EDUCATION OFFICES IN NEW HYDRO SHOP

Trustees Endeavoring to Secure Office Room in Building.

Negotiations are under way between the board of education and the utilities commission for office room in the new hydro shop.

Inspector C. B. Edwards, Secretary R. M. McElheran and their staffs are badly crowded, the present accommodation being inadequate. The trustees want the commision to build an extra story on the hydro shop, in order to have plenty of office room. It is expected that terms will be reached, and the building fitted up for the accommodation of the trustees.

CHANGE IN TIME OF CANADIAN PACIFIC RAILWAY. SEPTEMBER 30, 1917.

The following changes will take place in Canadian Pacific train service in and out of London, Sept. 30, 1917:

Train 633, now leaving Toronto at 3:40 p.m., arriving London 7:15 p.m., will leave Toronto at 3:30 p.m., arrive London 7:15 p.m.

Train 635, now leaving Toronto at 11:30 p.m., arriving London 3:35 a.m., will leave Toronto 11:40 p.m., and arrive London 3:40 a.m.

Train 22, leaving London at 7:55 for Toronto and Montreal, will arrive Toronto 11:05 p.m., making direct connection at Toronto with Ottawa train, leaving Toronto 11:10 p.m.

Train 635, now leaving London at 3:45 a.m., arriving Detroit 6:50 a.m., Central time, will leave London at 3:50 a.m., arrive Detroit 6:50 a.m., Central time.

For further particulars apply at ticket offices, or H. J. McCallum, city passenger agent, corner Richmond and Dundas streets. O. 1.

NEW FAST SERVICE, LONDON TO OTTAWA, VIA CANADIAN PACIFIC RAILWAY.

Commencing Sunday, Sept. 30, Canadian Pacific Railway train No. 22, leaving London 7:55 p.m., will make direct connection at Toronto with Ottawa train leaving Toronto at 11:10 p.m., arriving Ottawa 8:10 a.m. For full information apply ticket office or H. J. McCallum, city passenger agent, corner Richmond and Dundas streets. O.10.

PUSH is a great factor in any business.
QUALITY is a great comfort to the buyer of anything.
SERVICE is a great help to the shopper.

We advertise to call your attention to what we have to offer in BOOTS AND SHOES OF QUALITY FOR MEN, WOMEN AND CHILDREN, while our experienced service makes your shoe-shopping a pleasant, restful pastime.

Cook's Shoe Store

I Have Installed the Latest Method of Keeping Fish Fresh and Sanitary

Buy fish the sanitary way. Come tomorrow and see the new glass-covered refrigerator counters, where all fish is kept on crushed ice.

This counter will keep fish fresh and firm; no odors. Also the big sanitary white enamel ice tanks, packed full of tempting fish.

Tuesday's Fish Special.

Fresh Lake Herring, 10c lb.

Also Halibut, Cod, Sea Salmon, Mackererd, Whitefish and Lake Trout.

We deliver your fish right to your door, all cleaned, ready for the pan.

WILSON'S PHONES 5600-5601.

SOUVENIRS

Sterling Silver and Enamel Maple Leaves and Flags for, each 25c
Souvenir Sterling Silver Spoons .....75c to $3.00
Gunmetal Pocket Knives with the maple leaf or coat of arms. Each $1.50
Specials to be found on our 50c, $1.00 and $2.00 Bargain Tables.

C. H. WARD & CO.
Diamond Merchants and Jewelers,
Phone 1084. Richmond St.

Western, Ontario Electric Co.
337 Dundas Htreet. Phone 4071.
Inspect our new line of Fixtures and Lamps before purchasing. Estimates given on wiring free. A full stock of Flashlights.

