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Send the Coupon Below for
Prof. Jesse Beery's Grand Free
HORSE-TRAINER'S
PROSPECTUS!



This book, by Prof. Jesse Beery, "King of Horse Trainers and Horse Tamers," tells the thrilling story of his eventful career; points the way to success as a practical Horse Trainer; explains the Beery System; gives many examples of men who are now repeating the very feats with which the great horseman won the applause of vast audiences throughout the United States.

Every owner of an unmanageable horse or colt should send for this book. Everyone who loves horses should learn the secret of subduing and controlling the wildest horses without the use of whips, cruel "curb bits" and other instruments of torture. Every man who is looking for a profession that pays

\$1,200 to \$3,000 a Year at Home or Traveling

should learn how hundreds are making big money as professional Horse Trainers with the aid of the simple, safe, humane Beery System. Take for example the case of Emmett White, of Kalona, Iowa, who has followed the Beery System and become a professional Horse Trainer. Mr. White says: "I would not take \$500 for what you have taught me. You may judge of my success when I tell you that I have been able to buy a home and an automobile solely through earnings from training horses as taught by your excellent methods. I am proud of my profession."



Do You Own a Balky, Tricky, Scary, Vicious Horse?



If so, don't get rid of the horse—get rid of its bad habits! The minute such horses are thoroughly mastered and trained their value is doubled or trebled. Prof. Beery teaches you to master any horse and make him valuable, useful, salable.

Priceless Facts from World's Master Horseman

Having retired from the arena, Prof. Beery is devoting his life to teaching others how to duplicate his marvelous achievements. He writes from experience, in a simple, direct style, without boasting, yet you realize that he is a veritable wizard—one who knows more about the nature of horses than any other living man.

Thousands Are Now

Making Money by the "Beery System"

Today he can point you to thousands of men—yes, and a number of women—who are making all kinds of money by training horses, breaking colts, giving exhibitions, buying up cast-off "tricksters" and "man-killers," taming and training them and re-selling at high prices. Prof. Beery's lessons are simple, thorough and practical.

A. L. Dickenson, Friendship, N. Y., writes: "I am working a pair of horses that cleaned out several different men. I got them and gave them a few lessons and have been offered \$400 for the pair. I bought them for \$10."

F. W. Goux, Vernon, N. Y., writes: "I cannot speak in high enough praise of your instructions. I am at present handling a \$1,000 horse. People bring me horses to train from miles around."

Boy Fordyce, 641 Adams Street, Spokane, Wash., says: "I am delighted with your teachings. Have trained a 3-year-old stallion to drive without a bridle or lines. I would recommend your system unqualifiedly to anyone."

Or simply send a postal.

Coupon Gets the Book Tell me all about your horse.

PROF. JESSE BEERY
Box 26, Pleasant Hill, Ohio

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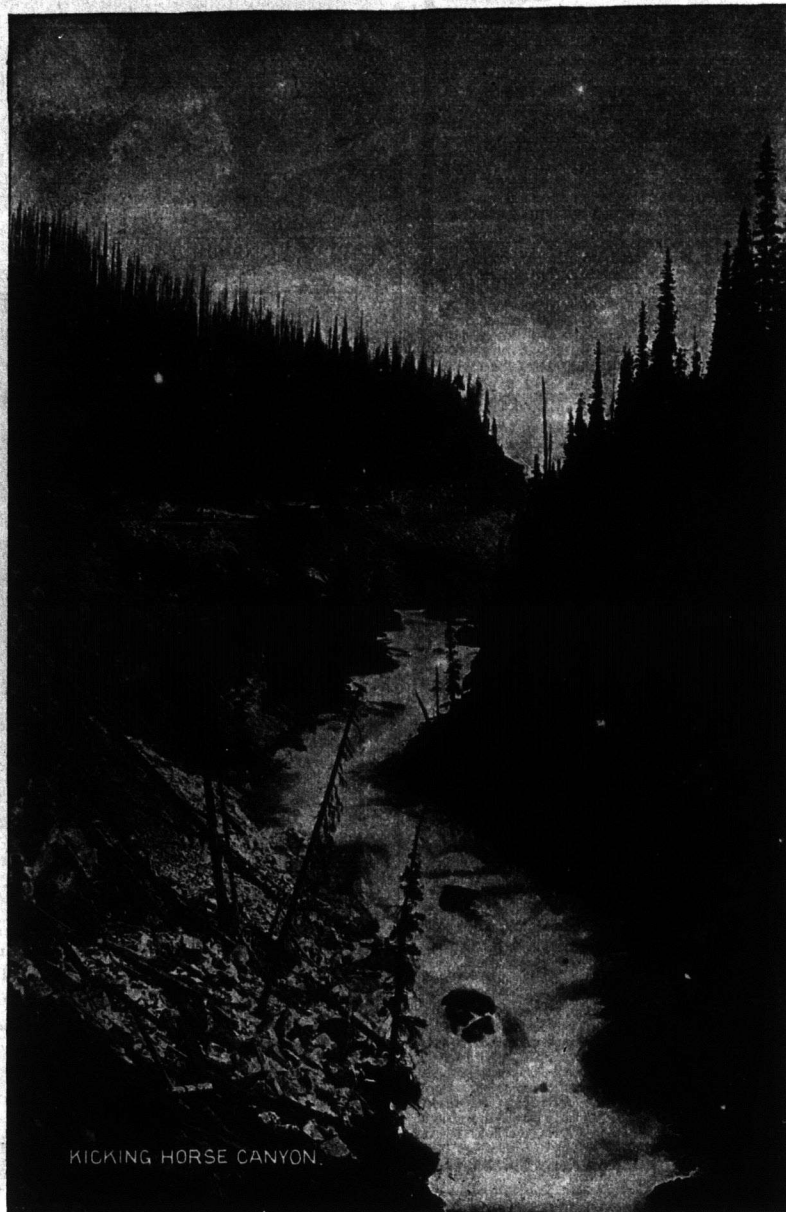
job" then and there. The boss told me that I was making a big mistake, and that I would hunt some time before finding another such job. I had been getting twenty-five dollars a week.

