

Store Opens at 8.30
a.m. Closes at
5 p.m.

EATON'S DAILY STORE NEWS

Wear Multiplex
Brand Hosiery.

On Sale Today--Of Particular Interest to Men and Boys

Splendid Values in Boys' Suits Featured Today

An excellent assortment of Boys' Light Spring Reefers, of navy blue cheviot serge or fancy mottled tweeds, in grey or brown. They are double-breasted style, have self or velvet collar, and loose-fitting back. The blue serge coats have brass buttons and emblems on sleeves, and all are well lined throughout. Sizes 21 to 28. Price 5.50

Boys' Suits, made from grey or brown tweeds, in stripe or plain effects. They are single-breasted style, some having knife pleats back and front, others with plain front and back, with belt sewn at waist and patch pockets. Strong body lining and bloomer pants, with straps and buckles at knee. Sizes 29 to 34. Price 6.50

Boys' Paramatta Raincoats, in medium olive shade. They are single-breasted style, button close to neck, have loose back, wind straps on sleeves and sewn and cemented seams. Sizes 24 to 34. Good value. Price 5.00

Boys' Tweed Suits Very Specially Priced Today at \$4.85

It will pay you, mothers, to come Saturday for one of these suits for they're marked at a price that offers you an unusual chance to save. There are only 50 of them, so you can imagine how long the lot will last. The suits are of strong, smooth-finished tweeds, in brown with fine stripe or grey in pin check. They are single-breasted models, with box or knife pleats from yoke to belt, at each side of back and front. They are finished with neat lapels, form-fitting shoulders and strong body linings. Bloomers have belt loops and straps and buckles at knees. Sizes 29 to 34. Extra special today, suit 4.85

EATON-Made Club Bags, 16-in. \$7.25, 18-in. \$7.75, 20-in. \$8.00

These bags are made of a thick, heavy leather, with walrus grain. They are sewn on a steel frame, and have double handles and outside sewn reinforced corners. They are roomy, well lined, and have two deep pockets. Moderately priced. Each, 16-in., \$7.25; 18-in., \$7.75; and 20-in. 8.00

Boys, Have You Seen Our Kites and Aeroplanes on the Fifth Floor?

This spring weather is just the weather for kite and miniature aeroplane flying, and displayed on the Fifth Floor is a large assembly, ranging from kites at 25c to aeroplanes at 8.00

The aeroplanes are in boxes and a boy can easily put one together. Prices are: Curtis Flying Boat, \$7.00; Wright Biplane, \$8.00; Ideal Racer, \$3.00. We also have a good supply of separate parts, such as wood pieces for frame work, propeller blades, cement, etc.

Box Kites, light wood frames, all good fliers. Price, 25c, 75c, \$1.25.

Wood Body Dolls' Carriage. Leather cloth lined and hood, rubber tire wheels, suitable for children from two years of age to five. Price 5.50

Dinner in Grill Room Today From 11 to 2.30

Roast Stuffed Young Turkey with Cranberry Sauce; Mashed Potatoes and Young Beets, in Cream; Apple Pie with Ice Cream. Or, Fresh Red Currant Pie with Whipped Cream; Club Rolls and Butter; Pot of Tea or Coffee 70

BREAKFAST FROM 8.30-11

Oatmeal or Cream of Wheat; Griddle Cakes with Maple Syrup; Buttered Toast or Hot Biscuits; Pot of Tea or Coffee 25

AFTERNOON FROM 3.30-5

Creamed Lobster in Pattie; Toast or Tea Biscuits; Neopolitan Ice Cream; Pot of Tea or Coffee 20



Young Men's Suits, \$18.00

Single-breasted, form-fitting models with narrow soft roll lapels, two and three-button sack. Patch pockets, others with slanting or straight flap pockets. Pin checks, in light grey; a handsome green with red overplaid in tweed. In the worsteds are a twill in light grey pin check in mid grey and a brown with golden small check. Trousers are cut straight and narrow, with cuffs, side strap and belt loops. Vests button medium high, without collars. Sizes 33 to 39. Price 18.00

—Main Floor, Queen St.

Men and Young Men! Here's a Remarkable Offering in Suits at \$16.75

Through an exceptional circumstance we have secured 120 suits, most of which would sell in the ordinary way at almost twice this figure. Some are samples in size 38, tailored of those rich English worsteds one associates with "before the war" values. The balance are left-overs from the manufacturer's fine stocks. 2 and 3 button sacque suits for men; 2 and 3 button form-fitting models for young men. There are 23 patterns, including greys, and browns in mixtures, checks, overchecks, stripes, hairline and plain fabrics. The workmanship is beyond question; the fit is perfect; the shoulders, collars, coat fronts, sleeves, pockets, in fact every detail, have received the attention of master makers. We strongly advise early shopping for the best bargains, but any suit you secure in this lot will

be extraordinary value at this price. There are some plain blues in the lot; also blues with faint stripes, and the close, even, soft weave of the tweed, cheviot and worsted materials assures long utility. Sizes in the lot, 34 to 44. Extra special today offer, suit 16.75

In Showery April Comes This Special Offer of Men's Raincoats at \$7.35

Truly a very timely offer for the collection includes the popular Paramatta Waterproof Coats, as well as the convenient rubberized tweed Slip-on Coat, which can be worn at any time. The Paramatta Coats are made of English double texture material, in shades of olive or fawn, are extra long and button close up to the neck, which will ensure the underclothing being kept perfectly dry. The rubberized tweed coats are in small patterns and pin checks, grey and brown mixtures and an olive shade in herringbone weave. Sizes 34 to 46. Priced for early selling today, each 7.35

