

# FUEDIN', FIGHTIN' AND A-FUSSIN'



The similarity of the "Sensational Seven" contest sponsored by the 'Brunswickan' and the "Tantalizing Ten" competition appearing in the 'Carleton' a month afterward can be clearly seen in the comparison between clips of the two papers. The 'Carleton' drew reader attention to their contest by publishing a three column picture of a nude and included a ruler appropriately labelled a "figurematic calculator".

FREDERICTON — A silence of guilt rested squarely on the shoulders of the *Carleton*, the student newspaper, at Carleton University, Ottawa, as the final issue of the *Brunswickan* of the college year was being readied for the printer, Wednesday night.

*Brunswickan* Editor-in-Chief David Folster, after consultation with Canadian University Press President Douglas Parkinson, announced that the UNB newspaper was taking formal measures against the *Carleton* for enacting "the most blatant exhibition of outright plagiarism that I have ever had the misfortune of seeing."

The incident arose when the Ottawa college paper sponsored a contest on the front page of the February 26 issue identical in every detail (except the mystery co-eds and prizes) to the "Sensational Seven" Contest run just one month before in the pages of the *Brunswickan*.

In a letter dispatched to Mr. Noel Norenus, editor of the *Carleton*, the *Brunswickan* demanded a front page apology or else the *Carleton* would be faced with the possibility of legal action. (The full text of the letter sent to the *Carleton* is reprinted elsewhere on this page.)

Meanwhile, the *Brunswickan* is considering drafting a proposal to present at the next Canadian University Press conference which would eliminate a repetition of such an incident, or else result in serious censure of the offender paper.

Said editor Folster, "The *Brunswickan* is not a headline seeker in this matter, but we will demand recognition where credit is due. The source of original material used by member papers should always, in due fairness to the writers concerned, be stated within the borrowed article. We regret that we were the ones to call attention to this incident, but we feel that it is indeed justified."

No reply had been received from the *Carleton* at press time.

## TEXT OF LETTER FORWARDED TO CARLETON

March 15, 1960.

The Editor,  
The Carleton,  
Carleton University,  
OTTAWA,  
Ontario.  
Attention Mr. Norenus:

Dear Sir:

Mr. Parkinson (Pres. CUP) has asked me to put in your hands a formal announcement of our intentions concerning your recent act of plagiarism on the *Brunswickan*.

As you know the BRUNSWICKAN sponsored a contest; viz. the "Sensational Seven Contest". There is no doubt in my mind that your "Tantalizing Ten Contest" is nothing other than plagiarism. The tone of the two contests is exactly the same; the wording, although slightly changed, is nearly identical; the rules are exactly the same; and your paper even went so far as to use our idea of a ruler above the masthead.

However, I do not wish to debate the similarity of these two contests. We have consulted legal advice from four sources and all of our advisors are of the singular opinion that you would easily be defeated in the courts.

We, of course, will offer an alternative. If you decide to issue an apology on the headline of your front page, a story explaining how you "thought of the idea", and an apology for not giving the BRUNSWICKAN credit for the idea of the contest, we will be willing to terminate legal action.

However, the choice is yours. If you feel that this is a "gag issue" or that we are bluffing, I would most strongly recommend that you do not print an apology. Since our paper is holding all the cards, we do not particularly care which alternative you choose.

If you do plan to print an apology we would appreciate hearing from you by wire so that we may advise our lawyers. I respectfully await your decision.

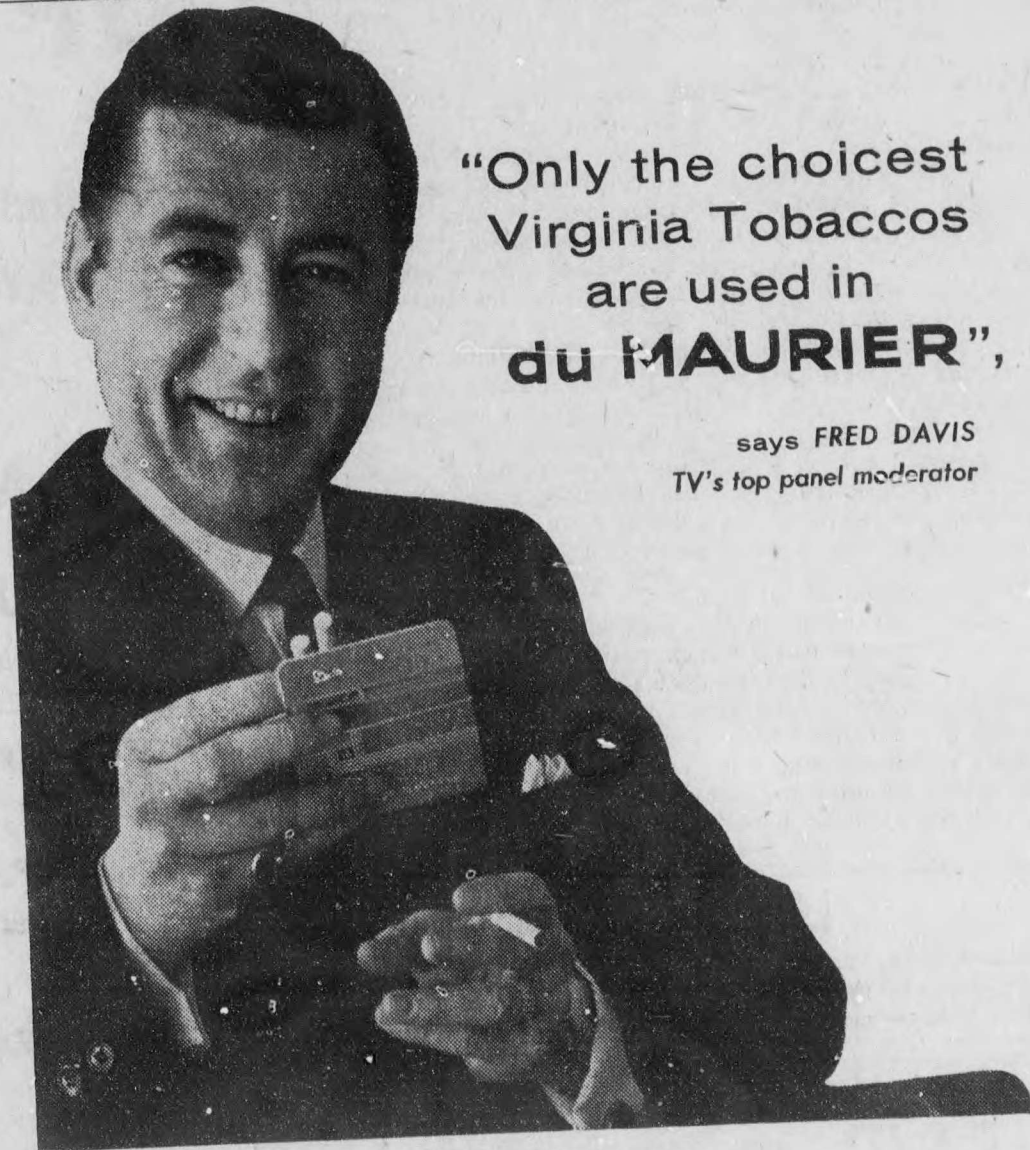
yours sincerely,

Dave Folster,  
Editor-in-Chief,  
*The Brunswickan*.

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to you, we're flippin'  
the switch"  
To all our Beatnik Friends

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