

THE STORES CONVENIENCE:  
The Waiting and Rest Room, Third Floor;  
the Information Bureau and Post-office,  
Sixth Floor; the Free Travelling and Check-  
up Desk, in the Basement.

# EATON'S DAILY STORE NEWS

SAVE TIME—SHOP WITH A  
TRANSFER CARD.  
Ask for a Transfer Card when you  
make your first purchase; each pur-  
chase is then added. You pay total  
at Pay-in Station, Basement.

## When Everyone Plays Santa Claus and the Popular Cry Rings Out

### "Whatever Shall I Give?"

Here are Sundry Suggestions to Help You in Your Indecision—  
Interesting, Carefully-selected Presents  
Priced From 25 Cents to \$5.00 Each

STORE  
OPENS  
8.30 a.m.  
AND  
CLOSES  
AS  
USUAL  
EACH  
DAY  
AT  
5 p.m.



WE PREPARE  
SHIPPING  
CHARGES  
ON ALL  
ORDERS OF  
\$10.00 OR  
OVER TO  
YOUR  
NEAREST  
STATION  
IN  
ONTARIO  
AND  
EASTERN  
PROVINCES  
ON BOTH  
MAIL  
ORDERS  
AND  
CITY  
PURCHASES

#### 25 Cents to \$1.00

**S**PONGE BAGS of chintz and cretonne, with rubberized lining, 30c, 40c, 50c and 60c, price depending on size.

Green Brocade Box, with medallion on top, containing loose sheets of paper for memoranda, etc., 75c.

Box containing one quire Crane's kid finish paper and envelopes with square flaps, 85c.

Women's sheer Irish linen handkerchiefs, hand embroidered, 3 for \$1.00.

"Haddon" silver-plated flatware, in Adam or Hepplewhite designs: Meat forks, \$1.00; sugar shells, 50c; cream ladles, 75c; gravy ladles, \$1.00.

Ivory celluloid powder boxes and hair receivers, \$1.00 each.

Ivory celluloid nail buffers, in case, small size, 25c, and larger size, \$1.00.

Ivory celluloid shoe horns, 60c.

Ivory celluloid nail files, 25c.

Ivory celluloid button hoods, 25c.

Dark brown wicker wastepaper baskets, 75c.

Round wicker baskets, with high handle, in dark brown, 35c.

Gift boxes, containing narcissus bulbs and bowl, with directions for growing, 50c and \$1.00.

Corsage bouquets or quaint boutonnières of artificial flowers, 35c to 75c.

Framed reproductions of old masters, with antique gilt frames, 85c.

Calendars, in great variety, from 25c to 60c.

Children's handkerchiefs, of lawn, three in an attractive box, 15c.

Chintz-covered pencil box, equipped with pencils, pens, etc., and a drinking cup, 65c.

Also for the Kiddies: Plasticine "Builder," with which you can make bricks, 30c per lb.; also in box called "Complete Modeller," 85c.

Leather-bound canvas school bags, 65c.

The New Joan, by Katherine Hale, 25c.

The Oppressed English, by Ian Hay, 50c.

Open Boats, by Alfred Noyes, 60c.

Quaint and useful "Rustcraft" novelties, attractively boxed, 25c.

Poems, by Ralph Hodgson, 75c.

Carry On, by Coningsby Dawson, \$1.00.

Every Child's Pencil Tracing Book, 25c.

"Oz" Cut-out Book, 30c.

Mother Goose Painting Book, 30c.

Lingerie bows of pink satin ribbon, charmingly fashioned, 25c, 35c and 50c.

Bundles of tiny satin sachets, pink, blue and yellow; price 75c.

Muffin squares of Madeira embroidered linen, folded wallet-wise, 45c and 50c.

Also daintily embroidered linen doilies, at 45, 60 and 75 cents each.

#### \$1.00 to \$2.00

**S**HALLOW split-cane basket, in light brown, with high handle, \$1.75.

Cretonne knitting bags, with covered handles and linings of sateen, in effective colorings, \$1.00 and \$1.75.

White washable doeskin gloves, for women, \$1.75 a pair.

Women's French kid gloves, in white, \$1.75 pr.

Gift boxes, containing narcissus bulbs and wicker baskets to grow them in, with greeting card, \$1.00 and \$1.25.

Fine linen centrepieces, with Madeira embroidery, \$1.75.

French mirrors, framed in antique gilt or mahogany finish, with colored prints of Old Master paintings in upper section, \$1.25.