School Books and Supplies
Hay's Stationery
Phones 150 and 53. 173 Dundas St. x

Hard Wood
ANDERSON Phone 1391. 495 York St. xxv

Champion Bed Bug Killer
SURE—SAFE—ECONOMICAL
25c per large syringe-topped can.
TAYLOR'S 6 CUT-RATE DRUG STORES

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SERVICE STATION
OPEN DAY AND NIGHT.
EQUIPMENT AND WORKMANSHIP
UNEQUALLED
Reliance Garage
Phones: Day 5313. Night 3168.
299 DUNDAS STREET. 701f

VITAL STATISTICS SHOW FALLING OFF, COMPARED WITH 1916

Births, Deaths and Marriages Fewer This Year.

MONTH HARD ON BABIES

Twenty-Four Under One Year Die, According to Reports.

September was a hard month on the babies. Of the 64 deaths recorded at City Clerk Baker's office, 24 were of infants under 1 year. There was no particular epidemic, there being only three deaths from cholera infantum. This disease has not been so prevalent this year as heretofore. Fifteen persons who died were over 70 years of age. Three children died of whooping cough, two of septic sore throat, and two of diphtheria. Tuberculosis caused three deaths and cancer one. There were 102 deaths during the month of September, 1916, so that there is an appreciable reduction this year.

There was a falling off in births also. There were 86 births recorded this September, as compared with 118 during the same period last year, a loss of 32. There were 44 boy babies born, and 42 girls. One illegitimate birth was recorded.

September was a popular month for marriages, 64 being recorded, as against 52 for the same month last year.

There is a decided reduction in vital statistics as compared with 1916. For the first nine months of 1916 there were 1,096 births, while for the same period this year there were but 854 births. Marriages slumped, too, 516 couples being united in marirage up to the end of September last year, with only 414 for a similar period this year. Deaths fell off from 1,009 in 1916 to 765 in 1917.

NO JUMP IN MILK PENDING DECISION OF COMMISSION

Producers Holding Off Until Word Comes From Ottawa.

After an hour's discussion at a meeting in the county buildings on Saturday afternoon, the executive of the Middlesex Milk Producers' Association decided to respect the appeal of the food controller that no advance in the price of milk be entertained, and the resolution unanimously passed at a recent meeting to the effect that a 50 per cent increase be made was laid over until definite word from the commission now sitting at Ottawa is received.

W. A. Bailey, secretary of the association, stated to The Advertiser that the case would be placed in the hands of the commission as soon as their report is received by the Milk Producers' Association.

The full executive of the district association was present, including President J. Winters, R. Brown and H. Farncomb.

It was unanimously agreed that the producers have been operating at a loss, owing to the increased price of feed and materials. The higher wages demanded by labor is a big factor in the agitation for an advance in prices, in addition to the general increase in the prices of all commodities.

If an increase is not obtained following the decision of the commission at Ottawa, many district producers may go out of business.

"At the present cost of production, it is impossible to make anything out of milk," said Mr. Bailey. "If the Government decides that current prices are to remain we will be forced to go out of business permanently. As soon as the result of the commission's inquiry is known, we intend to place our case in its hands and explain our position."

It was pointed out at the meeting that the efforts being made to place milk in the hands of the consumer in a wholesome and sanitary condition was one of the factors responsible for the small profit.

CAPTAIN DOWDING REPORTED WOUNDED

Word was received here on Sunday that Captain Charles E. Dowding, of Clinton, formerly paymaster of the 33rd Battalion, was reported wounded one day last week. Previous to his going overseas Captain Dowding was manager of the Molsons Bank at Clinton. Friends here believe that he is not seriously wounded.

Captain Dowding was home on furlough some time ago. His mother resides in Clinton.

PROVINCIAL BUREAU OFFERS ASSISTANCE

Prepared to Aid Manufacturers in Securing Adequate Help.

The Provincial Government employment bureau, in a letter read at the board of trade meeting Friday night, offered its services to employers of the city to co-operate in securing the right class of help in the readjustment which will follow the approaching enforcement of the military service act. The superintendent of the women's department, Miss McRobert, states that a great number of women and girls are constantly applying for employment, and if employers make their wants known, it is probable that suitable help in many cases can be secured. There is, of course, no fee or charge of any kind for the services rendered by the bureau, which is now located at the corner of Dundas and Talbot streets.

