

Stores Open 8.30 a.m.  
Close 5.55 p.m.  
Friday 10 p.m.  
Saturday 12.55 p.m.

**Clearance of Women's Summer Whitewear and Silk Undergarments**

Nightgowns, Underskirts, Knickers, Envelope Chemises, Camisoles, Brassiers and Corset Covers, marked for a quick disposal. See Our Three Corset Specials! (Whitewear Section—Second Floor)

**Curtains and Curtain Materials**

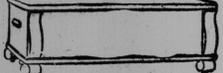
These prices make it worth your while to look into your needs for such things now!  
**Marquisette Curtains**—Fashionable cream color with lace insertion or filet edges, 2 1/2 yards long. July Sales, \$3.00 to \$5.25 pair  
**Odd Curtains**—One, two and three pairs of a kind will be sold at Big Bargains while they last.  
**Printed Seersucker**—Pretty all-over designs in many colorings; just about half price. July Sale, 30c. yard

**FOR HANGINGS, FURNITURE COVERINGS, SLIP COVERS, ETC.**  
Cottons in best makes and best printing. A big assortment and all greatly underpriced. July Sales, 40c. to \$1.15 yard  
**Genuine Tapestry Coverings**—30 in. wide. July Sales, \$2.25 to \$7.50 yard  
**Taffeta Coverings**—Used for hangings in place of silk. July Sales, \$1.60 to \$2.00 yard  
Plain and figured **Rayon**—Roman stripe fabrics, etc. All greatly reduced for this week.

**Extra Heavy Blankets at Great Value**  
Bought when blanket prices were much lower. Two full large sizes, equal in warmth to two of the ordinary kind. July Sales, \$7.50 and \$10.00 each

**Lovely Down Quilts**  
Get Them Now at \$12.00 and \$17.50 Each  
These will be 25 per cent. higher in the fall when they will be needed. Don't put off your selection too long!

**Wool Nap Crib Blankets**  
Pink and blue, in two sizes, Nursery designs and fancy checks. July Sales, \$1.00, \$1.30, \$1.65, \$1.85



**Cedar Chests and Matting or Mahogany Finish Utility Boxes**  
Only a limited number to sell at Clearance Prices. July Sales, \$7.50 to \$27.00  
Ask to see the bargains in China Breakfast and Tea Sets also; Cut Glass Sugar and Creams and Tumblers. (Art and House Furnishings Sections)

# The JULY SALES

Continue Through the Week and Every Day Offer New and Attractive Economies

**Infants' Carriages and Sulkies**

Comfortable styles in grey and natural color rattan. Special values during the July Clearance Sales. (Furniture Store—Market Sq.)

**Sale of Dainty Wash Fabrics**

Patterns, colors and weights for Summer Blouses, Frocks, etc. Note These Extraordinary Prices!  
**Plain and Printed Voiles**; also Fancy Colored Poplins—A nice assortment. July Sales, 49c. yard  
**Other Fancy Voiles and Poplins**, July Sales, 50c. and 79c. yard  
**Silk Striped Voiles**, July Sales, 79c. yard  
**Floral and Coin Spot Voiles**, July Sales, 98c. yard  
**Fancy White Waisting**, July Sales, 25c. yard (Ground Floor)

**Buy Silks You Will Need Now!**

These are qualities and colors that will please, and the July Clearance Prices are very low.  
**Silk Armure** in fawn, myrtle, wisteria, brown, navy and black. Wonderful value. July Sales, \$2.98 yard  
**Georgette Crepes** in a big range of wanted colors. July Sales, Only \$2.50 yard  
**Charmeuse Satin** in taupe, old rose, blue, brown and navy. July Sales, Only \$2.75 yard  
**Taffeta Silk** in sand, taupe, blue, navy and black. July Sales, Only \$2.98 yard  
**Wash Satin**—All good colorings. July Sales, \$1.59 yard  
**Fancy Striped Washable Silk**—36 in. wide. July Sales, \$2.68 yard (Silk Section—Second Floor)

## Men! You Still Have a Chance at This Sale of Clothing and Furnishings

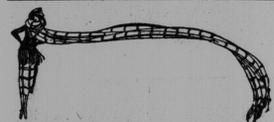


If you haven't as yet had an opportunity to look over the garments in this July Selling Event, you may still do so with the assurance of finding what you want at a Bargain Price.

Remember, this is not merchandise bought especially for this sale, but every garment is taken from our stocks and is in every way desirable.

Look them over and decide for yourself about their splendid values!

