

PURITY FLOUR



SUCCESS IN BAKING tasty, vitalizing bread depends chiefly on the flour used.

PURITY FLOUR, made solely from the choicest Western Canada Hard Wheat, has no equal as a thoroughly dependable household flour.

Sold Everywhere in the Great Dominion

WESTERN CANADA FLOUR MILLS CO. LIMITED

MILLS AT WINNIPEG, GODERICH, BRANDON

THE Canadian Courier

A NATIONAL WEEKLY

Published at 61 Victoria Street, Toronto, by The Courier Press, Limited

Subscription: Canada and Great Britain, \$4.00 a Year; United States, \$5.00 a Year

CONTENTS

IN THE PUBLIC VIEW	5
REFLECTIONS	6
THROUGH A MONOCLE	8
ASQUITH'S YOUNGSTERS	9
HARVARD CANADIAN CLUB	10
VICTORIA DOG SHOW	11
WITH THE NEWFOUNDLAND SEALERS	12
PEOPLE AND PLACES	13
THE YELLOW GOD, Story	14
DEMI-TASSE	16
MUSIC AND DRAMA	17
BRITISH GOSSIP	18
LITERARY NOTES	19
FOR THE CHILDREN	20

PUBLISHERS' TALK

THIS week the CANADIAN COURIER gives its readers a graphic idea of the dog shows in Victoria, B.C., and Toronto, and next week there will be a page of canine prize-winners. The Newfoundland sealers are sturdy boats manned by hardy crews who know in every channel "The Way of the Sea." The scenes reproduced this week, displaying the sealer's return with a rich cargo will interest all admirers of "men who do things." In next week's issue there will be a full-page drawing by Mr. Arthur Heming of characteristic style and subject.

Gilbey's "INVALID" PORT

IS A GENUINE PURE DOURO PORT WINE

The rare delicacy of bouquet which is found only in genuine Douro Port Wine, apart from its medicinal properties, makes it not only acceptable to the tired invalid but almost a necessity in private homes.

When ordering insist on having

Gilbey's Genuine "INVALID" PORT

Distributors:

R. H. Howard, Toronto
G. F. & J. Galt, Winnipeg
and others. 543

THE CANADA PAINT CO.'S FLOOR PAINTS



"I USE ONLY THE C.P.C.'S"

THE STANDARD LOAN COMPANY

CAPITAL - \$1,125,000
RESERVE - 50,000
ASSETS - 2,250,000

Vice-President and Managing Director:
W. S. DINNICK.

Director:
RIGHT HONORABLE LORD STRATHCONA AND MOUNT ROYAL, K.C.M.G.

HEAD OFFICE:
24 Adelaide St. East, TORONTO, ONT.

Debentures for one, two, three, four and five years issued, bearing interest at five per cent. per annum, payable half-yearly.

Write for booklet entitled "SOME CARDINAL POINTS."

O'Keefe's PILSENER



Insist that your dealer always sends O'KEEFE'S "PILSENER"

"THE LIGHT BEER IN THE LIGHT BOTTLE" (Registered)

The O'Keefe Brewery Co. of Toronto, Limited

Made to Suit Particular People

Choice selected fruit and pure sugar are the only ingredients entering into the manufacture of

E. D. SMITH'S

JAMS, JELLIES, MARMALADE and PRESERVES

They are made at Winona in the very centre of Ontario's best fruit district and have the rich natural flavor that comes from choice fruit and pure sugar, properly prepared in clean surroundings.

Back of E. D. Smith's guarantee of absolute purity is the government's official endorsement contained in Bulletin 119 issued by the Inland Revenue Department.

A trial will satisfy you as to the superiority and wholesomeness of Smith's products.

Sold by all good grocers in Toronto and throughout Canada.

