

DOROTHY DALTON IN 'OTHER MEN'S WIVES' AT MAJESTIC TODAY

Favorite Screen Star in Entertaining Photoplay.

Dorothy Dalton has an unusual part as Cynthia in "Other Men's Wives," the latest Thomas H. Ince photoplay to come to the Majestic Theatre for today, Friday and Saturday.

Cynthia is forced by necessity to agree for a stipulated sum to try to compromise a married man, so that his wife may have evidence to get a divorce, thus permitting her to marry the man whom she loves.

The unsuspecting husband wins her sympathy and then her love, and she is brought to a realization that she is about to injure a noble man. She wants to retract her agreement, but the other man, who would break up the home, has the whip hand over her.

How to escape the predicament is the living situation with which she is confronted. Her womanly courage asserts itself at the critical moment, and she solves the problem. To tell how would detract much from the interest of the picture. The story was written by C. Gardner Sullivan and directed by Victor L. Scherzinger under the supervision of Thomas H. Ince.



ALICE JOYCE
Vignette Star

At the Patricia today, Friday and Saturday. Also a Lo-Ko special comedy, "A Pair of Deuces," "White and Brown" in a comedy singing and talking act, and a Mutt and Jeff cartoon.

EARLY SHOWING Ladies' Fall Hats BELTZ & CO.

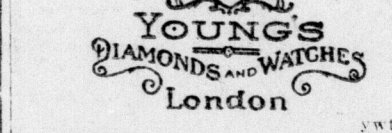


Holiday Necessities

NO. 3—Besides a "Pocket Pen" and a Fountain Pen on your vacation, you should have with you a pair of Sun Glasses.

When spending a day on the water, in the motorboat or on a fishing trip, they are almost indispensable. They take that strong glare from the sun away and make the afternoon sun pleasant instead of disagreeable.

Many different designs at varying prices. You will never regret taking a pair with you.



It Makes No Difference

how enticing sweetmeats, what you may be tempted to indulge in, remember this—that you must have nourishment for health. In

**Johnston Bros.
XXX Bread**

you get the maximum of nutrition. XXX Bread is the most wholesome of loaves and a flavor you never tire of.

Johnston Bros. Phone 944

DESCRIBES ALBERTA CROP SITUATION AS A REAL "CALAMITY"

Optimistic Reports Have Brought About Serious Condition.

CALGARY, July 16.—The cloak of the actual crop conditions in Southern Alberta this year has been disaster, according to a statement made this morning by H. W. Wood, president of the United Farmers of Alberta. He said that the present situation which has arisen as a result of the severe drought is nothing short of a calamity, and the optimistic reports which were sent out from different sections of the province in an attempt to buoy up the spirits of the people, have brought about a serious condition of affairs and the reports must be suggested quickly before matters reach a critical stage.

Though pessimistic, Mr. Wood said that conditions are indeed serious, the crop of the south is a failure and the farmers are without feed for their stock, and he does not consider that there is sufficient feed in the north to supply the stock, and unless some prompt action is taken, the heavy loss suffered by the farmers.

GRAND LODGE ELECTS DISTRICT DEPUTY G.M.S.

A. C. Ferguson of Komoka, is London's Choice.

TORONTO, July 16.—The following were elected district deputy grand masters at tonight's session of the Masonic Grand Lodge of Canada in the province of Ontario: London, A. C. Ferguson, Komoka; St. Thomas, G. E. Hill; Erie, A. H. Jones; Wheatley; St. Clair, J. D. Morrison; Thorold; South Huron, F. A. Copps; Stratford; Wilton, R. D. Montgomery; Woodstock; Hamilton, R. H. Foster; Niagara; Niagara Falls, John Horne; Toronto; Hamilton, W. E. Sprinks; Toronto; Ontario, G. W. Evers; Whitby; Prince Edward, C. J. Symons; Belleville; Frontenac, A. W. Gray; West Port; St. Lawrence, M. Brown; Lennox, G. Smith; Niagara; Nipissing, L. B. Dible; Agincourt; Muskoka, E. C. Linsam; Gravenhurst; Victoria, D. W. Walls; Beverton; East; H. H. Kerby; Hawkesbury; Temiskaming, C. G. Williams; Timmins; Brant, J. E. Anderson; Scotland and Grey, S. S. Foster; Windsor.