ALL FOREIGNERS WILL BE SENT FROM GERMANY

Amsterdam, Oct. 1.—The Telegraaf says a bill is being prepared in Berlin authorizing the German Government, in view of the scarcity of foodstuffs, to remove from the country all foreigners not employed in war industries. The bill probably will be enforced within a month.

The Popular Candy of the Day

PETERS COLONIAL CHOCOLATES, "that old-fashioned kind," that is not so sweet,

50c a Box

PETERS CAKE FEATURE for SATURDAY will be

Cherry Loaves

a light Cake with French Cherries through and a rich creamy cherry icing on top,

20c Each

Peters Popular Shops

BAN ON BITTERNESS, CLAMOR AND RAILING WOULD CHANGE CITY

Different Spirit Needed in Business Life, Says Pastor.

ART OF LIVING TOGETHER

People Fail to Adjust Themselves Harmoniously and Wars Result.

"Let all bitterness and wrath and anger and clamor and railing be put away from you, with all malice; and be ye kind one to another, tender-hearted, forgiving each other, even as God also in Christ forgave you."

"Suppose," said Dr. Silcox in his sermon last evening, on "the Art of Living Together," "you went up town and had an artist, or a printer put those words on a card for you, and you had it set up in your office and in your workroom, and in your home, and you determined to live out my text, what a different city this would be, what a different spirit would permeate the life of the business world of London!"

"And this Christian counsel is needed by men and women today as much as by those to whom it was originally given. Human nature is the same in all ages and in all climes.

"These malign elements do their deadly work in human hearts and homes today, and to get quit of them we need to put forth constant diligence and unceasing prayer. Home happiness may be as thoroughly destroyed and human society turned into a bedlam of discord by these sins, as by the more deadly vices.

Christian Duty.

"To live peaceably with all men is our Christian duty. What a happy world this would be if every life were keyed up to this divine ideal. Heaven would begin below. We all need lessons on how to get along with folks. This is a very essential part of religion. If we do not learn to live amicably with people in this world we have no reason to believe that we will know how to do so in the next world, for if you are cranky and cantankerous here in this city you would be the same kind of mortal if you were transplanted to another place. Environment does not change an alligator.

"Religion is right relationship. It is man in right relationship with his Maker and with his neighbor. As with machinery so with human society. Men and women, failing to adjust themselves harmoniously with one another, get into tangles and wrangles, and instead of paradise there is pandemonium.

Art of Living Together.

We are not far wrong, when we define Christianity to be the art of living together, an art in which very few of us are artists. Christianity is the science of right living, the science of getting along with folks.

It's a poor religion you have if it does not enable you to live amicably, lovingly, harmoniously with the folks next door.

Folks are not put into the world as isolated individuals. We are born into a family, into a community, into a nation. The various relationships of life, the family, husband and wife, parent and child, brother and sister, involve religious duties. The industrial, commercial, the political and national relationships also involve religious duties. It is not easy to adjust ourselves rightly and harmoniously with one another. There is apt to be more or less friction. Interests clash, and we have oftentimes instead of heavenly harmony, domestic discord. In the family domestic infelicities, marital misfits exist In the commercial life, labor and capital, glare at each other as foes or fight as fiends.

In political life we find more disagreement. Interests of nations come into collision, and war and discord follows.

Only Partly.

We are only partially Christianized. We have not learned how to live with each other in the home, in the shop, in the community, or in the nation. The day of furling battle-flags is still a good way off. The triumph of Christianity over the earth means that all discordant, acrimonious, quarrel-breeding, war gendering elements shall be eliminated from human hearts and human society, and in their place shall come the rule and regency of justice and righteousness, and love and kindness. Religion is the art of living together—an art in which few of us are artists. The obligation to be right with your neighbor is as religiously imperative as the obligation to be right with God.