Caps for elderly women, of white or cream lace and chiffon, \$1.50.

Fine linen guest towels, with scalloped ends, \$1.25 a pair.

Women's silk stockings, "Multiplex" brand, \$1.50 a pair.

Men's linen handkerchiefs, with tape border, \$2.00 a dozen.

Half a dozen men's handkerchiefs, of very sheer hemstitched linen, \$2.00.

Women's linen handkerchiefs, with narrow hem and embroidered initial, \$1.50 a dozen.

Pullman aprons of rubberized cretonne, generously supplied with pockets for toilet articles, \$1.75.

Perpetual calendars in brushed brass stand, with celluloid cards, \$1.15.

Ink well, of highly polished nickel, with stand, \$1.35 and \$1.85.

Mucilage pot, of shell pink or cherry red china, with metal top, \$1.25.

Diary of violet saffian leather, with calendars for 1918 and 1919, \$1.25.

Papeterie, containing 3 quires of fine linen paper and envelopes, two in letter size and one in note, \$1.50.

Frenzied Fiction, by Stephen Leacock, \$1.25.

On the Fringe of the Great Fight, by Col. Nasmith, C.M.G., \$1.35.

The Next of Kin, by Nellie McClung, \$1.25.

No Man's Land, by Sapper, \$1.25.

All in It, by Ian Hay, \$1.25.

My Four Years in Germany, by James W. Gerard, \$1.65.

Canadian Twilight, poems by Bernard Trotter, \$1.25.

Rubaiyat of Omar Khayyam, illustrated by Dulac, \$1.50.

The Dreamer of Dreams, by the Queen of Roumania; illustrated by Dulac, \$1.50.

For Children: Ingersoll watches, heavy nickel case, \$2.00.

Children's Skates: Athlete hockey skates, \$1.25 a pair.

"Buster Brown" Camera, for 2 1/4 x 3 3/4 picture, \$2.00.

#### From \$2.00 Up

**M**ISSION footstool of fumed oak, with Spanish leather cushion, \$4.00.

Hand-woven brown willow tea-tray, oval shape and glass-covered chintz bottom, \$3.75.

Circular tray with basket handle, of brown willow, hand woven, and glass-covered chintz bottom, \$2.85.

Waterman's self-filling fountain pen, with band of 18-karat, gold-filled, \$5.00.

Self-filler Waterman, with clip, \$2.75.

Plain brush brass book rest, \$2.75.

Quality Street, by Barrie; illustrated by Hugh Thomson in color, \$2.50.

Men's Irish linen handkerchiefs, with colored borders, \$5.00 a dozen.

Handkerchiefs for men, of linen, with embroidered initial, \$3.00 and \$4.00 a dozen.

Women's sheer linen handkerchiefs, with narrow hem and line of cording inside hem, \$3.00 a dozen.

Women's handkerchiefs, of fine linen, with elaborately embroidered initial, \$3.00 and \$4.00 a dozen.

Spanish lace scarfs, in black or creamy white, \$7.50 a dozen.

Collars of Maltese lace, hand made, in round and shawl effects, \$1.50 to \$4.00.

Embroidered Madeira bureau scarfs, \$3.25.

Dressing table accessories of ivory celluloid:

Brush and comb, \$4.50.

Hand mirror, with ring handle, \$4.50.

Split-cane jardiniere, with four feet and green enameled tin lining, \$3.00.

Mahogany desk clocks, porcelain dials and black numerals, \$4.00 and \$5.00.

Chiffon velvet hand bags, in black, with shot-silk lining and tassel at the end, \$5.00.

Shopping bags of pin seal leather, with inside purse and mirror and leather handle, \$5.00.

"Radio Junior" postcard projectors, with bulbs and cord, \$3.25.

Spoons and knives of "Haddon" silver plate in Adam or Hepplewhite design: Coffee spoons, \$4.00 a dozen; 5 o'clock spoons, \$4.00 a dozen; tea spoons, \$4.00 a dozen; dessert knives, \$4.75 a dozen; medium knives, \$5.00 a dozen.

Pyrex casseroles, in silver-plated holders, \$5.00.

Pyrex pie-plates, with silver-plated holders, \$3.50 and \$4.50.

Immersion hot water heater, \$4.00.

Electric traveling iron, \$4.50.

"Eaton Beauty" electric iron, with stand, \$3.35.