LENIENT WITH RIOTER.
WINNIPEG, July 16.—Alfred Cyr, charged with rioting on June 21, was convicted in police court this afternoon. Sir Hugh John Macdonald, however, deciding to let him go on suspended sentence.

London Business College

London's New Commercial and Short-handling establishment, managed by experienced men. Classes will open Sept. 2, 1919, for above-named courses. In the Edin Building, at the corner of Dundas and Richmond streets, London, Ontario. Call at college office, 2215, Richmond street, or phone 7280. J. Morris, principal and manager; N. Stonehouse, vice-principal.

ADVERTISING IS
a highly specialized business—a life study. It isn't fair to yourself to expect yourself to be able to do it like an expert.

Federal Advertising Agency

T. H. YULL,
Dominion Savings Building,
LONDON, CANADA.

VIOLA DANA IN HER NEWEST PLAY, "SOME BRIDE," AT THE GRAND

Also Blanche Boyd in Singing Act and Screen Magazine.

"Some Bride," with dainty little Viola Dana as the star, will be shown at the Grand today, tomorrow and Saturday, daily at 1:45, 6:30 and 8:30 (standard time). Miss Dana is seen in the role of Patricia Morley, a young bride with "cast" behavior, who is the constant source of annoyance to her jealous husband, Patricia is fond of life and flirting, and is just a little bit careless of her husband's feelings.

That he is unduly jealous is true, but she goes a little too far when she allows another man to kiss her. The rift between the two widens until it almost reaches the breaking point when Patricia and her friend Victoria devise a plan whereby Henry, the husband, is given the lesson he deserves and is made to realize that he indeed has "some bride."

The play is brilliantly written and cleverly acted and gives an evening of real entertainment. The supporting cast consists of names well known to screen audiences and numbers such players as Irving Cummings, Ruth Sinclair, Billy Mason and Florence Carr.

Henry Otto and the production made under the personal supervision of Maxwell Karger, the general manager.

Vaudeville Feature.
A dainty singing act will be the vaudeville feature of this bill. Blanche Boyd, a charming young miss, who is the possessor of a sweet singing voice, will be the attraction. Her exclusive songs and excellent manner of delivery are sure to make her a great favorite with the patrons of the Grand.

Included on this bill will be a selected concert of the usual standard screen magazine. A special overture by Grand Opera Orchestra.

THRONGS WILL FILL PORT STANLEY FOR PEACE DAY THRILLS

Fancy Dress Carnival, Bands, Sports and Fireworks on Program.

The call of Londoners for a hearty celebration on Saturday of the empire holiday officially set aside by the King will be answered with an elaborate program at Port Stanley.

The London and Port Stanley Railway has arranged for a special service including numerous extra trains, and it is stated that ample provision will be made to handle even the largest crowds with speed and comfort.

The fancy dress carnival to be held on the beach at Port Stanley, will attract the attention of hundreds of prospective competitors and expectant onlookers. There will be a brilliantly patriotic scene when the time for awarding the valuable prizes to be given away arrives.

The splendid band of the Great War Veterans' Association will be a feature attraction of the celebration. It will provide for afternoon and evening concerts. In addition, there will be excellent and unusual food, water sports, and as a grand finale an hour and a half of fireworks, furnished by the Hand Company of Hamilton.

MONSTER LABOR DAY DEMONSTRATION TO BE HELD BY UNIONS

Five Thousand Men From Unions Will March in This City Parade.

Labor Day will see the greatest demonstration that has been held in this city. More than 5,000 trade union men will march in the parade. The unions will impose fines on those who do not take part, if the men have no excuse for failing to turn out.

In favor of opposing the measure providing for an army of 10,000 men in Canada, which was passed by the Government, a resolution was passed. The Hamilton trades council passed a similar resolution, contending that having a standing army of this size was detrimental to the peace of the country, and that it involved a needless expenditure of money.

