

Bob Long

UNION-MADE

Overalls Shirts & Gloves

Known from
Coast to Coast

Bob Long says:

"My overalls and shirts are the best made, because—I know what a man wants—long wear, solid comfort and all-round satisfaction. Insist on 'Bob Long' brand, and ask for Big 11—the big grey overalls—the cloth with the test.

R. G. LONG & CO., Limited, Toronto, Canada



Wonderful Pouch Value This

The Arlington Pouch, made of strong, extra thick rubber—the best obtainable—carries with it a guarantee of two years' service against any imperfections in make or material.

ARLINGTON Tobacco Pouch

One of the most surprising things about this pouch, however, is its wonderfully low cost. It may be obtained as low as 50c, while none of the shapes cost more than 75c.

You can exercise your preference—oval or square—in four different sizes.

Ask your dealer to show you the Arlington Pouch—compare it with other makes—note the heavy rubber from which it is made and read the guarantee.

Be sure that this trade mark is stamped on the pouch

If you do not see what you want advertised in this issue, write us and we will put you in touch with the makers.

Humor

"You are lying so clumsily," said the observant judge to a litigant who was making a dubious statement of his case, "that I should advise you to get a lawyer."

"How's the boy getting along with his studies?" asked Farmer Cornstassel of old man Turnipseed.

"Pleasantly," was the reply; "pleasantly. He don't bother 'em none."

"Those Germans are certainly efficient," said father at the breakfast table.

"How so? How?" asked mother.

"Why," said father, "I see they have put the whole question of the food supply into the hands of the Minister of the Interior."

"Two penn'orth of bicarbonate of soda for indigestion at this time of night," cried the chemist, who had been aroused at two a.m., "when a glass of hot water does just as well!"

"Weel, weel," returned Sandy hastily, "I thank you for the advice. I'll no bother ye after all. Gude night!"

Young Arthur had not come up to his father's expectations in regard to his studies at school, and an explanation was demanded.

"Why is it, Arthur Wiggles," inquired the irate parent sternly, "that you are at the bottom of the class again?"

"I can't see that it makes much difference whether I am at the top or at the bottom," replied Arthur pacifically. "You know, they teach just the same at both ends."

After reading the famous poem, "The Landing of the Pilgrim Fathers," to the class, the teacher said: "As a drawing exercise suppose you each draw, according to your imagination, a picture of Plymouth Rock."

All but one little fellow set to work. He paused and finally raised his hand. "What is it Edgar?" the teacher asked.

"Please ma'am," Edgar piped out, "do you want us to draw a hen or a rooster?"

"To what do you attribute your remarkable age and your wonderful health?" asked the summer boarder of the aged farmer.

"Wal," answered the bucolic one, "I reckon I got a pretty good start on most people by bein' born afore germs was discovered, an' so I have had less to worry about."

A three-hundred-pound man stood gazing longingly at the nice things displayed in a haberdasher's window for a marked-down sale. A friend stopped to inquire if he was thinking of buying shirts or pyjamas.

"Gosh, no!" replied the fat man wistfully. "The only thing that fits me ready-made is a handkerchief."

A rather patronizing individual from town was observing with considerable interest the operations of a farmer with whom he had put up for a while.

As he watched the old man sow the seed in his field the man from the city called out facetiously:

"Well done, old chap. You sow; I reap the fruits."

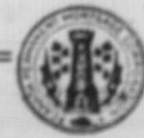
Whereupon the farmer grinned and replied:

"Maybe you will. I am sowing hemp."

Uncle Tobey was a hospitable soul. He wanted no guest in his house to be stinted. "Have some, have some," he invited cordially at the supper table, sending around the platter for the third time; "we're going to give it to the pigs anyway."

The question was given to the class, "Why does a cow need two stomachs?" and little George's answer savored of experience:

"So that when she has an ache in one of them she can use the other."



Canada Permanent Mortgage Corporation

Money to Loan

For terms of twenty years (when shorter terms are not preferred by the borrower) repayable by equal annual payments which include both principal and interest—the surest and cheapest plan yet devised for the gradual extinction of a debt.

For further information apply to

GEO. F. E. HARRIS, Manager
Manitoba Branch, Winnipeg, Man.

W. E. MASON, Manager
Saskatchewan Branch, Regina, Sask.

W. T. CREIGHTON, Manager
Alberta Branch, Edmonton, Alta.

Value Your Life By Its Earning Capacity

and insure it for its full value.



Our new low-rate contract, the Protection and Savings Policy is what you need. Write to-day for pamphlet.

Excelsior Life Insurance Company

EXCELSIOR LIFE BUILDING
TORONTO — CANADA

The Anchor of Life Insurance

"We all need our anchors, and I know of no better one than a Great-West Policy," is the opinion of a prominent Western financier, expressed in a recent letter to The Great-West Life.

Life Insurance offers the surest way of providing for the welfare of dependent ones. A Great-West Limited Payment Policy gives the additional advantage that the insured is enabled to provide for his own future as well.

RATES ON REQUEST

The Great-West Life Assurance Company

DEPT. "I"

Head Office WINNIPEG