No one can hold a grudge against his brother on earth and be at peace with his Father in heaven. It is through the love of man that we come to the knowledge and experience of the love of God. One way to get right with God is to get right with man.

We cannot have a religion and leave God out. No more can we have a religion and leave man out.

Must Begin Below.

Heaven must begin below. There is no use looking for the "Sweet bye and bye" if we are not making life sweet here and now. There's a great difference between loving everybody and liking everybody. The law of Christ commands us to love everybody. It does not command us to like everybody. We must keep our heart sweet and clean toward all. You will not be a comfortable person to live with over yonder unless you are such here.

Dr. Silcox expressed the hope that there will be an intermediate place between earth and heaven where all the irritating elements of our nature will be eliminated, and where we will be made fit for fellowship with the redeemed.

He also emphasized the fact that before one can get along with other folks he must get along with himself. The majority of people are only converted in spots. Tongues and tempers of some folks have never been converted.

"Some folks," he said, "try to minimize the meanness of their temper by calling it nervousness."

We all like to give our sins euphonious names. The morose malice rankling in the elder brother's distempered soul showed a darker devil ruling there than had ever held riot in the soul of his prodigal brother.

Sending Out Joy.

"If your religion is genuine, you will be like a band of music going down the street sending out waves of joy in every direction. Ill-temper is the surface bubble that reveals the moral rottenness underneath and within. The holy spirit cannot dwell in a heart that harbors revenge, anger or malice. Many men and women have made but slow progress in the school of Christ after following Him for years. We hear men today gloating over the fact that they paid back their adversary in his own coin, tit for tat, an eye for an eye, abuse for abuse."

"Until we can send back kindness for cruelty, prayers for persecutions, and love for hate, we have not learned the alphabet of the gospel.

"Christianity is a condition of heart and mind, of disposition and character.

"We give honor to our fighting men—when victories are won—yet, he that ruleth his own spirit is greater than he who taketh a city.

Make It Beautiful.

"The Bible exhorts us to adore the doctrine of God in all things. Make religion beautiful deal more in appreciation, less in criticism; cultivate the art of getting along with folks amicably. Learn to practice the grace of agreeableness. Banish suspicion, envy and jealousy from your heart. Say only the good things about folks. At all costs, be sweet and genial. If your neighbor is riding in a limousine, be thankful walking is a good exercise for the complexion, as well as the digestion.

Be an optimist, not a pessimist. Take less than belongs to you. Endure more than you should. Try to heal the breaches and bridge the chasms that arise in human life. Be a peacemaker in your home and community. Radiate moral sunshine. Register a vow that you will streuously and steadfastly enyou will strenuously and steadfastly enbe kind to one another.

COAL BYLAW WAS DISCUSSED BEFORE A LARGE AUDIENCE

Big Meeting Held in Chesley Avenue School.

MANY QUESTIONS ASKED

Alderman Declares Toronto Has Secured Supply of Fuel at $7.

The meeting held in Chesley avenue school on Saturday evening to discuss the coalyard bylaw, was the best attended of the series.

Mayor Stevenson, who occupied the chair, opened the discussion by explaining the proposal.

He said a repetition of the trouble of last winter would occur if the scheme did not meet with the approval of the public. Every little reduction in the cost of living when summed up makes an enormous difference in the purchasing value of a dollar bill, just as every advance in the price of popular commodities enlarges the hole in the workingman's pay envelope.

"We have invited representatives of the Coal Dealers' Association to these meetings, and we challenge them to come forward and present their arguments against the proposition," he said, "but up to date they have not taken advantage of it. We intend to go into the business not only in hard coal, but in all varieties of fuel."

"Can the ratepayers depend upon getting coal if the bylaw is passed?" he was asked.

"If you give us the power to expend your money on the project I think we can get coal," his worship replied.

Gives the Figures.

R. H. Hessell was asked to lay before the assembly the facts and figures connected with the bylaw. He said that although the local press had printed more material against the proposition than in favor of it, the articles appearing against it were inserted by the coal dealers themselves, and paid for at a rate of 15 cents a line.