Molders at Beatty Bros. reported that they intend to renew the strike at that firm. At present the firm is not employing union men, and have not been doing so for several months.

Metal rollers who were employed at the Globe Casket Company reported that three of the men who joined their recently-formed local were laid off by the firm. When a committee from the local met the firm, the explanation given was the slack season. Not long afterward, it was reported, the firm laid off the remainder of the union men. The council gave its support to the men.

Bakery workers are negotiating with their employers regarding closed shops, but nothing definite has come out of it yet.

Cigarmakers reported that they were still picketing the Tuckett factory. All trade unionists were invited to take part in the picket duties.

Delegates Fred Young and R. H. Hessel were given a vote of thanks for their work in connection with the street railway question.

New rooms have been secured by the council. It will meet in the Higgins Block on Dundas street in future.

PARIS VETERAN DIES

PARIS, Ont., July 16.—Citizens of Paris learned today with extreme regret of the death at the Hamilton Sanatorium yesterday of Private Clifford O. Burgess, after a long illness, as a result of his war experiences.

\$400,000,000 IN AUTO TIRES

Statistics of the increase year by year during the past five years, in the number of automobiles in use in Canada have been set out by the automotive industries in Canada. These show that the total increase in registrations last year was 70,858, as compared with 52,121 in 1917, 32,645 in 1918, 23,235 in 1919, and 16,926 in 1914. Since 1912, the number of cars in use has approximately been doubled every two years.

ENGLISH PICNIC IS DECIDED SUCCESS AT PORT STANLEY

Lengthy Sports Program—Large Crowds Have Enjoyable Outing.

The Earl of Beaconsfield always said: "The people of England are the most enthusiastic in the world. There are others more excitable, but none so enthusiastic." But any person visiting at Port Stanley yesterday on the day of the English picnic would have said they were both.

It was a jolly crowd that landed at Port yesterday shortly after the noon hour led by Mr. Ed. Smith, president of St. George's Society, dressed in his white suit, and sporting two little Union Jacks in his hat. Not in the history of the society has a more successful picnic been held. Clear blue skies, not too hot, and a splendid piece of ground on the beach, all helped to make it a splendid success. Every possible kind of race was held, so that no one would not have at least a chance of winning a prize. Every race was entered into with the real spirit of the Englishmen, and there were some very funny ones too. The English picnickers certainly provided a good deal of fun for visitors at the beach.

Feature contests.
The picnic contest was perhaps the funniest. Quite large raspberry pies had to be eaten, the one finishing first capturing the prize. It was hard to tell one kiddie from the other, when they had finished the pies, all of them having a very "jammy" appearance. Little bobbing currant buns were also used in the race. He immediately started to eat it raw. Of course this does not signify that it is a hobby of the Englishman, but the little tot seemed to relish it.

Race Schedules.
Special races for turned and convalescent soldiers were also run off. Another interesting feature on the program was the baby race. There certainly were some fine little bundles of humanity on exhibition, many taken expressly for the purpose of entering the show, all tied up with little pink and blue ribbons and in their most trimly little frocks. Swimming and dancing contests also proved a source of amusement for the large crowds.

All during the afternoon, a large refreshment booth provided goodies and drinks for hungry and thirst English picnickers. For those who preferred the quietness and a shady place upon the hill, the G. W. V. A. band played an excellent program of both popular and classic airs. The race results are as follows:

Baby Show.
Judges—Mrs. A. Cox, Windsor; Mrs. J. Chappin, Detroit; Mrs. J. H. Still, St. Thomas.

Best baby under six months—Rhea Bayley, daughter of Mrs. G. H. Bayley, 411 Highland street.

Six months to 12 months—Baby, brunette—Jeanette Foster, Ross street. St. Thomas; Florence Wheeler, 113 Manitoba street, St. Thomas.

Boys, 6 months to 12 months—P. Oram, son of Mrs. F. W. Oram, 61 Ellis street, London.

Best twin babies—Albert and Alf Blaney, sons of Mrs. F. Blaney, 25 Emery street, London.

