

EATON'S FRIDAY BARGAIN LIST

A Page Teeming With Bargains; Big Savings In Every Item

Dress Goods Bargains

SERVICEABLE DRESS MATERIALS—For women's, misses' or children's dresses; good assortment of colors, with black included; regularly 35c and 50c, for **.23**

WOOL PANAMAS—Armures, Brilliantines, Cheviots, Venetians, Henriettas, Worsteds, consisting of balances of several best lines, and all a good range for selection, and all big savings for thrifty buyers; no excuse after to-day for having them in stock; regularly 50c, 65c, 75c and 85c, for **.38**

FINE MERCERIZED BLACK SATEEN—Closely woven, fine lustre, suitable for waists, dresses, drop skirts, etc.; regularly 20c, for **.16**

FINE NEAR SILK—For linings, very closely woven cloth, 38 in. wide, in all the leading shades; regularly 25c a yard, for **.21**

Taffeta Silk Bargains

BLACK TAFFETA SILK—Bonnet's French guaranteed, for costumes, coats, linings and underskirts, beautifully finished, finely woven, carrying the manufacturer's guarantee as to wear; regularly 75c per yard, for **.59**

PLAIN COLORED TAFFETA—Louisennes, Tamolines, Saphos, Etc.; all oddments of these various lines from regular stock, and the balance part of a special purchase, including almost every shade—white, ivory, navy, brown, sky, pink, purple, rose, helio, wine, etc.; regularly 50c, 60c and 75c, for **.37**

Savings on Girls' Coats

IMPORTED BEAVER CLOTHS—In red, with black silk military trimming, high storm collar, sizes 6 to 14 years; regularly \$4.50 each, for **1.99**

GIRLS' COATS—For girls, latest New York tailored coats, double-breasted, high collar, beautifully trimmed in colors of red and navy, sizes 8 and 10 years; regularly \$8.50 each **4.50**

YOUNG LADIES' SUITS—Made from very special quality broadcloth, in colors green, brown, navy and black; very newest style for young ladies, 14 to 18 years; bust 32, 34 and 36; skirt lengths 33 to 38 inches; special purchase; Friday bargain 16.75

Millinery Bargains

TRIMMED HATS—Fresh from the workroom, good New York shapes, of fine felt, arranged with ribbon, feathers, flowers and fancy bandeaux; regularly \$3.50 to \$4.00, for **2.25**

STREET HATS—Fine French piece felt, made over strong wire frames, trimmed with ribbon, wings, quills and flowing mounts; regularly \$2.50 to \$3.50, for **1.48**

BEAVER DRESS SHAPES—Flops; regularly \$1.69, for **1.25**

MISSSES' FELT FLOPS—Friday bargain **.10**

Hosiery Bargains

CHILDREN'S WHITE WOOL GAITERS AND BOOTKINS—In plain and fancy designs, suitable for ages 6 months to 4 years; regularly 35c and 50c, for **.12 1/2**

MEN'S HEAVY GREY WOOL SOCKS—Seamless feet, double heel and toe, ribbed tops; regularly 12 1-2c; Friday, 3 pairs for **.25**

WOMEN'S RIBBED BLACK CASHMERE HOSE—Heavy Winter weight, double sole, heel and toe; sizes 9 1-2 and 10; regularly 25c, for **.17**

BOYS' AND GIRLS' RIBBED BLACK CASHMERE AND WOOL HOSE—Good Winter weight, spliced heel and toe, sizes in cashmere 8 and 8 1-2 only; wool 6 to 10; regularly 25c and 35c, for **.15**

Splendid Ribbon Values

PURE SILK AND LIBERTY SATIN RIBBONS—5 and 6 inches, good color range; regularly 20c, 25c, 30c, 39c, for **.15**

COLORLED VELVET RIBBONS—Silk back, rich pile; Friday bargain; regularly 10c, 15c and 25c, for 5-8 in.—.5; 1 1-2 in.—.10; 2 in.—.15

TAFFETA, DUCHESS, MOIRE, FEW FANCIES—2, 3, 4 in. widths, good choice, for misses' wear and dress trimmings; regularly 8c, 10c and 15c, for **.5**

DRESDEN RIBBONS—Made in La Directoire Sashes, 5 in. width; regularly \$1.50, for **1.15**