Men's Top Coats Priced at \$13.50

For the conservative dresser there is the Chestfield in a dark grey shade; it is about 44 inches long, with fly front, and has a self collar. Sizes 35 to 46. For the younger man there are the slip-on and pinch-back styles, in grey and fawn mixtures. Have patch pockets, velvet and self collars. Sizes 33 to 40. Price 13.50

Chesterfields of fine quality, faultlessly tailored, made from imported chevriots, in rich, soft finish, dark greys and blacks. Some silk lined, others have linings of fine twilled serge. Close-fitting collar and shaped lapels. Sizes 36 to 46. Price 22.50

Interesting Values in Seasonable Furnishings for Men and Boys

Men's Natural Balbriggan Underwear, shirts have long sleeves and drawers have firmly ribbed cuffs at ankles. French neck, saten facings, pearl buttons and suspender tapes on drawers. Sizes 34 to 46. Garment 29

Boys' Shirt Waists with attached soft collar, single band cuffs, breast pockets and pearl buttons. Some have draw strings at waist, others fasten with button. Black, blue, mauve and brown stripes on white grounds. Sizes 6 to 16 years. Each 50

Men's Blue Chambray Work Shirts, with attached collar, breast pockets, single band cuffs and double stitched seams. Sizes 14 to 18. Each 50

Men's and Boys' Soft Collars, in many different effects of plain white and fancy Madras. In stand-up, turn-down and lay-down styles, in various heights. Close and cut-away fronts, some have button loops, others button to bands. Sizes 12 to 17½. Good value at 12½c each, 2 for 25c.

Men's Suspenders, Police, cross-back, pulley and Guyot styles, in medium and wide lisle webbings, have cast off ends with dome fastener, brass trimmings, kid and cloth ends. Pair 39

—Main Floor, Centre.

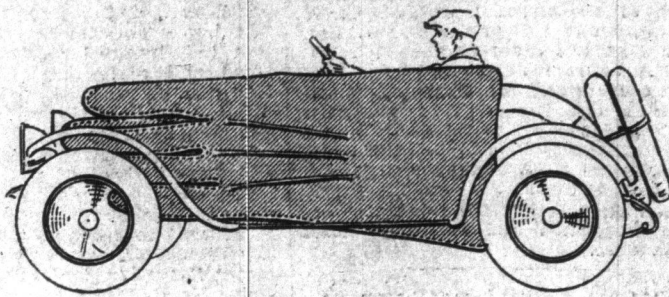
500 Men's Shirts in Special Clearance Today, Each, 39c

For this item we cannot take phone or mail orders, the quantity being limited.

With the object in view of cleaning out an accumulation of left-overs from recent lines, and a number of counter-soiled shirts, we have grouped the entire collection and marked every shirt at 39c—away below usual. We limit purchases to two shirts, but even at that the special is well worthy of your attention. The shirts are of print and other fine shirting materials, in plain grey, sky, white or in striped patterns, showing light grounds with stripes of mauve, blue or black. All are coat style and have attached laundered cuffs. Sizes 14 to 16 in the lot. Extra special value, today, each 39

—Main Floor, Centre.

The "Pull-On," a New Glove for the Motorist



Here's a glove that promises to be the motorist's favorite, for it possesses many features that "the-man-at-the-wheel" should appreciate. The "pull-on" is made with a slight flaring cuff, and having no fasteners the hand passes into the glove freely and easily. Gusset fingers and Bolton thumb allow the fingers much freedom to move, which, the driver knows, is quite helpful. They are cut from soft, pliable capeskin, are hand sewn, and make handsome gloves even for dress wear. Price, pair 2.75

Motor Gauntlet Gloves, with high stiff cuff; made of black, smoked or boulevard horsehide; have half pique seams, Bolton thumb and strap dome fastener at wrist. Per pair 4.50

Also a fine sheepskin gauntlet made with high stiff cuff, prix sewn seams, Bolton thumb, in tan only. Per pair 2.50

—Main Floor, Yonge St.

The Latest Shapes in American Fedora Hats for Men, \$3.00

The wide, flaring brim and full crown that distinguishes the smart new fedora for 1917, is seen in these good hats at \$3.00. They offer choice of raw or silk-bound edge. There are also more conservative styles that are quite new, having medium-high crown and rolling brim, with silk-bound edge. The felt is fur felt, the kind that keeps its smooth, soft finish well, and conforms to the head. Light grey, dark grey, near grey or green. Sizes 6 5-8 to 7 3-8. Each 3.00

"Crofut and Knapp" American Fedoras for men; famous for their smart shapes, light weight, comfort and durability. New combinations of two shades, one for hat, other for trimming, such as green and grey or olive green and grey, in models with 2¾-inch, flat-set, flaring brim, and a shapely full crown. Sizes 6 5-8 to 7 3-8. Each 5.00

Other "Crofut and Knapp" Hats in similar styles. Each, 4.00

Men's Stiff Hats, made of English fur felt and dyed jet black, have medium high crown and flat brim, with pencil edge — one of the new shapes. Sizes 6 5-8 to 7 3-8. Each 2.00

Christy's World-famous Stiff and Soft Hats; English made, in several new shapes. Each 3.00

Samples and Specially Purchased Lines of Soft Hats for Men Clearing Today at 85c

It's an immense opportunity for you men who are on the look-out for a neat fedora at a fractional price, made possible through an unusual offer we accepted to clear odd lines and sample hats. English and American makes; shapes to suit several types of men, most hats having medium high crown and rolling brim with bound edge. The trimmings are of fine ribbed silk, the sweatbands are of leather, each hat is neatly blocked in good-quality felt that conforms to the shape of the head. Light grey, medium grey, brown, fawn or pearl grey. Sizes in the lot, 6½ to 7½; one of those offers where the first comers get best selection of sizes and colors. Today, clearing price, each 85

—Main Floor, James St.

