

CONFIDENTIAL

EX 57-18

EXECUTIVE MEETING

August 8th, 1957

Present: Ottawa - J. A. Ouimet, E. L. Bushnell, R. P. Landry,  
M. Carter, J. P. Gilmore, C. Jennings, P. Meggs,  
M. Ouimet, W. E. Powell, J.-J. Trudeau.

Montréal- G. Lamarche, G. Arthur, G. Bélanger, R. Elie,  
A. Ouimet, R. Rolland.

Toronto - I. Dilworth, R. de Boer, J. Boyle, J. Dunn,  
J. H. Harvey, R. McGall, G. Rugheimer.

1. General Developments The AGM reported receiving assurance from Treasury Board that orders in council would be put through in usual way. General Manager stated interim financing still main problem facing CBC, but that everything going as well as could be expected. QUE reported discussions between Mayor Drapeau and Minister of Revenue Nowlan on planned artistic center in Montreal including CBC facilities.

2. Principles of Management -- General Manager's Attendance at AMA Course for Presidents Offered occasion to check CBC management problems. The General Manager indicated main shortcomings: deficient planning; lack of plans for executive and supervisor training; lack of systematic appraisal of performance of groups and individuals. CA to study possibility increasing attendance at such courses and wider dissemination of American Management Association publications.

3. Progress Reports

3.1 TV Network Delay West of WPG ENG indicated report received from Chief Engineer containing rough estimates of costs. Meeting to be arranged with AGM and CO.

3.2 Jonquière & Rimouski Connection to Microwave Network ENG informed by railroads that Jonquière to be connected Sept. 15th; Rimouski temporarily connected August 7th. QUE to take up with Rimouski matter of breakdown that occurred on day of connection.

3.3 LP TV -- Kamloops AGM to ask Vancouver to study. Report for Board.

3.4 TV & Radio Program Cost Analysis Study CO reported. Radio One to two months to complete; involves cooperation of Operations, AR, SR and TR. TV To be completed in a week or two.

3.5 TV Wrestling Survey Interim survey completed and to be circulated. CB estimated several months would be needed to analyse attitude of viewers. MGMT to advise if fuller report needed by Board.

...2