



No Waste  
No Loss  
No Trouble  
No Complaints

## "Cow Brand" Baking Soda

is everything the grocer can desire to save time, trouble, loss—and to give satisfactory work to the consumer. The manufacturers' guarantee is behind every sale.

**CHURCH & DWIGHT, Manufacturers**  
MONTREAL

## Wethey's Mince Meat

(In Cartons)

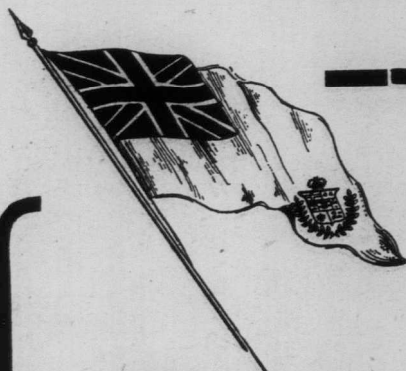
has been recognized as the standard of Canadian excellence for a quarter of a century.

PURE                      WHOLESOME                      RICH

**"ONE TRY SATISFIES"**

If your jobber cannot give it to you please write us direct.

**J. H. WETHEY, LIMITED**  
ST. CATHARINES, - - CANADA



Empire Brand

## "Empire Pickles"

The English Pickle is the world's standard. We have in store ONE CAR of Imported Pickles. These are put up in best English Malt Vinegar and especially for us under our EMPIRE LABEL. They retail at

**15c. and 25c.**

(Full assortment)

Our travellers will also tell you about

"Empire" Relish at 15c. { Seasonable retailer  
Delicious for cold meats  
Picnic dishes, etc.

"Empire" Olives { Selected stock from  
Manzanillas  
to Queen Olives

"Empire" Malt Vinegar, A perfect table Vinegar

Write for sample order or see our travellers

USE OUR  
**4 free telephones**  
WHEN ORDERING

**LUCAS, STEELE & BRISTOL, Hamilton, Ont.**