"Every one of the arguments inserted in the coal advertisements is untrue," he said, and stated that he had figures in his possession to prove it. The dealers, he said, were getting their coal at gross weight for $6.50 a ton, and selling it at $9.50 in short weight quantities.

"It is the poor man who is called upon to pay for the grafting of the coalmen," he said. "The rich man is feared by the local dealers, and he obtains his fuel at cheap rates. Even if our scheme is not prolific for the first year, it will be a blessing to the future generations. I am not looking into the immediate future. It is not only for our benefit that this coalyard scheme was conceived, but for the benefit of the men and women of the future.

There is a combine to trim the workingmen, make no mistake about that. If you investigated the private lives of some citizens, you would no doubt discover them in the acme of society singing "Britons Never Shall Be Slaves." They love to shout patriotism and such like, but they make slaves of the workingman notwithstanding. The coal dealers are ready to take the last dollar from the widows and the children of the men who have died on the battlefields of a foreign soil. We are combating kaiserism in Europe, and yet we have that state of affairs right here in London represented by a potential group of self-seekers, the Coal Dealers' Association.

Not a New Situation.

These men have branded themselves as ordinary liars. There is no use of disguising the word. The coal dealers are nothing but liars of the most contemptible type. The present coal situation is not a new one. It has existed for years. When the trades and labor council attempted to buy coal many years ago it had to give up the idea because, he alleged, the local dealers went to the G. T. R. and let them understand that if they transported coal to the council the individual coal merchants would cease to have anything to do with the company. Everything possible should be done to reduce the high cost of living. The Labor Gazette showed in a late issue that the cost of living had advanced 87 per cent. while the advance in wages averaged 18 per cent since the outbreak of the war.

Got Gas Supply.

The dealers tell the people that we will be unable to purchase coal from the jobbers of the States. They said the same thing about natural gas last year, and yet we have natural gas in the city, procured by the utilities commission.

If the fuel controllers would co-operate more in Canada and the United States there would be less restraint of trade. Legislation should be made forbidding this unfair condition for which the big captains of industry are responsible. Although I am here only to discuss the coal project, I could tell you things regarding the cold storage question that would make you sit up. However that will come later.

Referring to the latest advertisement appearing in the papers concerning the coal dealers' assertions that Sir Adam Beck had denounced the municipal coalyard proposition as ridiculous, Ald. Ashplant said, that it was to be regretted that Sir Adam should be put in a false position by a bunch of unscrupulous, self-seeking coal monopolists. He said that he had, that afternoon, been in communication with Mayor Church, of Toronto, to ascertain the incorrectness of the statements of local coal dealers to the effect that the mayor of Toronto had been unable to procure coal for his city Mayor Church had positively denied the assertions of the London fuel men and stated that he had been able to procure all the coal required for his city at less than $7 a ton.

Says Misrepresented.

"The coal dealers insult the intelligence of the people of London," he said. "The advertisements were intended to convey to the citizens of this city that Toronto had been unable to procure coal and that therefore London would be equally unsuccessful. For some ulterior purpose the coal dealers put advertisements, full of lies and deception, in the press, but they will not attend these meetings because they realize that it is impossible to furnish verification of their asinine ads. Even if the $25,000 involved in the establishment of a civic coalyard is lost, the only direct loss to the citizens of London, covering a period of ten years, would be the interest on that $25,000, and this interest amounts to one thirteenth part of a dollar to the individual ratepayer. Because the establishment of a municipal coalyard is founded upon the principles of efficiency and elimination of waste I ask all present to use their influence to assure the citizens that voting for the bylaw means a great benefit to themselves.

A Costly System.

Owing to the duplication of employers, equipments and employees, the present system of distributing entails great waste, and consequent abnormal coal prices.

"The issue of the whole proposition is embodied in the principles of practibility, systematization and centarization. There is too much wasted labor in distributing all our commodities, of which coal is one.

