



THE DISH THAT CARRIES DISTINCTION

Are you spending too much money and time on wrappings? Food containers are getting some specialized consideration these days.

The **Riteshape** dish is a fine example of high-powered efficiency. When you use a **Riteshape** forget the string altogether—you don't need any string.

The dish is strong and durable, you need only paper enough to cover it, about seventy-five per cent. less paper than you would use if you did not use the dish.

Do not put any waxed or parchment paper into the bottom of the dish. You don't need to. The dish doesn't need any paper lining. Furthermore, the paper lining is always saturated with food which is wasted.

With the **Riteshape** in your store you can put up packages of many foods in advance of demand and thus utilize time that otherwise would be spent in less profitable occupations. Such packages ready when your rush trade comes in will save your time and the time of innumerable customers. And time is valuable in many cases more so than materials.

Ask Your Jobber, or

The Oval Wood Dish Co., Inc. Victoria Paper & Twine Co.

Manufacturers
TUPPER LAKE, N.Y.

Distributors
TORONTO MONTREAL HALIFAX