Umbrellas

MEN'S AND WOMEN'S UMBRELLAS—With fine silk mixed cover, steel rod and frame, close rolling, and silk cased, good assortment of handles; \$2.00 and \$2.50, for **1.69**

T. EATON DRUG CO. LIMITED

COCOANUT OIL—Pound bottle; Friday bargain **.25**

ZINC OINTMENT—2 oz. bottle; Friday bargain **.75**

ESSENCE OF LEMON—3 oz. bottle; Friday bargain **.10**

CATHARTIC PILLS—Friday bargain, per box **.75**

WATER OIL ATOMIZER—4 tips; regularly \$1.00; for **.60**

HORN POCKET COMB—Regularly 10c, for **.5**

HAND MIRRORS—Regularly 85c, for **.40**

TOILET SOAP—Assorted, per doz. **.20**

CAMPBORATED CHALK—Friday bargain, 4 oz. pkt. **.5**

New Spring Goods starting to pour in, and everywhere price pruners have been busy lowering prices to get winter goods out of the way *quick!* And that we're dead in earnest—that we're sacrificing *everything* that stands in the way of the quickest possible selling—is shown by the list of bargains before you; next to last day of the January Sale and you can expect unusual inducements. Read and make your purchases early.

Men's Fur-Lined Coats

Beaver cloth shell, full box style, Canadian muskrat lining, high shawl storm collar of otter; regularly \$40.00, for **27.00**

Fur Caps, Collars and Gauntlets

Men's High-grade Fur Caps, Collars and Gauntlets—in otter, south sea seal and mink, very choice full furred skins; Friday bargain **17.50**

Floor Coverings

HEAVY ENGLISH TAPESTRY CARPET—27 inches wide, clearing a line of discontinued patterns, perfect goods, brightly printed designs; regularly 75c and 90c per yd., for **.59**

Heavy Quality JAPANESE AND CHINA MATTING—36 inches wide, fancy inlaid effect and check patterns, good live straw; regularly 20c and 25c per yard, for **.13**

WIRE DOOR MATS—Size 24 x 36 inches, very useful for vestibules and halls; can be folded and easily adjusted; regularly \$1.90 each, for **1.39**

Bargains in Women's Wear

WOMEN'S WALKING SKIRTS—All wool, imported Panama, Spring weight, made by prominent outside manufacturer, but not according to order, consequently we received them at a much lower price than actual cost of making, all sizes, colors black, blue, brown, green; only one to a customer; **2.50**

WOMEN'S RAINCOATS—In a variety of styles, full and 7-8 lengths, one style in box back, with storm collar and cuffs of contrasting shades of broadcloth; the other has flat collar, trimmed with strapping of broadcloth, colors Oxford grey, fawn and brown; Friday bargain **6.50**

Women's Underwear Values

CORSETS—Jean, medium hip and bust, color drab; sizes 25 to 30; regularly 25c, for **.15**

COMBINATIONS—Fine all-wool, high neck, long sleeves and ankle length, light and heavy weight, natural color; sizes 36 to 46; regularly \$3.75, for **2.25**

DRAWERS—Fine all-wool, ankle length, open style, white only; sizes 32 to 38; regularly \$1.15 to \$1.35, for **.68**

CORSET COVERS—Tight fitting, made of good quality cotton, finished with one row of fine embroidery insertion and embroidery on neck and arms; sizes 32 to 40 inches; regularly 65c, for **.39**

DRAWERS—Fine nainsook; wide umbrella frill of fine lawn with cluster of five hemstitched tucks and frill of fine embroidery, both styles; sizes 25 and 27 inches; regularly \$1.00, for **.59**

SKIRTS—Stockinette, finished with fancy stripes and scalloped edge, colors grey, fawn and blue, lengths 34 and 36 in.; regularly \$1.25, for **.75**

INFANTS' OVERALLS—Fine all-wool, with or without feet, white; ages 3 to 6 months; regularly 35c and 40c, for **.19**

Gloves and Mitts

MEN'S KID AND SUEDE GLOVES—With one clasp, half pique sewn; imperial points and wool lined; sizes 7 to 9; regularly 75c and \$1.00, for **.49**

WOMEN'S KID AND SUEDE MITTS—With elastic wrist and one dome fastener, kid bound vamps, Paris points and gusset wind break, color tan and black in kid, tan only in suede; regularly 75c and \$1.00, for **.35**