The boss was right. For five weary weeks I tramped the streets, seeking employment in similar houses, not only in the same city but in two others, without success. Finally I determined to take any kind of job I could get. This proved to be a position as clerk in a pretentious retail jewelry establishment at twelve dollars a week. While with this firm I had an opportunity to see and experience the slavery of a clerk's job. One of the salesmen, who had been with them for nineteen years—he was probably getting not over twenty dollars a week—told me one day that he really lived only two weeks out of the year, during his annual vacation. He, like several others of our older clerks, had formerly run a small store of his own, but the competition of larger stores had forced him to sell out, and accept a clerkship in lieu of proprietorship. I regarded my place as temporary, however, knowing that, be-

able to save more money than when getting twenty-five dollars a week in town.

During these years my father had been in various enterprises in the West Indies, and, though he had by no means recovered the fortune that he had lost, was fairly on his feet once more. He wanted to go to farming again in the North, and suggested that I join forces with him, putting in what savings I had. After searching for a time we found a place. The buildings were fairly good, but the land was somewhat run down, since the farm had been leased for a number of years. This did not disturb us, however, inasmuch as we intended to go largely into the poultry business, and thus gradually increase the fertility of the farm.

In my opinion there is no comparison between the town and the country. I have thoroughly tried both. The money to be made on a properly run farm is more than the average young man can make in the city; the work is neither harder nor more monotonous; and the amount of leisure in the course of a year is much greater. Best of all,



KICKING HORSE CANYON.

I was advanced in three months, there yond the fifteen dollars a week to which was nothing to look forward to. At the end of the year I found a position more to my liking—that of receiving clerk for a wholesale house. This was pleasanter work, and I received three dollars a week more, but there was no chance of advancement.

One night while I was dining with a friend he mentioned that his father had recently bought a large farm. This set me to thinking. I had long wished to get back to the country, and here was a possible chance. I called on his father the following morning, and asked him if he intended to keep much poultry. I added that if he did, inasmuch as I knew something about that part of farming, I should like a position on his farm. He replied that it was his ultimate intention to keep a good many fowls, but that there was a great deal to be done first, and offered me the place of assistant manager at fifty dollars a month. I promptly closed with his offer, and in two weeks was on the farm. Fifty dollars a month did not sound very large, but with no board to pay I soon found that I was

you cannot lose your job; and the fear of this, I long since learned, is a constant bugbear to the city employee.

Rat Catching.

Rats.—A writer in the Cornhill Magazine described a novel plan for trapping rats. "The cunning of rats makes attempts to catch them in traps almost futile, their keen scent recognising the places where a hand has been, and warning them to avoid so dangerous a locality. The use of gloves smeared with aniseed may lull the suspicions of the animal, but traps will never be the means of greatly diminishing its numbers where it has fairly established itself. The best course to take where the extermination of a colony of rats becomes a necessity, is to make them help to destroy one another in the following manner. A number of tubs, proportionate to the number of rats in the place from which it is desired to rid them, should be placed about the middle of each occupied by a brick standing on end. The bottom of these

tubs should such a deep brick project tub should brown paper of bacon ri the rat's pa giving the taking of i newed for s rats in the know of the such easy that this p enough, the should be a any rat ve capitated in It might be this would at the most but no suc trouble tha feared. Th abused, an water at t recovers su discover th refuge, on squeals his squeal of everyone o and very f fore the vi is joined b newcomer chance of as the ori attempts t ence it bec not room f The first e nail the e trouble to vantage, an accompanying upon th the scene e waxes mor after rat by morning will gladd losses at duced him ning their the plan o a city war 3,000 rats night."

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