"Food Controller Hanna, in his interview with the Canadian Press the other day, admitted that the commercialized system of distribution of our wealth is effete and utterly erroneous."

Mayor Stevenson said that in all municipal questions there was bound to be opposition from the entrenched interests. He advocated that the men of the city discuss their problems in the schools and churches and take a greater interest in the affairs of the city.

WEATHER FIGURES

During the month of September the rainfall was 3.24 inches, as against 2.31 inches a year ago. The highest temperature last month was 84, on the 4th, and the lowest 32, on the 11th. A year ago the highest was 90, on September 7, and the lowest 28, on the 19th.

ROWAT'S TEA THE SUPREME QUALITY. Its flavor will please you. T. A. ROWAT & CO. 250 Dundas St. Phones 3051-3052. ex

FIVE HUNDRED WOMEN FROM DISTRICT MAY MEET HERE NOV. 14

Convention of Women's Institutes Can Be Secured.

Five hundred women, delegates from Women's Institutes all over this district, will meet in London for a three-days' convention if the city council at its meeting tonight will make suitable arrangements. Mayor Stevenson stated to The Advertiser that everything reasonable will be done to have the convention held here. Last year 200 women from the district gathered here and held a most profitable convention. This year it is planned to make the gathering much larger and many up-to-the-minute subjects, such as food prices, win-the-war work, Red Cross work and other things, are on the program for discussion. It is likely that if the delegates come they will be tendered a banquet by the Women's Canadian Club. The convention is scheduled to open on November 14 and the arrangements for it are being looked after by Mrs. Edwards of Komoka.

AUDIENCE DELIGHTED WITH ISOLDE MENGES

The supreme test of musicianship which Isolde Menges, famous English violinist, set herself in her series of recitals in London last week, was triumphantly met in her playing on Saturday night of the "Kreutzer Sonata" (Beethoven), her accompanist, Miss Eileen Beattie, also covering herself with honor. Flawless so far as technic was concerned, from beginning to end, the interpretation of the sonata was a masterpiece of intellectual reading and artistic finish.

Each phrase, each sentence was given its full value of meaning, polished rounded out, a part of a great idea expounded to a logical conclusion. The identity of the artist was lost for the time being in the wonder of her music. A perfect complement for her playing was that of Miss Beattie at the piano, as high a tribute as could possibly be paid the latter. Especially memorable is the second, slow movement of the sonata, while the last was a miracle of brilliancy.

The last two movements of the Mendelssohn Concerto were also included in the program, as well as "Ave Maria" (Schubert-Wilhelm); "Moment Musical" (Schubert-Kreisler); a couple of Hungarian dances (Brahms-Joachim) and a Spanish dance (Sarsate). Then, there was the delicious "Tambourin Chinoisy" (Kreisler), and several encores. Exquisitely delicate and with a much of the weird was "The Phophet Bird" (Schumman-Auer). A tantalizing "Vienesse Waltz" and Wieniawski's Polonaise in A Major made good measure pressed down, and running over. Though not large, the audience was most demonstrative in appreciation, because it was an audience largely made up of musical people. It is good news to those who have heard Miss Menges and to those who want to but didn't this time, that she is coming back to London the end of October. A MINOR.

CHILD GETS SICK, CROSS, FEVERISH IF CONSTIPATED

Look at tongue! Then give fruit laxative for stomach, liver, bowels.

"California Syrup of Figs" can't harm children and they love it.

A laxative today saves a sick child tomorrow. Children simply will not take the time from play to empty their bowels, which become clogged up with waste, liver gets sluggish; stomach sour.

Look at the tongue, mother! If coated, or your child is listless, cross, feverish, breath bad, restless, doesn't eat heartily, full of cold, or has sore throat or any other children's ailment, give a teaspoonful of "California Syrup of Figs," then don't worry, because it is perfectly harmless, and in a few hours all this constipation poison, sour bile and fermenting waste will gently move out of the bowels, and you have a well, playful child again. A thorough "inside cleansing" is oftimes all that is necessary. It should be the first treatment given in any sickness.