Big Glove Values

Women's Genuine French KID GLOVES—12 and 16-button length, with oversewn seams, Paris points, pearl buttons and dome fasteners, colors tan, brown, pearl, green, ox-blood, navy; sizes 5 1-2, 5 3-4 and 6 only; regularly \$2.00 and \$2.50, for **.69**

Toyland

Clearing an assortment of GIRLS' SLEIGHTS—Regularly 60c to \$1.05, for **.29**

TOY BUREAUS—Regularly 60c, for **.35**

Game of "LOTTO"—Regularly 35c, for **.19**

Men's and Boys' Wear Sweeping Price Reductions

MEN'S AND YOUNG MEN'S COLLEGE ULSTERS—50 inches long, single-breasted, Prussian collar, buttoning close at neck; material an all-wool cheviot in plain dark grey and grey with shadow stripe, strong lining of Italian cloth, glassade sleeve linings; sizes 34 to 44-inch chest; tremendously reduced to **5.00**

MEN'S TROUSERS—Imported English worsted, in dark neat stripes, solid weighty materials, side, hip and watch pockets; sizes 32 to 42; regularly \$2.00 and \$2.50, for **1.49**

MEN'S HEAVY WINTER SUITS—Imported English tweeds, in dark browns, greys and olives, striped designs; coats in three-button, single-breasted sacque shape, serviceable linings; sizes 35 and 40-inch chest only; regularly \$7.50 and \$8.50, for **3.95**

BOYS' TWO-PIECE SUITS—Norfolk jacket, single-breasted box pleated or plain double-breasted; materials neat all wool domestic and imported tweeds, sizes 24 to 27; regularly \$3.75 and \$4.25, for 2.69

CHILDREN'S COLLEGE ULSTER OVERCOATS—Fine imported Oxford grey cheviots, self collars, buttoned close at neck, strong Italian linings; sizes 29 to 31; regularly \$7.50, \$8.00 and \$8.50, for **4.85**

BOYS' FANCY OVERCOATS—Russian styles, made from navy blue beaver and grey cheviot; velvet collar, buttoning close at throat, Italian linings, brass anchor buttons; sizes 2 1-2 to 4 years; reg. \$4 to \$6, for 2.95

COLLEGE ULSTER OVERCOATS—Fine imported Oxford grey cheviots, self collars, buttoned close at neck, strong Italian linings; sizes 29 to 31; regularly \$7.50, \$8.00 and \$8.50, for **4.85**

WINTER UNDERWEAR—Shirts only, plain weave, or heavy elastic ribbed, double-breasted, natural color, sizes 34 to 44; regularly 50c and 65c, for **.37**

Savings in Neglige Shirts
A special purchase enables us to offer you men's fine Colored Neglige Shirts, mostly with cuffs attached, in blue and white and black, and white, stripes and figures; sizes 14 to 17 1-2; special for Friday at **.47**

Men's Muffler Values
BLACK SILK AND SATIN MUFFLERS and Protectors quilted satin linings; regularly \$1.00 and \$1.50 each, for **.42**

Men's Winter Underwear
Deep roll collar, close ribbed cuffs and skirt; regularly \$1.00 and \$1.25, for each **.79**

Men's Sweaters
Regularly \$1.00 and \$1.25, for each **.79**

Books---Stationery

The Tom Tit **STYLOGRAPHIC OR INK PENCIL**—Red vulcanite, with platinum tip and needle; regularly 75c, for **.43**

TELEPHONE PENCIL HOLDERS—For screwing to desk, nickel-plated; regularly 50c and 75c, for **.27**

COMPASSES—Strongly and beautifully finished in nickel, with interchangeable point, pen, pencil, etc.; regularly 40c, for **.19**

PAPER KNIVES—In nickel and bronze finish; regularly 50c and 75c, for **.29**

KEYSTONE COMPASS RULE—Heavy transparent celluloid, inches and sixteenths and perforated at the quarter inch; regularly 20c, for **.13**

MAP OF TORONTO—Large size, 36 x 21 inches, with street guide and distances from King and Yonge; unmounted; Friday **.10**

Mounted for wall use; Friday **.25**

Women's Fur Bargains

MINK MARMOT STOLE—With 6 tails, 2 heads and 4 paws, lined with brown satin; regularly \$5.95, for **3.70**

MUSKRAT, WESTERN SABLE AND ASTRACHAN THROW TIES—Chiefly samples that represent the makers' best efforts, all satin lined; regularly \$5.50 to \$6.50, for **1.98**

