting Cox's—June 24, 1916.

MINARD'S LINIMENT CURES DIS-
EASES.

A Word about Carpet Squares!

We have just opened the finest display of Wilton, Axminster and Tapestry Carpet Squares that have ever been seen in the Island.

These Carpet Squares are remarkable for their exquisite colors and perfect design. Beautiful old Blues and deep Brown tones are blended in a fine Wilton that is very pleasing and restful to the eye. Another—Tapestry in quaint Grey Tints has a lovely Pompadour border of roses in subdued colors. Yet another in lovely Old Rose and Reseda.

There is also a quantity of handsome Axminster Art Squares suitable for Den, Dining-room and Library.

U. S. Picture and Portrait Co.

"There is Nothing New Under the Sun."

This old quotation does not apply here. Every day sees some new delicacy in our Store.

You are always certain of finding something to suit your individual taste.

Open Day and Night.

STEWART'S

Fancy Bakery,

Opposite Seaman's Institute.

July 14, 1916

Telegram Ads. Pay

TO-DAY'S Messages

10.00 A.M.

REDMOND'S JUST PROTEST.

LONDON, To-day.

John Redmond, Nationalist leader, made public to-day a memorandum which he sent to Premier Asquith and David Lloyd George, Secretary of War on Tuesday and in which he declared that the delay in making the text of the Irish Bill and the irritation caused by Lord Lansdowne's speech had created a serious situation. "In my opinion a further delay whatever in production and proceeding with the bill will make a settlement on the lines laid down and the terms submitted for assent of our friends in Ireland (possible?) Since then little or no progress has been made in the matter which five weeks ago was so urgent and now hangs fire. I therefore, it is my duty to urge upon the Government that further delay will be fatal and to place on record my conviction that any proposal to depart from terms agreed upon, especially with respect to the strictly temporary and provisional character of all sections of the bill will compel us to decide this agreement, on the faith of which we obtained the assent of our supporters in Ireland, has been departed from and is at an end." A meeting of the Irish party has been summoned for Saturday when the situation will be taken under consideration.

RUMORED FIGHTING IN BALTI-

LONDON, To-day.

Heavy cannonading has been heard off the West Coast of Jutland and the Baltic Sea between Landsort and Götta Sands by vessel-men arriving from Danish ports, says a despatch to the Exchange Telegraph from Copenhagen. Those from the North says the correspondent, say a number of German submarines, torpedo boats and Zeppelins, seen northwesterly from the Jutland coast, then heard firing. Cannonading the Baltic continued throughout Tuesday night, returning yesterday. They added that, they saw small German warships sailing seaward, and expressed the belief the Germans had engaged the Russians.

DEATH OF MR. E. M. JACKMAN.

MONTREAL, To-day.

Hon. E. M. Jackman, of St. John's, nine years Minister of Finance of the Liberal Government under Robert Borden, Nfld., died at 11.20 p.m. last night (Thursday) in the Hospital here. Born at St. John's, Nfld., Mr. Jackman came to Montreal eight weeks ago on business and was removed from his post to the hospital suffering from severe attack of jaundice. Two weeks ago he seemed to be recovering.

THE

Is the most important what your house cost, is leaky. Don't be Pen using Felt.

Cert Re

is guaranteed. Because quality it is the cheap. Send for prices, it

GEO. M. B.

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We are in a pos with

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W. A.

Slattery's Bldg. P. O. Box 236.