Beware of counterfeit fig syrups. Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which has full directions for babies, children of all ages and for grown-ups plainly printed on the bottle. Look carefully and see that it is made by the "California Fig Syrup Company."

SAFETY + 5½%

Head Offices of THE CANADA TRUST COMPANY 446 RICHMOND STREET
Next Huron & Erie Offices

Increase Your Income

If you have accumulated surplus cash you are invited to arrange for the investment of the amount with the Canada Trust Company.

The convenient, Guaranteed plan of Investment offered by this company (which is managed in connection with the Half-Century-old Huron & Erie Mortgage Corporation) yields a profitable rate of interest combined with unquestioned safety.

Interest is paid to you twice each year at the rate of

5½%

per annum,

for terms of two, three, four or five years.

THE CANADA TRUST COMPANY

LONDON (Two Branches) and ST. THOMAS
Managed in connection with the Huron & Erie Mortgage Corporation
T. G. Meredith, K.C., President Hume Cronyn, General Manager

BIG THRESHING.

Edmonton, Sept. 30.—A million bushels of wheat daily are being threshed by the farmers of Alberta, according to officials of the provincial department of agriculture.

BATTLESHIP FLOATED.

An Atlantic Port, Oct. 1.—The battleship of the U. S. navy which went aground in home waters on September 28 was floated today.

PRO-GERMANS DROPPED FROM AMERICAN ARMY

New York, Oct. 1.—About twenty-five soldiers of the regular army, who at the beginning of the war with Germany were on duty at posts in and near New York City have been quietly dropped as a result of investigations as to their loyalty. They were dropped simply because they were of German origin and of known German sympathies in the present war. Many other soldiers, it is understood, have been quietly discharged from the army in other parts of the country.

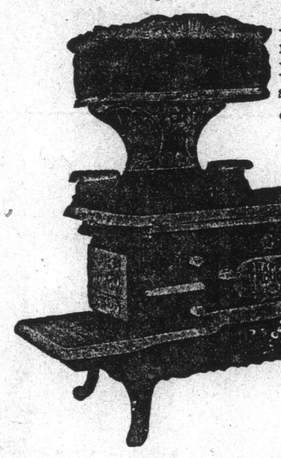
COMES TO LONDON.

A. F. Allen, teller at the Merchants' Bank at Stratford, has been transferred to London. He is succeeded at Stratford by Mr. Mann, of Windsor.

... Join the ...

Happy Thought Stove Club

Members May Have Their Stoves Delivered Now and Pay As They Use It



Any honest person may become a club member. It costs nothing to join. Members may select what Range or Heater they like and, by paying of a small deposit, have stove delivered at once, paying the balance in small weekly or monthly payments.

When You Buy a Stove Buy The Best

For years this stove has been recognised as Canada's finest. It costs a little more, but it is well worth the difference. Visit our basement and see the splendid display. Everything in Stoves is here.

Prices on Ranges run from $38.00 up. Prices on Heaters run from $7.50 up.

Ontario Furniture Co., Limited
LONDON'S LARGEST HOME FURNISHERS.
226-228-230 Dundas Street
WE CARRY ALL HAPPY THOUGHT REPAIRS IN STOCK.

Notice to Our Customers

Owing to the increased cost of operating and delivering expenses and scarcity of labor, in common with other commercial enterprises, we have been compelled from time to time to charge more for our MILK and CREAM than formerly. Another advance is almost imperative, but in order to sell at the present prices

MILK Per Quart - **9c** CREAM Small Bottle - - **10c**

We have decided to place our business on a STRICTLY CASH BASIS, commencing MONDAY, OCTOBER 1, and appeal to our numerous customers in all parts of the city to assist us in our effort.

Tickets will be supplied for the convenience of our customers.

LONDON PURE MILK CO.
561 DUNDAS STREET PHONE 4338