BLENDED SQUIRREL, NATURAL BEAVER AND BLUE LYNX THROW TIES—With diamond or paddle shaped ends and heavy satin linings; regularly \$13.50, \$15.00, \$16.50, for **9.48**

Good Values in Silk Waists

TAILOR-MADE CAMBRIC WAISTS—Fine quality, fine cluster tucking, in yoke effect, with wide tucked box pleat trimmed with two rows of pearl buttons; others have wide tucking down front, finished with pearl buttons, laundered collar and cuffs, colors white, white with black; sizes 32 to 42 inches; regularly \$3.50 and \$4.00, for **1.98**

CHIFFON TAFFETA SILK WAISTS—Fancy plaids, front trimmed with insets of tucked silk, tie and fancy buttons, wide Gibson pleat back and front; long Directoire sleeves, colors navy, green, grey, brown; sizes 32 to 42; regularly \$5.50 to \$7.00, for **3.49**

Savings in the Boot Section

WOMEN'S HOUSE SLIPPERS—Warm felt, English make, assorted colors; some leather soles, padded; others felt soles, leather covered; sizes 3 to 7; regularly 35c to 65c, for **.25**

INFANTS' SOFT SOLE SHOES—In buttoned, laced, 4 straps and ribbon tie, colors white, blue, pink, tan and black; sizes 1 to 4; regularly 50c and 60c, for **.15**

CHILDREN'S LEGGINGS—Brown corduroy and black, blue, red and white Jersey cloth, fine American makes, buttoned up sides over the knees, sizes 3 to 13, for ages 1 to 11; regularly 75c, 85c and 90c, for **.25**

CHILDREN'S TAN LEATHER LEGGINGS—Soft kid, warm lined, well made, high cut, buttoned over the knee; sizes 3 to 10, for ages 1 to 8; regularly \$1.50 and \$2.00, for **1.00**

MEN'S FINE BOOTS—In small and large sizes, 6, 9, 10 and 11, dongola kid and box calf skin, Goodyear welted soles, best makes, new shapes, regularly \$3.50, for **1.50**

Basement Savings

ENGLISH PORCELAIN SLOP JARS—With cover and cane handle, neat floral patterns, embossed edges; regularly \$1.25, for **.78**

TEA PLATES—First quality English China, in gold band and sprig design; regularly 90c dozen, for each **.5**

JAPANESE CHINA CUPS AND SAUCERS—In rich Japanese designs and colors; regularly 15c each, for **.8**

Galvanized Iron Rocker ASH SIFTER—Covered, large receptacle for ashes; regularly \$1.25, for **.90**

NICKEL-PLATED TOWEL BARS—18 and 24 inches long; Friday bargain **.75**

MRS. POTTS' SOLID IRONS—(3 irons, a handle and stand); Friday bargain **.67**

GRANITE PRESERVING KETTLES—White lined, capacity 4 and 6 pints; regularly 40c and 50c; Friday bargain, your choice **.25**

Collection of **WASTE PAPER BASKETS**; regularly 35c, for **.20**

Collection of **INDIAN TOBACGANS**—Regularly \$1.00, \$1.25 and \$2.00, for **.75**

IRONING BOARDS—Suitable for children's work; regularly 15c, for **.10**

SILK CANDLE SHADES—Assorted colors; regularly 75c and 85c, for **.50**

Pebbled Grained Leatherette **SUIT CASE**—Steel frame, brass lock and side clasps, linen lining, inside pocket and straps; lengths 24 and 26 inches; regularly \$2.50 and \$2.75, for 1.75

Savings in Furniture

BRASS BEDSTEADS—Straight and continuous posts, polished and dull finish, very handsome designs in square and round effects, heavy fillings, very high grade, well constructed and most durably lacquered; size 3 feet and 3 feet 3 inches wide; very suitable to be used single or as twin beds; regularly \$52.00 to \$60.00, for **37.50**

CABINETS—To hang on the wall, cases of solid oak, golden and early English finish, double doors of fancy leaded glass, very showy and all well finished; regularly \$9.50, \$10.00 and \$12.00, for **5.90**

SAMPLE WARDROBE COUCHES—Box couches, folding bed couches and lounges, show wood frames, thoroughly upholstered and well finished, spring-seats, covered in fancy denim, velour and tapestry, castored complete; regularly \$21.50 to \$27.00, for **17.90**