- EXCELLENT SUITS**  
All this season's styles. Made of Tweeds and Worsted in medium and dark shades. Regular prices, \$30.00 to \$53.00. July Sales, \$25.50 to \$44.25
- TOP COATS**  
Including loose-fitting Silpoms of various kinds; also Form-fitting models and Chesterfields. Fashioned of Tweeds, Cheviots and Gabardines in plain colors and neat mixtures. Regular prices, \$25.00 to \$43.50. July Sales, \$21.25 to \$36.25
- WATERPROOF COATS**  
Made of Waterproofed Tweeds, Paramattas, Gabardines and Silk. Plain effects and fancy mixtures. Regular prices, \$12.75 to \$26.50. July Sales, \$10.85 to \$22.45
- TWEED AND WORSTED TROUSERS**  
Neat stripes and fancy mixtures. Regular \$2.75 to \$11.00. July Sales, \$2.10 to \$9.35
- OUTING TROUSERS**  
Made of Khaki Drill, White Duck, Cream Striped Flannel, White Flannel, etc. Regular \$3.85 to \$6.75. July Sales, \$3.30 to \$5.75
- BOYS' TWO-PIECE SUITS**  
Sizes up to 17 years. All new styles and best fabrics obtainable. This is your chance to buy one at a splendid reduction.
- BOYS' PANTS**  
Plain and Bloomer styles, in Cloths, Corduroy or Khaki Drill. All at Bargain Prices.
- BOYS' OVERALLS**  
Reduced to Clear
- COLORED NEGLIGEE SHIRTS**  
These have soft collar and double cuffs. Newest color effects, patterns and fabrics. Regular \$2.50 to \$5.50. July Sales, \$1.75 to \$4.25
- SILK SHIRTS**  
Really wonderful values. July Sales, \$5.00 to \$7.75
- OUTING AND SPORT SHIRTS**  
White, cream and colored stripes. Collar attached, Regular prices, \$2.25 to \$3.25. July Sales, \$1.50 to \$2.50
- SHIRTS, DRAWERS AND COMBINATIONS**  
Short and long lengths in popular weights for summer and early fall, selling at Big Price Reductions.
- SWEATERS**  
Men's and boys' sizes in coat style and other popular kinds. You will like the colors and qualities. Every Sweater is a bargain.
- FASHIONABLE NECKWEAR**  
Five special groupings, all in popular shapes and designs. July Sales, 79c., 98c., \$1.19, \$1.49 and \$2.35
- WASHABLE TIES**  
Woven Tubular style; 50c. value. July Sales, 37c. each. 3 for \$1.00. \$1.00 value. July Sales, 69c. each. 2 for \$1.25
- LEATHER BELTS**  
Best liked kinds and colors. July Sales, 35c. to \$1.39
- MEN'S UMBRELLAS**  
Two Very Special July Clearance Prices. \$1.48 and \$1.98 (Men's Clothing Section—Second Floor)



**Four Very Special Bargains from Our Dress Goods Dept.**

Best quality mid. dark and light grey Sicilians, 56 in. wide. July Sales, \$2.00 yard  
Several hundred yards of navy and black, pure wool, hard finished British Worsted Serges. July Sales, \$3.75 yard  
Light and Dark Tweeds, 56 and 58 in. wide. Excellent bargains. July Sales, \$2.75 yard  
The Balance of Our Silk Etoffes—A good range of wanted colors to choose from. Only \$1.75 yard to clear (Ground Floor)



**Whether You Are Needing A NEW FROCK**  
or Not, it Would Pay You to Buy One While These Clearance Prices are Available  
Handsome Dresses in Black and Colored Crepe-de-Chine, Taffetas, Georgettes, etc. Fashioned in styles and shades that will meet with your approval. A real good assortment for your choosing. Every dress represents a big money-saving. Be sure and see these. July Sales, \$2.50 to \$5.00  
Evening Frocks—Trimmed in the newest and most wanted ways and developed in beautiful soft fabrics and color combinations. You will find the values astonishing. July Sales, \$19.50 to \$36.00  
Frocks in White Organdy, Net and Light Colored Georgette Crepe offer equally attractive bargains. (Costume Section, 2nd Floor)

**JULY SALES IN THE LINEN ROOM**  
Cotton Embroidered and Feature Worthwhile Economies Hemstitched Bed Spreads, Size 72x90, July Sales, \$4.75, \$5.75, \$6.75  
Size 90x100, July Sales, \$5.75 and \$7.75  
Loom Cotton Damask Bordered Table Cloths, Size 51x54 in., July Sales, \$1.25  
Size 59x59 in., July Sales, \$1.50  
Size 59x78 in., July Sales, \$2.25  
Loom Union or Part Linen Damask Cloths, Size 56x56 in., July Sales, \$2.50  
Size 64x64 in., July Sales, \$3.25  
Size 64x80 in., July Sales, \$4.00  
Defective Damask Table Cloths—Pure Bleached, Size about 1 3/4 x 1 3/4, July Sales, \$3.75 and \$4.00  
Size about 2 x 2, July Sales, \$3.50 to \$6.25  
Size about 2 x 1-2, July Sales, \$4.25 to \$6.50  
Size about 2 x 3, July Sales, \$5.75 to \$8.50  
Defective Damask Napkins—Ready hemmed, Size 12x19, July Sales \$3.50 doz.  
Size 22x22, July Sales \$5.00 doz.  
Size 24x24, July Sales \$6.00 doz.  
Japanese Drawn-Work and Hemstitched Covers, Size 45x45 in. sq., July Sales, \$1  
Size 50x50 in. sq., July Sales, \$2 (Ground Floor)

