T'he Evening Telegram, St. John's, Newfoundland, March 15, 1940-3


NO THOUHT REDOER
your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are
you not so insured? I offer the lowest you not so insured? I offer the lowest
rates and strongest offices. The promptrates and strongest offices. The prompt-
ness and liberality of my settlements

PERCIE JOHNSON, Insurance Agt.

## READYMADES!

Men's Tweed Pants
Men's Tweed Jackets, from
Men's Tweed Vests, from
Men's Tweed Suits,
$\$ 3.50$ - $450 . . .70$ cts. ut Also, - A Big Stock of Boys Suits.

WILLIAM FREW, WATER STREET,

## how can we counter-act <br> THE INCREASED COST OF LIVING?

A second's reasoning will supply the
answer. Beet and pork are dear and


## EAT MORE BREAD.

There is more nourishment in a shil-
ling's worth of bread than a shilling's ling's worth of bread than a shilling's
worth of beef or pork. But the pro-
hiem is not blem is not done with yet. The shil-
ling's worth of bread is not always the lings worthe of bread is not alway
same value. Breadmade from
ROYAL HOUSEHOLD FLOUR
contains more nourishment than any
other, because it contains the greatest other, because it contains the greatest
amount of gluten the health-giving
nutriment of wheat.


White Store.
Only High Grades Kept. Best Quality. Lowest Prices.
CHESLEY WOODS. Job Printing Executed

The Evening Chit-Chat




Sore Throat Catarrh


## Piedine Post Cards Pree,

The Lipton Agency This Weck!

 natives of Ceylon, Ot these we shall be delilyhted to give any
tomer a dooen different cards upon request wfile they hast. TE it but natural that in the "Garden of the World ", the BES

 Packet Tea, at 44c. ib.
LIPTON'S COFFEE ESSENCE. Supprior to all ather makes a Delicious Cup of Cofiee in a minute, only 15 c . and 28 c .
bottle. Low Price. "LIPTON" mens HIGH-CLASS GOoDS at a
then
 ITPPTN\& CHOCOLATE POWDER, in $\ddagger$-lb. packets, at 7 c
 LiPToN's CoNFECTIONERY has a name above every othe
make, and the prict is very low. Then our Confectionery is alway

 LIPTON's DELICIOUS WALNUT TOFFEE, in $\frac{1}{2} \cdot \mathrm{lb}$. tins, at 20 e . aech.
LITPON's UNSURPASSABLE MILK CHOCOLATE, the best of all Milk

## Henry Blair,

GGENT FOR LIPTON, LAB.
BRIAR PIPES!


BRIAR PIPMAS
 Wont rin this lorr
MARTIN HARDWARE COMPANY

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