The Races.
Boys under 7 years—B. Bartigall, Hamilton; J. Crosby, Port Stanley; B. Askey, London.

Girls under 7 years—Violet French, Eunice Fox, Frances Buckle, London.

Boys, 8 to 10 years—P. Mason, J. Mills, St. Thomas.

Girls, 8 to 10 years—Eleanor Pollock, Daisy Atkins, Winnie Clark.

Single ladies—Nettie Bowe, Hattie Gilbert, Minnie Malone.

Married ladies—Mrs. C. Smith, Mrs. Newton, Mrs. Mead.

Men's open—R. Barrie, J. Lightfoot, L. Dunn.

Wheelbarrow race—A. Jackson, Helen Cohen; R. Nicholls and B. Buckle.

Three-legged race—H. Byrnes and J. Malone, P. Sheppard and F. Sheppard.

Girls' biscuit contest—Agnes Taylor, Joan Brash, Grace Buckle.

Boys' biscuit race—G. Trudell, Jack Morely, Bert Clark.

Boat and shoe race—A. Jackson, J. Malone, R. Williamson.

Boys' race, 12 to 15 years—R. Williamson, E. Ward, J. Langford.

Lodge boys, 12 to 16 years—George French, Alf Trudell, J. Langford.

Juvenile ladies, 7 to 12 years—Fred Moore, E. Ball, C. French.

Girls, 12 to 15 years—Dorothy Langley, Helen Cohen, Dorothy Russell, Edna Quinn.

Wheelbarrow race for returned soldiers—Sergeant Petty, Pte. Smith, Pte. Dunn, Pte. Lamer.

Bun eating contest—Fred Sheppard, G. Trudell, A. Crosby.

Egg race—Mrs. C. Smith, Dorothy Russell, Violet Atkins.

Store Open Friday Night and Closed All Day Saturday DO YOUR SHOPPING EARLY.

CANNED MEATS
Give a selection of meats for picnics not obtainable in other ways.

FRESH BISCUITS
Since the fighting ended many of the old lines of Biscuits are again on the market. Ask for your favorite.

PORT STANLEY
We have special arrangements for our Port Stanley customers. Drop us a postal and we will get your grocery order regularly. MAIL ORDERS INVITED.

ZWIEBACK
Delicately flavored nutritious toast. Good for old or young. It's easy to digest.

BUDED WALNUTS.
California Budded Walnuts, the finest to be procured.

PIN-MONEY PICKLES.
They are delicious and home-made from selected recipes in Mrs. Kidd's famous kitchen.

GURD'S GINGER ALE.
The supreme thirst-quenching summer drink for hot days.

T. A. Rowat & Co.
250 Dundas St. Phone 3051-3052.

Don't Be in the Dark!
Good Lamps are cheapest. The best for sale at WESTERN ONTARIO ELECTRIC CO. 237 Dundas street.

**MANUFACTURERS OF
LADIES' GARMENTS.**

ROSS' LIMITED
PHONE 1319.
196 DUNDAS STREET.

Clearing the Following Lines to Make Room For Fall Merchandise

All Spring and Early Summer Suits Clearing at from 10 to 20 Per Cent Less Than Wholesale Prices.

**MANUFACTURERS OF
LADIES' GARMENTS.**

ROSS' LIMITED
PHONE 1319.
196 DUNDAS STREET.

Clearing All Summer Silk Suits

Navy Haitienne Silk Suit, regular \$48.00, for \$35.00
Navy Taffeta Silk Suit, regular \$38.00, for \$28.00
Special Navy Taffeta Silk Suit, regular \$35.00, for \$25.00
Special Navy Poplin Silk Suit, regular \$26.50, for \$22.50

Black Satin Silk Suit, regular \$42.00, for \$32.00
Black Poplin Silk Suit, regular \$39.00, for \$30.00
Black Poplin Silk Suit, regular \$42.00, for \$32.00
Black Taffeta Silk Suit, regular \$30.00, for \$26.50