**FLOOR COVERINGS**  
The Following Qualities and Prices Will Exceed Your Expectations  
Teroleum—The highest-grade felt base floor covering made, resembles a real good linoleum. Balance of our stock clearing at. . . . 85c. yard (Two yards wide only)  
Japanese Oriental Rugs—Size 18 in. x 18 in.—Reg. \$2.00, July Sales, \$1.25  
Size 30 in. x 60 in.—Reg. \$3.25, July Sales, \$2.00  
Size 36 in. x 72 in.—Reg. \$7.20, July Sales, \$4.75  
Size 8 ft. x 10 ft.—Reg. \$31.00, July Sales, \$28.00  
Size 9 ft. x 12 ft.—Reg. \$42.00, July Sales, \$38.00  
Craftsman's Rugs can be used in any room with a hardwood floor.  
Size 28 in. x 60 in.—Reg. \$6.50, July Sales, \$3.50  
Size 3 ft. x 6 ft.—Reg. \$9.50, July Sales, \$5.00  
Size 2 ft. x 3 in. x 8 ft.—Reg. \$11.50. . . . July Sales, \$6.00  
All our Summer Carpets and Rugs; also Matting, Crex Fibre, etc. must go at once and are selling at prices to clear. (Germain St. Entrance)



**Women's, Misses' and Children's Trimmed and Untrimmed Hats Drastically Reduced**  
Three very special prices on Trimmed Hats. All in new summer styles and featuring trimming touches you have seen and admired.  
To Clear, \$2.50, \$5.00 and \$8.50  
Transparent and other Light Weight Hats for summer frocks. Light and dark colors to choose from and very becoming shapes.  
To Clear, \$5.00, \$8.50 and \$12.00  
Untrimmed Hats—Big and small shapes and colors popular this season. To Clear, 85c., \$1.50 and \$2.50  
Summer Hats and Bonnets for Small Children—White and dainty colors, July Sales, 90c. to \$2.00  
Best Straw Hats of every description. Models for women and children, marked very low for quick selling.  
Flowers and Ornaments, 25c. and 50c. (Millinery Section—Second Floor)

**Bargains in Underskirts and Sweaters**  
**Jap Silk Underskirts**  
Jap Silk Underskirts—Fashioned with deep flounce, finished with elastic shirring at top. Colors are green, black, old rose, peach, brown, green, etc. July Sales, Only \$4.95  
**Poplin Underskirts**  
Poplin Underskirts—These are great to wear. Just right widths for the present skirts. Navy, rose, myrtle and black. . . . . July Sales, \$3.25  
**Wool Pull-over Sweaters**  
Wool Pull-over Sweaters—Trimmed with fancy stitching on collar, cuffs and peplum. Your choice of several new and lovely colors. . . . . Only \$5.95 each (Costume Section—Second Floor)

**GEORGETTE CREPE AND WASH SILK BLOUSES**  
Much Under Their Regular Prices  
Smart Georgette Pull-overs in rose, taupe, pearl, zinc, beige and white. Three-quarter sleeve style. Front trimmed with contrasting embroidery or tucks. . . . . Only \$5.95  
White Jap Blouses, fashioned in three of season's popular tailored styles. . . . . Only \$2.95  
Striped Wash Silk Blouses—An assortment of pretty light colors to choose from. Made with convertible collar. . . . . Only \$6.25  
Handsome Voile Blouses at Big Reductions—All the new style ideas of the season are represented. July Sales, \$1.98 to \$7.25  
Mercerized Smocks—Sashed and prettily trimmed with touches of colored embroidery. Peach, sand, rose, Nile, cadet, etc. . . . . \$3.58 to clear (Blouse Section—Second Floor)



**Children's Garments of All Kinds Are Very Specially Reduced for the July Clearance**  
Here are just a few of the many economies:—  
Children's White and Colored Dresses, Silk Frocks and Fancy Party Dresses, all at notable Clearance Prices.  
Coats in Tweeds and Gabardines—Wonderful values. . . . . July Sales, \$9.00 to \$13.00  
Middies and Smocks—Sizes 6 to 13 years, July Sales, \$1.50 to \$2.50  
Special Bathing Suits—Sizes 4 to 12 years, 50 cents  
Sateen and Silk Underskirts—Pretty colors and styles. Sizes 6, 8, 10 and 12 years, July Sales, 98c. and \$2.98  
Children's Nightgowns, Princess Slips, Underskirts and Drawers Reduced to Clear.  
Kiddies' Wool Sweaters—Pull-over and Coat styles. . . . . July Sales, \$2.95 to \$7.75  
Besides these you will find equally good values offered in Infants' Slips, Gertrudes, Long Skirts and Kimonos also; Fram. Covers, Fique Coats, Stork Pants, Bath Pads, etc.