

The Superiority of Herbageum



DURING the last half century many have been the attempts to place on the market an article that would keep animals in first-class order when deprived of a good pasture. These efforts still continue, and there is hardly a year but one or more new preparations are offered to the public. Many of these have been good, more of them have been worthless; but, the important question is: Have the best of them been economical for regular daily use?

When we undertook to make a name for Herbageum that would be favorably known from end to end of our Dominion, we knew that no ordinary condiment could secure it; we knew that it would be necessary to place on the market a preparation that would in an **ECONOMICAL** manner replace, as nearly as possible, those fine qualities which are found in a first-class permanent pasture in early June, and which make the air fragrant, but which are not found in late summer pastures, dry foods, roots or ensilage. In this we have succeeded beyond our expectations, and our reputation is now established in every province of Canada; and simply because we knew our business, studied its requirements closely, always used the best materials, and never lowered the quality.

We made no effort to place low-priced goods on the market. Our aim was and is, **TRUE ECONOMY**. Herbageum is higher in price than almost any other of these preparations, but very much less of it gives the desired result; so that the actual outlay required in a year per animal is only about one-third, or at the most one-half, that ordinarily required with this class of preparations; besides which, when you use Herbageum regularly, you are sure of the desired results. Those who fairly and judiciously test Herbageum against any other preparation for a period of three months, with six animals against six—either young stock, fat stock, dairy cattle or horses—will find the great superiority and economy of Herbageum over other preparations.

SEND FOR A PAMPHLET TO

THE BEAVER MFG. CO. - Galt, Ont.

AND MENTION THIS MAGAZINE