MAHOGANY BUFFETS—New and attractive designs, suitable for moderate sized room, made from genuine mahogany, substantial construction, all well finished and highly polished, roomy cupboards, large cutlery and linen drawers, British bevel plate mirror, brass trimmings; regularly \$50.00, for **36.50**

Curtains and Draperies

NOTTINGHAM CURTAINS—54 inches wide, 3 1-2 yards long, white only, extra heavy cotton and finished with the best overlock edges, best designs, including plain, floral and scroll centers, with borders to match; regularly \$1.25 and \$1.50, for **.85**

ENGLISH CHINTZ ART CRETONNE—Tickings and tafetas, 30 and 36 inches wide, floral and stripe effects, good assortment of combination colors, suitable for bedroom curtains, valances and upholstery purposes; regularly 25c, 35c and 50c, for **.15**

TAPESTRY CURTAINS—50 inches wide, 3 1-2 yards long, heavy knotted fringe top and bottom; made of a fine quality of material in reversible effects, colors are two-tone brown, Nile and rose, brown and green, fawn, two-tone red, plain brown and olive and rose; a cheap and effective decoration for doors, arches or windows; regularly \$5.00 and \$5.50, for per pair **3.45**

CURTAIN POLES—1 1-2 in. x 5 ft. in oak, mahogany and walnut trimmings, comprising—
10 pins.
1 pair ends.
1 pole, 1 1-2 in. x 5 ft.
10 rings.
1 pair brackets.
COMPLETE .19

Linens, Towellings, Etc.

RICH SATIN DAMASK TABLE CLOTHS—Every thread pure linen, grass bleached, and some patterns in the newest bordered designs, sizes 2 x 2 1-2 yards; regularly \$1.88 to \$2.25, for 1.63

FULL BLEACHED HUCK TOWELS—Close even weave, splendid drying quality, plain or fancy borders, fringed or hemmed ends, size 18 x 36, and 20 x 40 in.; regularly 27c to 33c, for **.24**

BLEACHED CRASH ROLLER TOWELING—Strong weave, fancy red border, 17 in. wide; regularly 8 1-2c, for yard **.6 1/2**

GREY ALL-WOOL FLANNEL—Thoroughly scoured, free from grease, light or dark shades, plain or twilled weaves, 27 in. wide; regularly 25c, for 19

CANADIAN STRIPED FLANNELETTE—Well assorted patterns and colorings, in neat stripes, 27 in. wide; regularly 6c, for yard **.4 1/2**

WHITE ALL-WOOL BLANKETS—Best Canadian yarns, thoroughly scoured, no grease, perfectly napped, finished with blue or pink borders, 8 lbs., size 70 x 90 in.; regularly \$5.12, for **4.29**

CANADIAN CROCHET QUILTS—Good heavy quality, soft pure finish, various designs, hemmed ready for use, size 74 x 82 in.; regularly \$1.15, for each **.87**

FULL BLEACHED CANADIAN SHEETING—Plain even weave, no filling or dressing, 80 in. wide; regularly 25c, for yard **.20**

Hemstitched Pillow Cases

FULL BLEACHED HEMSTITCHED PILLOW CASES—Made from best quality English cotton, even weave, finished with 2-in. spoke hemstitched hem, sizes 42 x 33 and 45 x 33 in.; regularly 60c, for pair **.37**

FULL BLEACHED ENGLISH LONG CLOTH—Fine even weave, pure needle finish, good general purpose cloth, 36 in. wide; regularly 8 1-2c and 10c a yard, for **.7**

Wall Papers

Glimmer and Gilt WALL PAPER—For halls, parlors, dining-rooms, good range of rich colorings and designs, 9 and 18-inch border, with ceilings to match; regularly 10c, for **.5**

High Grade Canadian WALL PAPER—For halls, dining-rooms, sitting-rooms, good assortment of colors and artistic designs, 18-inch shaded border, with ceilings to match; regularly 15c and 20c, for **.10**

Bargains in Candy

1000 lbs. **LADY CARAMELS**—Regularly 15c per lb.; Friday bargain **.10**

500 lbs. **MINT WAFERS**—Friday bargain, half price, lb. **.10**

SALTED PEANUTS—Friday bargain, lb. **.10**

THE T. EATON CO LIMITED