Haitienne Silk Suit, regular \$42.00, for \$32.00
Purple Poplin Silk Suit, regular \$35.00, for \$25.00
Copen Poplin Silk Suit, regular \$29.00, for \$20.00
Grey Poplin Silk Suit, regular \$39.50, for \$30.00
Grey Taffeta Silk Suit, regular \$39.00, for \$29.00
Brown Poplin Silk Suit, regular \$40.50, for \$30.00
Reindeer Charmeuse Silk Suit, regular \$48.00, for \$38.00

Special Clearing of American Models

Navy Tricotone New Model Coat, regular \$85.00, for \$55.00
Navy Poiret Twill New Model Coat, regular \$85.00, for \$55.00
Navy Poiret Twill New Model Coat, regular \$85.00, for \$55.00
Sand Tricotone New Model Coat, regular \$100.00, for \$65.00
Sand Tricotone New Model Coat, regular \$90.00, for \$60.00
French Blue Poiret Twill New Model Coat, regular \$67.00, for \$50.00

Wash Silk Suits, clearing at \$18.00
White Wash Gabardine Embroidered Suits \$18.00
White Wash Gabardine Plain Suits \$10.00

White Wash Pique Suits \$11.00
White Tasso Silk Suits \$15.00, \$16.00, \$18.00
Natural Palm Beach Suits \$11.00 and \$11.50

This Week's Sales in

Bungalow Aprons, regular 90c, for 65c
Bungalow Aprons, regular \$1.25, for 90c

Blouse Sale

Voile Blouses, embroidered and lace-trimmed \$1.49
Special value in Voile Blouses \$1.98 to \$5.50
Silk Georgette Blouses, in all shades \$6.75, \$7.50, \$8.00 up to \$12.75
Silk Crepe de Chine Blouses \$3.98, \$5.50, \$7.50 to \$9.00

Specials in Neckwear

Net and Organdy Sets \$1.00, \$1.50
Organdy and Lace Vestees \$1.50 to \$3.25
Fichu Frills \$1.00 and \$1.50

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196 DUNDAS STREET

FAST TRAINS LONDON TO DETROIT AND CHICAGO.
The attention of the people of London is directed to the fast train service on the Canadian Pacific Railway between London, Detroit and Chicago.
Train No. 21, carrying cafe parlor car, leaves London 11:20 a.m., daily, arriving Detroit, M. C. Depot 1:20 p.m., (Central time), making direct connection for Chicago, Toledo and Cleveland.
Train No. 19 (The Canadian), carrying standard sleepers to Chicago, leaves London 10:15 p.m., arriving Chicago 7:55 a.m., daily.
Train No. 633, with cafe parlor car, leaves London at 7:25 p.m., daily, arriving Detroit M. C. Depot 10:10 p.m. (Central time.)
For particulars and reservations apply to Canadian Pacific Ticket Agents or H. J. McCallum, City Passenger Agent, London.
July 10, 12, 15, 17, 19

The Heart of London

The Store That Leads in Low Prices.

Newest Ties
Knitted and silk, with flowing ends, 35c, 50c, 65c, 75c, \$1.00, \$1.25, \$1.50, \$1.75, \$2.00.

Dress Shirts
The newest patterns from the Crescent factory; hard and soft cuffs. Special \$1.25, \$1.50, \$1.75, \$2.00.

Men's Trousers
Big line on sale at the following prices: \$2.35, \$2.95, \$3.50, \$3.95, \$4.25, \$4.95 and \$5.95.

NO RAISE IN PRICE
All- linen Collars, 25c. No raise in price at this store.

Panama Hats
To clear at \$2.60, \$2.95, \$3.95 and \$4.60

WEGNER CLOTHING CO.
The Heart of London—The Real Live Store—Famous For Their Little Prices.

371 Talbot Street.
Opposite Market.

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Fichu Frills \$1.00 and \$1.50

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SANDWICHES FOR LUNCH--

If you carry your lunch, you want tasty, fresh, wholesome sandwiches.

PARNELL'S BREAD

is the ideal bread for sandwiches. We make a special loaf just for this purpose.

PARNELL BAKING CO.