"King Arthur and His Knights"—retold from Sir Thomas Mallory and illustrated by Rackham, \$2.50.

Linen bureau or sideboard scarfs, with Madeira hand embroidery, \$3.50 and \$4.25.

Luncheon sets of 1/2 dozen 6 1/2 in. doilies, 1/2 dozen 10 1/2 in. doilies and 22-inch centre-piece, \$4.25 a set.

#### "Frenzied Fiction"

Mr. Stephen Leacock's new book now ready—each chapter a deliciously amusing tale, the subjects including "In Dry Toronto," "How Five Men Went Fishing," "Ideal Interviews," "Simple Stories of Success."—Price, \$1.25.

Colonel Nasmith's book "On the Fringe of the Great Fight," a graphic, human story of the war from the pen of this Toronto scientist lately returned from France. Price, \$1.35.

"Canada in Khaki"—a tribute to the officers and men serving in the Canadian Expeditionary Force; stories and articles by well known writers and public men, illustrated by photographs and by drawings by Heath Robinson, Bateman, Byam Shaw, and other popular artists. Price, \$1.00.

"The Long Trick"—a new book by "Bartimeus" author of "Naval Occasions," "The Tall Ship," and short stories in Blackwood's Magazine. Price, \$1.25.

—Book Department.

**Santa Claus will be so Busy Packing Up that he will not be able to Hold Receptions for L.t.e. Folk Saturday**

**And as Punch and Judy have Offered Their Services as Helpers They Will Not Be Able to Perform**

**BUT DON'T FORGET**

The "Old Woman Who Lived in a Shoe" on the Fifth Floor of the Store, will give away an interesting souvenir with each 25c parcel purchased from her Saturday.

*You were Inquiring?*

**IF YOU WANT HELP IN choosing your clothes, or furnishing your house, suggestions regarding books to read or presents to give, or to the Shopping Service and one of the Shoppers will advise you, and buy for you when visits are made to the Store. Should you wish a reply from the Scriber, look in the columns below, where it will appear under any pseudonym you supply, in which event mark the corner of your envelope, "The Scriber."**

"Problem."—Don't you think the brain-twisting part of it is the trying to reconstitute the pattern on the floor with those flamboyant scrolls in the lampshade covering? One would imagine that the canmere rug—It must be a beauty—would supply quite enough design for the room. What should work out well would be hand-color wall, curtains of contrasting colours—or velveteen, for that matter—and furniture coverings of repp. Florentine silk or any plain fabric of that order which you can get in the same tone of green. Of course, you will have to introduce some blue, flame, amber, rose—but what it will be, you can only decide by experiment. However it is, use it for the lampshades, cushions, and the covering of an odd chair or two. Theoretically, one would favor American Beauty rose or amber yellow—but likely would finally settle on purple or pink.

If you have had no luck in finding the shade of green you want, send along a sample and let the Shopping Service see what it can do for you. As for adding another chair or two, you might have one willow—deep and low—and one of the all-over upholstered variety.

"Aunt Mary."—That new "Bubble Book" would be the perfect thing. We mentioned it in this column a couple of days ago—a fairy tale with three records supplied for the singing of the Nursery Rhymes which break into the story in the most fascinating manner. "Tom, Tom, the Piper's Son," "Mary Had a Little Lamb," and "Jack and Jill." They are charmingly arranged and sung—quite after the style of Lisa Lehmann's setting of the "Alice in Wonderland" verses. The records—which may be used on any disc machine—are tucked away in special pockets in the book. Such a delightful idea it is! The price is \$1.00, and you'll find it in the Book Department.

"Susan Jane."—About those frames you want for your water colors: They can be made for you in half-inch size moulding with gilt mat, in size 7 by 10 inches (approximate), for \$1.70 each. But when ascertaining final and exact dimensions use a wooden rule, rather than a sagging tape measure. A fraction of an inch too large might prove fatal.

A. M.—If you were so pleased with "The Making of Canada," you would like another little play by the same writer, "The Key to Jack Canuck's Treasure House," in which as many boys and girls as the size of your stage permits may take part. It is 25 cents. "Miss Canada's Reception," in which the characters are England, Scotland, Ireland, France, Italy, Britannia, Uncle Sam, etc., etc., is likewise 25 cents. So, too, is "The Wrecking of Miss Canada"—for which about a boy and girl performers are required.

*The Scriber*

**THE T. EATON CO. LIMITED**